

1-21-1999

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University of Montana--Missoula. Office of University Relations

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Recommended Citation

University of Montana--Missoula. Office of University Relations, "UM television program receives national award" (1999). *University of Montana News Releases*. 15824.
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NEWS RELEASE

Jan. 21, 1999

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UM TELEVISION PROGRAM RECEIVES NATIONAL AWARD

MISSOULA--

A University of Montana television program has added another honor.

"Backroads of Montana" won an Award of Distinction in the national Communicator Awards competition.

"We think the award is just great," said program host William Marcus, director of UM's Broadcast Media Center and general manager of KUFM-TV Montana Public Television. "It's nice to be recognized for telling stories about our great state."

The program is produced by Marcus, Ray Ekness and Gus Chambers. It airs in parts of seven states and four Canadian provinces on Montana Public Television, Montana Television Network stations, KSPS-TV in Spokane, Wash., and Prairie Public Television in North Dakota. "Backroads" also airs around the world on HEARTLAND, USA, an international public television program service.

The Communicator Awards is a national organization that recognizes outstanding work in the communications field. Entries are judged by industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry. The awards featured more than 3,200 entries from 47 states and eight countries.

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