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### 40-second PSA: Economic seminar coming to Helena

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**Montana**

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**NEWS RELEASE**

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Jan. 10, 2001

PSA, 40 seconds

**ECONOMIC SEMINAR COMING TO HELENA**

MONTANANS CAN LEARN HOW TO MAKE THE NEW INFORMATION ECONOMY WORK FOR THEM DURING THE 26<sup>TH</sup> ANNUAL ECONOMIC OUTLOOK SEMINAR, OFFERED BY THE UNIVERSITY OF MONTANA'S BUREAU OF BUSINESS AND ECONOMIC RESEARCH. THE EVENT COMES TO HELENA TUESDAY, JAN. 23, FROM 8 A.M. TO 1 P.M. IN THE COLONIAL INN. UM ECONOMISTS WILL TAKE AN IN-DEPTH LOOK AT INFORMATION TECHNOLOGY TRENDS AND WHAT THEY MEAN FOR MONTANA. PARTICIPANTS WILL STUDY THE POTENTIAL OF E-COMMERCE TO JUMPSTART THE STATE'S ECONOMY. THE SEMINAR COSTS \$70, AND CONTINUING EDUCATION CREDITS ARE AVAILABLE FOR \$20 MORE. TO REGISTER, CALL (406) 243-5113 OR VISIT THE WEB SITE AT [WWW.BBER.UMT.EDU](http://WWW.BBER.UMT.EDU).

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