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### Columbia Falls student becomes UM advocate

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**NEWS RELEASE**

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Feb. 21, 2001

**Contact:** Bethany Johnson, Advocate coordinator, (406) 243-5874.

**COLUMBIA FALLS STUDENT BECOMES UM ADVOCATE**

**MISSOULA--**

**Columbia Falls** resident Jessica Sandven, a junior at The University of Montana, recently became a campus ambassador when she joined the ranks of the UM Advocates.

After a challenging selection process and a two-credit leadership training seminar, Advocates serve as professional representatives for the University. They guide campus tours, lead orientation projects and staff a wide variety of events throughout the year, including Homecoming, Parents Weekend, UM Days, the Big Sky Career Fair, the International Food Festival, the World's Largest Garage Sale, college fairs, alumni events and community service projects.

UM Advocates began as a traveling speakers bureau with 20 members in 1969. In 2000, the 100-member volunteer organization donated more than 2,500 service hours to the UM campus and the Missoula community.

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Hometown Newspaper  
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