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University of Montana–Missoula. Office of University Relations, "Executive director hired for UM Adams Center" (2000). *University of Montana News Releases, 1928, 1956-present*. 16836.
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NEWS RELEASE

This release is available electronically on INN (News Net.)

Sept. 18, 2000

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EXECUTIVE DIRECTOR HIRED FOR UM ADAMS CENTER

MISSOULA —

The director of a public events complex in Tulsa, Okla., has been hired to manage the newly renovated Adams Center at The University of Montana.

Patrick Lloyd, executive director of Tulsa's Expo Square for the past 17 years, will begin his duties as Adams Center executive director for public events Oct. 9. He was chosen from among three candidates interviewed for the position and will earn a salary of \$79,000.

"We're excited that Patrick will bring lots of new, diverse events into the Adams Center," said Rosi Keller, UM associate vice president for administration and finance. "With the renovation, the center has an opportunity to host many more activities, with athletics still being the anchor tenant."

As director of the Expo Square, Lloyd managed a 240-acre complex with multiple facilities. He oversaw a full-time staff of 75 and 600 to 700 part-time personnel. Expo Square hosts more than 1,500 event days per year and is home to the annual Tulsa State Fair, which had attendance of more than 1.1 million in 1999. The \$14 million budget for the events complex is derived solely from events revenue.

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Lloyd was operations manager of Expo Square during 1980-83. Before that he was chief deputy for the Tulsa County Board of Commissioners, chief planner for the Tulsa Metropolitan Planning Commission and senior planner for the Lawton (Okla.) Metropolitan Area Planning Commission. From 1973 to 1974 he was senior planner for the Missoula Planning Board.

Lloyd takes over a Missoula facility that underwent a \$16.5 million facelift completed in October 1999. No tax dollars were used for the Adams Center renovation.

Intercollegiate Athletics previously managed the Adams Center, but Keller said the UM administration decided to create the executive director for public events position to expand use of the renovated facility with a broader array of events. Lloyd will answer to UM's administration and finance office.

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