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University of Montana--Missoula. Office of University Relations, "Kalispell student becomes UM advocate" (2001). *University of Montana News Releases, 1928, 1956-present.* 17103. https://scholarworks.umt.edu/newsreleases/17103

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NEWS RELEASE

Feb. 23, 2001

Contact: Bethany Johnson, Advocate coordinator, (406) 243-5874.

KALISPELL STUDENT BECOMES UM ADVOCATE

MISSOULA--

Kalispell resident Allison Lloyd, a sophomore at The University of Montana, recently became a campus ambassador when she joined the ranks of the UM Advocates.

After a challenging selection process and a two-credit leadership training seminar, Advocates serve as professional representatives for the University. They guide campus tours, lead orientation projects and staff a wide variety of events throughout the year, including Homecoming, Parents Weekend, UM Days, the Big Sky Career Fair, the International Food Festival, the World's Largest Garage Sale, college fairs, alumni events and community service projects.

UM Advocates began as a traveling speakers bureau with 20 members in 1969. In 2000, the 100-member volunteer organization donated more than 2,500 service hours to the UM campus and the Missoula community.

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