

1-2014

# JRNL 352.01: Intermediate Video Reporting and Producing

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The University of Montana  
School of Journalism  
Missoula, MT 59812

## **JRNL 352-01 – *Intermediate Video Reporting and Producing***

### **Syllabus – Spring 2014 (subject to change)**

#### **Scope:**

JRNL 352 is an intensive intermediate reporting and producing course concentrating on video reporting, newscast producing and anchoring. Students will advance their video photography, editing, script writing and rundown building skills. All assignments will be based on journalistic writing and ethical decision-making. Students will learn teamwork skills by working with their counterparts in JRNL 351 to produce newscasts from beginning to end.

#### **Learning Outcomes:**

By the end of the course, successful JRNL 352 students will demonstrate:

- Strong news judgment
- Ability to identify various issues and angles in potential news stories
- Ability to write strong leads, bodies and conclusions to television news stories
- Strong writing skills including the use of active voice, writing to video, clear and concise use of language
- Television anchoring skills
- Interviewing skills including research and writing questions, interpersonal communication, proper questioning and listening
- Development of performance skills including newscast anchoring, weather, sports and field reporting
- Ability to identify quality in their own and other's work self and make newscast choices that reflect that ability
- Television newscast producing skills including building strong leads, writing for story flow, writing for pace and creating an overall look and feel of a program through writing and production values
- Proficiency in the technical requirements of television work including shooting and editing video, script writing using iNews, rundown building in iNews and use of the server to store and playback stories
- Understanding of journalism ethics, codes and the law covering journalistic endeavors

**Pre-requisite:** JRNL 350

**Class meets:**

Tuesdays and Thursdays from 1:10 to 4:00 in DAH 101, 114 and the television studio.

**Instructor:** Ray Fanning, Associate Professor, School of Journalism, Radio-Television Department.

**Office:** Don Anderson Hall 405

**Office hours:** 8:30-10:30 a.m., Tuesdays and Thursdays. I'm also available at other times by appointment.

**Office phone:** 243-4747.

**My regular e-mail:** [ray.fanning@umontana.edu](mailto:ray.fanning@umontana.edu).

**Grading:**

Grades will be based on:

Ideas and research

Class attendance and participation

Writing

Reporting and producing assignments

Contribution to the overall success of the class

Ability to work with your classmates

Class attendance is mandatory. You can't succeed if you miss critique sessions, lectures and labs. University business and documented illness are the only acceptable excuses. You must notify me in advance if you will be absent.

*Two unexcused absences will lower your final grade by one letter. You will fail the class if you have a third unexcused absence.*

**Grading Breakdown:**

Newscasts (Producing and writing): 50%

8:00 News 10%

12:00 News 15%

16:00 News 25%

News Packages (3) /vosots/vos: 50%

Court package

ASUM package

Diversity package

(You will receive no credit for packages that are not completed by deadline.)

**Required Materials:**

You will need a hard drive compatible with the Radio-Television Department's system to store video.

### **Same Work for Multiple Classes in J-School**

You may not submit for this course any assignment that has previously or will be concurrently submitted for another class unless you receive prior approval from the professor for this course. You may not submit work you've done for any television station in an internship or paid position. To do so without permission will result in an "F" for the assignment and could result in an "F" for the course.

### **Diversity Initiative**

The School of Journalism has undertaken an initiative to create opportunities for students to tell stories of more varied and diverse groups of people. You will need to integrate one of these groups into an assignment. We will discuss this during the preparation for the assignment.

### **Moodle**

I will use Moodle for this course your grades will be available there, along with some handouts

### **Academic Honesty**

I expect your honesty in presenting your own work for this course. Academic misconduct at The University of Montana is subject to an academic penalty ranging from failing the assignment to expulsion from the university. Students need to be familiar with the Student Conduct Code. <http://www.umt.edu/SA/VPSA/index.cfm/page/1321>

### **Plagiarism**

As defined by "The University of Montana Student Conduct Code" plagiarism is: "Representing another person's words, ideas, data, or materials as one's own." This is strictly prohibited in this class and any case of plagiarism in this course will be subject to the penalties outlined in the student code of conduct.

### **Accommodations for Students with Disabilities**

This course is accessible to and usable by otherwise qualified students with disabilities. To request reasonable program modifications, please consult with the instructor. Disability Services for Students will assist the instructor and student in the accommodation process. For more information, visit the Disability Services website at [www.umt.edu/dss/](http://www.umt.edu/dss/).

### **Access**



For after-hours access to Don Anderson Hall, you will be able to enter the building and DAH 101 using the Griz Card swipe. You will also be given a key code for the door to DAH 114 and the radio studios in DAH 307-311.

## Class-by-Class Topics and Assignments

**SUBJECT TO CHANGE** Lab Days- class meets until 4pm

Week	Date	Class	Assignments
1	1/28	Introduction and Broadcast Writing Review ASUM Assignment	ASUM assignment
	1/30	District Court field trip Be outside the District Court office in the old Court House by 1:20pm	
2	2/4	Story meeting- research and package ideas Court terms and info	Due- ASUM News Memos
	2/6	Building blocks of TV News Using iNews	
3	2/11	Reporting for television Interviews Sound bites Leads	
	2/13	Building a package 3pm- Crew training	
4	2/18	Producing a Newscast Working with a director Camera diagrams Graphics Anchoring	
	2/20	Produce 2:30 Newscast	
5	2/25	Anchor 2:30 Newscast	Due- Package 1
	2/27	Review package 1-Individual meetings Write vos and vosots	
6	3/4	Building the 8:00 rundown	Vos and vosots due
	3/6	Show Review- individual meetings	Due: 8:00 newscast scripts and rundowns. Group 1 Director meeting
7	3/11	8:00 newscasts DAH 101	Group 2 Director meeting
	3/13	8:00 newscasts II DAH 101	
8	3/18	Sports and Wx Producing	

	3/20	Review Package 2 Write Vo and Vosot 12:00 rundown template	Due- Package 2
9	3/25	Building 12:00 rundown	Vos and vosots due
	3/27	Rundown review- individual meetings	Due: 12:00 newscast scripts and rundowns.  Group 1 Director meeting before spring break.
10	4/1	Spring Break- NO CLASS	
	4/3		
11	4/8	12-Minute newscasts DAH 101	Group 2 Director meeting
	4/10	12-Minute newscasts DAH 101	
12	4/15	Review newscast problems and fixes	
	4/17	High School Journalism Day Breaking News Day	
13	4/22	Review Package 3- individual meetings Write Vo and Vosot	Due- Package 3 Vos and vosots due
	4/24	Rundown review Group 1 (individual meetings)	Due: 16:00 newscast scripts and rundowns
14	4/29	16-Minute newscasts DAH 101	Group 1 director meeting- 4/28
	5/1	Rundown review Group 2 (individual meetings)	Group 2 director meeting- 5/5
15	5/6	16-Minute newscasts DAH 101	
	5/8	Review 16:00 newscasts DAH 114 Course evaluation	
16		Finals Week	