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## Charles Miller and George Dahlberg call for increased Century Club membership

University of Montana--Missoula. Office of University Relations

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FROM: BOB GILLULY  
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MISSOULA---If Montana sports fans expect to see the MSU athletic program remain on an even keel in the next few seasons, more support in the form of increased Century Club membership is the first order of business. That's the opinion offered this week by two veteran observers on the Grizzly scene, Charles Miller and George Dahlberg.

Miller, a former Grizzly basketball great and currently president of the MSU Century Club, has announced an "all-out" membership drive for the Grizzly booster club. Dahlberg, originator of the Century Club in 1955 when he took over the MSU Athletic Directorship, says additional membership is "more important than ever."

"We currently have 218 members, with our 1960 goal set for 300," Miller commented. "Membership response so far this year has been satisfactory, but we intend to work harder than ever in achieving our goal."

Century Club members donate \$100 annually to the MSU Endowment Foundation for athletics. In return they receive two season tickets and preferred parking to all Grizzly contests.

Since its organization in 1955, the Century Club has financed the education of some 160 Montana University athletes. "Needless to say, a great many of these young men might otherwise not have obtained an education," Dahlberg commented.

"Most Montana alums and fans are aware that MSU is embarking on a 're-emphasis' program," Miller added. "This does not mean, however, that Endowment support no longer is necessary. If the Century Club reaches its goal of 300, it means that MSU will be able to offer more athletic scholarships in the future," he concluded.

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