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40-second PSA: Economic seminar coming to Helena

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PSA, 40 seconds

ECONOMIC SEMINAR COMING TO HELENA

Montanans can learn how to make the new information economy work for them during the 26th Annual Economic Outlook Seminar, offered by the University of Montana’s Bureau of Business and Economic Research. The event comes to Helena Tuesday, Jan. 23, from 8 a.m. to 1 p.m. in the Colonial Inn. UM economists will take an in-depth look at information technology trends and what they mean for Montana. Participants will study the potential of e-commerce to jumpstart the state’s economy. The seminar costs $70, and continuing education credits are available for $20 more. To register, call (406) 243-5113 or visit the web site at www.bber.umt.edu.

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