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E-commerce course now available on the web

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The University of
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NEWS RELEASE

This release is available electronically on INN (News Net.)

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Contact: Montana World Trade Center, (406) 243-6982.

E-COMMERCE COURSE NOW AVAILABLE ON THE WEB

MISSOULA —

A Webcast of an e-commerce immersion course that was hosted by The University of Montana and the Montana World Trade Center now is available online at <http://www.globalspeak.com> at no charge. At that site, click on the "Featured Webcasts" section and then "Now Showing." The UM Webcast is titled "E-Business 2000 (Part I): Opportunities, Challenges and Winning Strategies."

The Webcast features presentations by the course's keynote speakers, providing anyone with Internet access a chance to learn more from some of today's experts about how e-commerce can have a positive impact on businesses.

"This is a great opportunity for anyone interested in making their businesses more competitive," said MWTC Executive Director Arnie Sherman. "The course featured some of the leading pioneers in e-commerce, and we are thrilled that Webcasting technology is allowing us to share their valuable insights and expertise with a wider audience."

The Webcast includes real-life examples shared by executives who have achieved groundbreaking success in the e-commerce arena, as well as analysis by key policymakers on how e-commerce is reshaping the global marketplace.

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Among the presentations available by Webcast are those by John Connors, vice president of Microsoft's World Enterprise Group; Greg Simon, Vice President Al Gore's former domestic policy chief and president and CEO of Simon Strategies; and Hap Klopp, president of HK Consulting and former CEO of The North Face.

UM and MWTC are organizing another e-business immersion course titled "E-merica: How to Succeed in the E-business Economy." It will be held July 30-Aug. 2 in Missoula at UM's Gallagher Business Building. For more information, visit <http://www.e-win.org>, call (888) 773-2703 or e-mail info@e-win.org.

Globalspeak.com, which bills itself as the World Channel of Commerce, features Webcasts and helpful information for companies involved in global commerce. MWTC, located in UM's Gallagher Business Building, is a nonprofit organization providing customized consulting to help Montana companies realize international sales and expansion goals.

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