

1-2014

## JRNL 351.01: Intermediate Television Directing

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**JRNL 351**  
**Intermediate Television Directing**  
**Spring Semester 2014**  
(Subject to Change)

*Class meets Tuesdays & Thursdays 1:10-4:00pm in DAH 114 & 109*

**Instructor**

Professor Ray Ekness  
UM Radio-TV Department, School of Journalism  
DAH 402 (Office hours M & W 8-10am or by appointment)  
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**Scope and Expectations**

You will continue to hone your storytelling, directing, photography and editing skills with work on a variety of studio-based and remote assignments. I expect you to show up to class prepared for whatever I have for you on that day. Television is a team effort. You will have to learn to work with others to be successful. You will also be working very closely with members of JRNL 352 on a variety of assignments. Your cooperation and willingness to work together and get along during productions will be noticed and recorded.

**Learning Outcomes**

This intermediate video production class will give you the following:

- An understanding of visual literacy skills.
- Critical and creative thinking.
- The use of appropriate tools and technology.

Specific skills will include the ability to:

- An understanding of the aesthetic quality of the power of moving images in television news stories and programs.
- A basic understanding of the language of a live television director.
- An expanding knowledge of a variety of video and audio software.
- An expanded knowledge of variety of video and audio hardware.
- An understanding of how to produce, write, photograph, edit, organize and direct creative, informative and entertaining television news segments, programs and promotions.
- An understanding of how to become a team leader and team member.

**Attendance Policy**

Attendance is **mandatory**. Each unexcused absence will cost you **10% off your final grade**. Excused absences must be documented by the instructor.

**Academic Honesty**

All students must practice academic honesty. Academic misconduct is subject to an academic penalty by the course instructor and/or a disciplinary sanction by the University. All students need to be familiar with the Student Conduct Code. The Code is available for review online at <http://life.umt.edu/VPSA/name/StudentConductCode>.

**Deadlines**

Professionals are under constant pressure to produce high-quality work in a short time and have it on-the-air at a specific time. Therefore, *deadlines in this class will be strictly enforced*. An assignment submitted after the deadline will lose 10% of its grade for each day it is late. **NO ASSIGNMENTS WILL BE ACCEPTED LATER THAN ONE WEEK AFTER THE DEADLINE.**

**Same Work for Multiple Classes in J-School**

You may not submit for this course any assignment that has previously or will be concurrently submitted for another class unless you receive prior approval from the professors for both courses. To do so without permission will result in an "F" for the assignment and could result in an "F" for the course.

**Plagiarism**

As defined by "The University of Montana Student Conduct Code" plagiarism is: "Representing another person's words, ideas, data, or materials as one's own." This practice is strictly prohibited in this class, and any case of plagiarism in this course will be subject to the penalties outlined in the student code of conduct.

**Accommodations for Students with Disabilities**

This course is accessible to and usable by otherwise qualified students with disabilities. To request reasonable program modifications, please consult with the instructor. Disability Services for Students will assist the instructor and student in the accommodation process. For more information, visit the Disability Services website at [www.umt.edu/dss/](http://www.umt.edu/dss/).

**Checkout (Also see attached sheet on checkout procedures and penalties)**

- Remote equipment kits with Sony EX-1 HDTV video cameras, tripods, lights, batteries and microphones are available for use through Student Checkout. You can check out the kits for a maximum of 24-hours.
- Do not expect to always get the equipment at the exact time you need it. Always have a secondary plan. And always start early. You will be given more than enough time to finish an assignment. If you wait until the last minute, you may not get equipment or studio time.
- Be careful with all equipment you use either in the studio or in the field. Don't leave any equipment in your car or anyplace it could be stolen. Do not lose your temper and take it out on the equipment. Problems will happen, whether you're at the network level or in

college. Everything breaks down eventually. Batteries die and computers don't always work properly. Be patient and learn to solve problems on your own.

- **You are financially responsible for any lost, stolen or damaged equipment. If you are absent for checkout or late for check-in, your grade will suffer in addition to fines and the possibility of losing checkout privileges.**

#### Access and Security

**Graduate students and professional program students** will NOT need to submit this form for Spring 2014 if you are a JRNL graduate student OR undergraduate student, already admitted to the JRNL Professional Program. Your security-code has already been generated for the semester and your GrizCard has already been activated. You will have continual access (during the semester) to DAH, until you graduate or drop from the professional program. If you have forgotten or misplaced your six-digit code, please see Andrew in DAH201 or call him at 243-4001, to attain it.

A door access-code will be assigned and provided to you via email, after submitting this form. This request will also activate your GrizCard for the building. All codes will remain active until the last day of the semester. **All requests must be submitted by 5:00pm on Friday, February 7th.** Please go to this website: <http://jour.UMT.edu/current-students/Building-access.php>

**We expect and need you to assist in building security. If you see anything suspicious contact a faculty member or CALL PUBLIC SAFETY!** Only R-TV and Journalism students are allowed to use our labs. It's up to you to help us protect our equipment and facilities.

#### Studio and Labs

All studios and labs must be cleaned and everything put away or thrown away at the end of each class or in-studio lab. Anything you bring into the classroom or studio, you must take with you when you leave. No food or drink is allowed in any editing bays or control rooms. Please clean up your areas. Please log off when you are done working on a workstation. Please take good care of our equipment, studios and labs.

#### Equipment Needed

- A good set of headphones with both 1/4" phone and 1/8" mini plug connectors
- A hard drive or storage device to backup footage and to archive your footage and completed work
- #2 Pencils

#### Grading & Critique

You will receive a personal critique, class-wide critique and a critique sheet following every remote or studio lab assignment. This is a building block class. We expect to see you to continue growing throughout the semester.

Studio-based Program Directing/Crew	
• Studio Directing Basics	100
• 30-Second Studio Commercial	100
• Newscast Lab I (2:30)	100
• Newscast Lab II (8:00)	100
• Newscast Lab III (12:00)	100
• Newscast Lab IV (16:00)	100
• Interview	100
• Demonstration	100
• Crew Positions	100
Team Project	
• Variety Program	100
ENG/EFP Assignments	
• Deko	100
• Newscast Open	100
• Infographic	100
• Newscast Promo	100
Quiz	100
Attendance	100
Student Checkout/Class Participation	100
<b>Total</b>	<b>1700</b>

#### Final Grades - (Plus/Minus grading in effect)

A = 1581-1700 (93-100%)

A- = 1530-1580 (90-92%)

B+ = 1496-1529 (88-89%)

B = 1411-1495 (83-87%)

B- = 1360-1410 (80-82%)

C+ = 1326-1359 (78-79%)

C = 1241-1325 (73-77%)

C- = 1190-1240 (70-72%)

D+ = 1156-1189 (68-69%)

D = 1071-1155 (63-67%)

D- = 1020-1070 (60-62%)

F = 1020 and Below (Below 60)

**JRNL 351 Spring 2014**  
**Semester Schedule (Subject to change)**

Tuesdays	Thursdays
<b>January 28</b> Welcome/Course Preview Introduction to Television Production	<b>January 30</b> Director's Language & Script Marking Crew Positions
<b>February 4</b> Crew Positions Assignment-Basic Directing Quiz #1	<b>February 6</b> Crew Positions-Review Review Basic Directing Scripts Basic Directing Run-thru
<b>February 11</b> Direct-Basic Directing Writing 30-second Studio Commercial Assignment-30-second Live Commercial	<b>February 13</b> Prep for 30-second Studio Commercial Deko Production Assignment-Deko
<b>February 18</b> Direct-30-second Studio Commercial Review-30-Second Studio Commercial Directing Newscasts	<b>February 20</b> Directing Newscasts Review/Run-thru Assignment-2:30 Newscast Due-Deko
<b>February 25</b> Direct-2:30 Newscast Review-2:30 Newscast	<b>February 27</b> News Infographics Assignment-News Infographic Directing Interviews Assignment-5:00 Interview
<b>March 4</b> Studio Lighting Basics Interview Run-thru Using iNews for Directors	<b>March 6</b> Direct-5:00 Interviews Review-Interviews Assignment-8:00 Newscasts Prep-8:00 Newscasts
<b>March 11</b> Direct-8:00 Newscasts	<b>March 13</b> Direct-8:00 Newscasts
<b>March 18</b> Review-8:00 Newscasts Quiz #2	<b>March 20</b> Due-News Infographic Assignment-News Open
<b>March 25</b> Assignment-12:00 Newscasts Rough Cut-News Open	<b>March 27</b> Due-News Open News Promotions Assignment-Newscast Promos Prep-12:00 Newscasts
<b>April 1</b> Spring Break-No Class	<b>April 3</b> Spring Break-No Class
<b>April 8</b> Direct-12:00 Newscasts	<b>April 10</b> Direct 12:00 Newscasts
<b>April 15</b> Review 12:00 Newscasts Directing Demonstrations Assignment-5:00 Demonstrations Assignment-Variety Program	<b>April 17</b> <i>High School Journalism Day</i> Breaking News Day
<b>April 22</b> Demonstrations Run-Thru/Script Review Directing Variety Programs Assignment-16:00 Newscasts	<b>April 24</b> Direct-5:00 Demonstrations Review Demonstrations Prep for 16:00 Newscasts
<b>April 29</b> Direct-16:00 Newscasts	<b>May 1</b> Final Prep for 16:00 Newscasts Due-First Cut of Newscast Promo
	(Continued)

<b>May 6</b> Direct-16:00 Newscasts	<b>May 8</b> Due-Newscast Promos Update on Variety Program
<b>Finals Week</b> <b>Thursday, May 15 1:10-3:10pm</b> Direct-Variety Program Review-Variety Program	<b>Have a Great Summer!</b>