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30-second PSA: Operation Heartbeat saves lives

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University of Montana–Missoula. Office of University Relations, "30-second PSA: Operation Heartbeat saves lives" (2000). *University of Montana News Releases, 1928, 1956-present*. 16668.
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The University of
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NEWS RELEASE

May 18, 2000

PSA, 30 seconds

OPERATION HEARTBEAT SAVES LIVES

MONTANA'S NO. 1 KILLER CAN STRIKE ANYWHERE, AT ANYTIME. ALMOST 3,000 MONTANANS DIE EACH YEAR FROM HEART DISEASE AND STROKE. ARE YOU PREPARED TO HELP SAVE A LIFE IF SOMEONE NEAR YOU HAS A HEART ATTACK? OPERATION HEARTBEAT ENCOURAGES YOU TO TAKE A CLASS IN CPR. IF YOU'RE A BUSINESS OWNER, CONSIDER PURCHASING A PORTABLE DEFIBRILLATOR FOR YOUR BUSINESS. FOR MORE INFORMATION ABOUT CPR AND DEFIBRILLATION CLASSES, CALL OPERATION HEARTBEAT AT 549-6172.

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DP/rm
Local radio
OpHB.psa