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JRNL 328.01: Intermediate Photojournalism

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J328 Intermediate Photojournalism

Spring 2014 • M/W 12:40 pm to 2 pm. • Classroom DAH 004

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Course Introduction

Intermediate Photojournalism prepares you for future work in the professional world of photojournalism (newspapers, magazines, online and other publications).

This course addresses the three foundations of photojournalism: quality of content, command of technical elements and the ability to meet deadlines. You will learn about “photo” with an emphasis on “journalism.” You will also develop your creative eye and your vision while learning to make creative decisions with your camera.

Assignments are fast-paced and deadline driven. Assignments include features, sports, portraits, news, stories and a multimedia project.

This course offers challenges that ultimately provide you with basic fundamentals and creative story telling skills that will serve you in the professional field.

The work in this class will help build your portfolio and prepare you for internship opportunities.

One of the goals of this class is to get some of your work published. You will have at least three to four assignments that will be published this semester.

Course Objectives/Outcomes

- To improve your visual story-telling skills
- To understand and cover diversity in your community
- To produce assignment work on deadline.
- To shoot, shoot and shoot some more. This is a shooting class.
- To produce images/stories that will enhance your portfolio.
- To develop your research, reporting and writing skills.
- To develop your understanding of ethics and fairness in photojournalism.
- To develop multimedia skills.
- To publish your work.

Class Time

This class will feature lectures, presentations, editing sessions and critiques. The majority of the learning in this class will come from shooting and critiquing. Assignments will be discussed and the instructor and the class will critique students' work. See weekly schedule for assignments and respective due dates. Any changes to the schedule will be announced in class.

Students will be expected to participate in class discussions and critiques. If you are absent, you will be expected to learn the material that you missed from a fellow student. Arrive to class on time and be prepared for the day's agenda. Attendance will be taken and points are deducted from the final grade for unexcused absences and repeated tardiness.

LAB

There is not lab for this class. However, there will be a mandatory 3-hour Final Cut Pro workshop during the middle of the semester. Date = March 19.

Suggested Texts

Kobre, Kenneth. *Photojournalism: The Professional's Approach*, 6th ed. Boston: Focal Press, 2008.
Kobre, Kenneth. *Videojournalism: Multimedia Storytelling*, Boston: Focal Press, 2012.
Barbara, Stone, Jim and Upton, John, *Photography*, 9th ed., Upper Saddle River, NJ, Pearson/Prentice Hall, Longman, 2008.

Equipment

You are *required* to shoot your assignments with a professional digital camera (DSLR) that has manual exposure control. We strongly recommend that you purchase a Canon or a Nikon.

You will also need a *dedicated strobe flash unit* for your digital camera by the end of September! (Canon 320 EXII, 430EXII, 580EXII, 600 EX-Rt Nikon SB-600, SB 700, SB-800, SB-900, SB910) We'll review specific cameras and flash units in class. We have a limited amount for checkout.

Academic Honesty

IMPORTANT: Nothing that was shot before this semester may be turned in for this class. It is expected that you will turn in new work for each assignment in this class.

It is also expected that all work done in this class on photographic exercises, captions, quizzes, etc. will be your own.

Any act of academic dishonesty will result in referral to the proper university authorities or disciplinary action. Students must be familiar with the conduct code. The code is online at <http://www.umt.edu/SA/vpsa/index.cfm/page/2585>.

You may not submit for this course any assignment that has previously, or will be concurrently, submitted for another class, unless you receive prior approval from the professor for this course. To do so without permission will result in an F for the assignment and could result in an F for the course.

After Hours Access

Graduate students and Professional Program students:

You will NOT need to submit this form for Spring 2014 if you are a JRNL graduate student OR undergraduate student, already admitted to the JRNL Professional Program. Your security-code has already been generated for the semester and your GrizCard has already been activated. You will have continual access (during the semester) to DAH, until you graduate or drop from the professional program. If you have forgotten or misplaced your six-digit code, please see Andrew in DAH201 or call him at 243-4001, to attain it.

For after hours access to Don Anderson Hall, complete and submit this form online: <http://jour.umt.edu/current-students/Building-access.php> by Friday Feb. 7.

Drop Deadlines

<http://www.umt.edu/catalog/acad/acadpolicy/default.html>

Beginning the sixteenth (16) instructional day of the semester through the forty-fifth (45) instructional day, students use paper forms to drop, add and make changes of section, grading option, or credit. The drop/add form must be signed by the instructor of the course and the student's advisor. The signed drop/add form must be returned to the Registration Counter no later than the **forty-fifth** instructional day.

Beginning the forty-sixth (46) instructional day of the semester through the last day of instruction before scheduled final examinations, students must petition to drop. The petition form must be signed by the instructor of the course and the student's advisor and, the dean of the student's major.

Documented justification is required for dropping courses by petition. One of the following four must be met: accident or illness, family emergency, change in student work schedule or student does not receive any evaluation of performance before drop deadline.

Students With Disabilities

If you have a disability that you feel affects your performance in this class, please come see me and we'll create the right work environment for you. See www.umt.edu/dss for details.

Cell Phones and Text Messaging

If you bring your cell phone to class it must be in the off position. No text messaging allowed in class. If you are discovered text messaging you will receive a zero for that day – that includes any assignment that may be due that day. The same is true if you are on any electronic contact device.

Assignments

Your photographic assignments receive the most weight toward your final grade. Assignments will be discussed in class.

SINGLE ASSIGNMENTS, EXERCISES, STORIES, STORY PROPOSALS.

You need to wait until we discuss each assignment in class *before* you photograph that assignment. You must shoot a different subject for each assignment. You may not select photos from a prior assignment for a current assignment.

Submission of Assignments

All photo assignments will be turned in electronically to the J-School Server. There may be some that I require you to shoot and submit via email or ftp. Please see each assignment for specific details.

For the single-picture assignments

1. Always shoot in RAW format.
2. For every assignment you will submit two files – one file will be in the Raw format, the other file will be saved as a TIFF file after you make corrections in Photoshop. The TIFF file will be 10 inches wide if a horizontal, 10 inches deep if a vertical, at 300 dpi.

Submit each image with the following slug.

Example: First image - Lurgio_portrait.NEF (for Nikon) or Lurgio_portrait.CR2

(for Canon). This means you to need to make a copy of the original RAW file and rename that copy.

Second image - Lurgio _portrait.tif

3. Make a Photoshop Contact sheet in PDF format with all of your images from your shoot.

4. You will put the PDF and your final files in a folder slugged with the same name (Lurgio_portrait) You will place those in the appropriate folder in my Professors folder:

>Jeremy Lurgio, >J328 >Assignment Drop Boxes > Portrait.

*** Always back up your work!!! (either on DVDs or an external hard drive or both.) You are required to keep backups – and not on the server.

*** *Final project submissions will be covered in the classes leading up to deadlines.*

Deadlines

Assignments must be submitted on the **server** no later than one hour before class on the due date. A late assignment is one that is turned in after the deadline.

All late assignments must be turned in on time or you will receive a ZERO.

Grading

Assignment Grades: Points will be earned for each assignment based on photographic quality, versatility, consistency, human interest, news value, originality, captions, deadline and submission requirements. As with anything in life there are always a number of solutions to each assignment, there is no one right answer.

Points

		GRADING SCALE
45	Class attendance and participation	A 93 to 100%
20	Classmate portrait and Slow shutter(10 pts. each)	A - 90 to 92%
180	Nine photo assignments (20 pts. each)	B+ 88 to 89%
50	Event (Proposal =10, Final Event = 40)	B 83 to 88%
20	Final Project Proposal	B - 80 to 82%
15	Final Project Audio Interview cut	C + 78 to 79%
15	Final Project Photo Update 1	C 73 to 77%
20	Final Project Update 2	C - 70 to 72%
30	Final Project Rough Cut	D+ 68 to 69%
100	Final Project	D 63 to 67%
10	Resume	D - 60 to 62%
10	Portfolio images	F 59% and below
20	Story Package Pitches(team)	
30	Story Package(team)	

565 Possible Total

Bonus Points – bonus for Photo essay completed by the end of the semester

Resubmissions

There are no resubmissions for this class. This class simulates a newsroom environment and many of the assignments are time sensitive.

Supply List

MANDATORY

Compact Flash cards (we recommend several 8GB or 16GB or 32 GB cards)

A portable external hard drive for backing up and storing your work. We recommend at least a one terabyte drive with USB 2.0 and Fire Wire 400 and Fire Wire 800. If you can afford it look into the newer and super fast Thunderbolt.

HIGHLY RECOMMENDED

35mm digital SLR camera, with a manual mode or a choice of manual and automatic modes, and a 50mm lens. More lenses are better (a wide angle and a telephoto). We highly recommend the Canon and Nikon camera systems.

Dedicated flash unit for your camera

Nikon – SB-900, SB-800 or SB-600

Canon – 580EXII, or 580 EX and 430EX or 430 EXII

Off camera shoe cord: check compatibility of sync cord connections from flash to camera.

Batteries for your flash unit. We recommend NIMH rechargeable batteries.

Jump drives

CF or SD card reader

Tripod

Where to purchase

Missoula	The Darkroom, 135 N. Higgins Ave.	549-1070
	Yellowstone Photo, N. Higgins Ave.	728-7637
	UC Bookstore	243-1234
	Neal's Photo (Stephen Neal), Philipsburg	800-859-3855
	Online	
	B&H (bhphotovideo.com)	1-800-947-7785
	Bozeman Camera Repair	1-800-944-2139
	Calumet (calumetphoto.com)	1-888-888-9083 or 1-800-225-8638
	Camera World (cameraworld.com)	1-800-226-3721
	FreeStyle (freestylephoto.biz)	1-800-292-6137
	F/11, McNab Enterprises, Bozeman	1-800-548-0203
	Glazer's Camera Supply (glazerscamera.com)	1-888-531-3232
	Keeble & Shuchat, (ksphoto.com)	1-650-327-8511
	Penn Camera (penncamera.com)	1-800-347-5770
	Pitman Photo (pitmanphotosupply.com)	1-800-252-3008
	Pro Photo Supply (prophotosupply.com)	1-800-835-3314

Web sites

News:

Associated Press

www.ap.org

Los Angeles Times

www.latimes.com

New York Times

www.nytimes.com

The Spokesman Review

www.spokesmanreview.com

BBC World

www.bbcworld.com

MSNBC.com

www.msnbc.msn.com

Reuters

www.reuters.com

WashingtonPost.com

www.washingtonpost.com

Organizations:

National Press Photographers Association

www.nppa.org

American Society of Media Photographers

www.asmp.org

World Press Photo

www.worldpressphoto.org

Resources:

Digital Journalist

www.digitaljournalist.org

Strobist

www.strobist.com

SportsShooter.com

www.sportsshooter.com

Digital Photography Review

www.dpreview.com

SCHEDULE OF TOPICS, ASSIGNMENT DUE DATES, AND LABS

NOTE: The following is subject to change with notice. We will review in October.

Week	Class topics	Assignment
1.		
<i>Jan. 27</i>	Introduction/Review syllabus Assign classmate portraits <i>REVIEW OF camera techniques and visual story telling,</i> Composition/Light/lens/equipment review Strobe list Event Story - Find and pitch by	
<i>Jan. 29</i>	PhotoJ is verbs, Action Heartbeat - <i>Get there get the picture</i> Shooting Styles/ Approaches Event Picture Story Class Exercise - Germanfest	<i>Event Story</i> <i>Proposal/ideas</i>
<hr/>		
2.		
<i>Feb. 3</i>	Critique Classmate portraits Camera Review	<i>Classmate portraits</i>
<i>Feb. 5</i>	Sports & Sports Story Developing Story ideas	
<hr/>		
3.		
<i>Feb. 10</i>	Importance of News and Ethics Understanding and covering Diversity in your community News assignment (assign Gen News and Spot News)	
<i>Feb. 12</i>	Narrative Storytelling: Picture Story & Photo Essay Discuss ideas in class	

Week	Class topics	Assignment
4.		
<i>Feb. 17</i>	<i>PRESIDENTS DAY</i>	
<i>Feb. 19</i>	Critique Event Story	<i>Event Story</i>
<i>Feb 22/23 - Group Shoot - Gelanda Ski jump ??</i>		
5.		
<i>Feb. 24</i>	Features_Feature Hunting	
<i>Feb. 26</i>	Critique Sports 1	<i>Sports 1</i>
6.		
<i>March 3</i>	Portable Strobes 1	Bring Strobe to class
<i>March 5</i>	Critique Fill Flash and Bounce Flash Photo Story 2 ≈ Reporting Issue Stories	<i>Fill-Flash/Bounce flash</i>
7.		
<i>March 10</i>	Portable Strobes 2 Off-camera , white balance, gels Slow shutter speed flash	
<i>March 12</i>	Final Project Proposals Critique Slow shutter exercise	<i>Final Project Proposals Slow shutter exercise</i>

8.

March 17 St. Patrick's Day Deadline Assignment *St. Patrick's Day (8 pm)*

March 19 Audio for multimedia packages **FINAL CUT PRO LAB**

Week **Class topics** **Assignment****9.**

March 24 Critique Slow Shutter Dance action **Slow Shutter Dance**
Audio Slideshow Stories
How to create a successful slideshow story

March 24 Individual Meetings - Audio Interview **Final Project Audio Interview**
Final Project first picture update **Final Project Photo Update 1**

10.

March 31 *SPRING BREAK*

April 2 *SPRING BREAK*

11.

April 7 Issue Driven Story - teaming up with Reporters
Joint class with Joe Eaton's Public Affairs

April 9 Story Package pitches **Story Package Pitches**

12.

April 14 Critique News assignments
Critique Feature Redo **General & Spot News
FEATURE REDO**

April 16 DUE STORY PACKAGE with Reporters **Story Package Due**

Week **Class topics** **Assignment**

13.

April 21 Portfolio Image Critique **Portfolio images due**

April 23 Final Project Update 2 **Final Project Photo Update 2**

14.

April 28 **Resume**
*Cover letter, Resume, Portfolio, Web site
Internships* **Resume & Cover Letter**

April 30 Final Project rough cut update ***Final Project Rough Cut One***

15.

May 5 Evaluations and feedback
Critique Fielder's Choice Assignment ***(Sports 2, Feature/Pictorial,
news)***
Critique Diversity Assignment ***Diversity Assignment***

May 7 Final Project

Final Project

May 13 FINAL EXAM – 10:10-12:10 TUESDAY

May 13 ALL EQUIPMENT DUE ON THURS. MAY 13