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# 30-second PSA: UM Women's Center hosts 'Alternative Action Day'

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## NEWS RELEASE

April 19, 2001

PSA, 30 seconds

### UM WOMEN'S CENTER HOSTS 'ALTERNATIVE ACTION DAY'

ALTERNATIVE ACTION DAY AT THE UNIVERSITY OF MONTANA WILL EXPLORE DIFFERENT WAYS TO GET THE WORD OUT ABOUT VIOLENCE AGAINST WOMEN DURING MISSOULA'S ANNUAL OBSERVATION OF TAKE BACK THE NIGHT. THE SESSION WILL BEGIN AT 7 P.M. MONDAY, APRIL 23, IN THE WOMEN'S CENTER, LOCATED ON THE SECOND FLOOR OF THE UNIVERSITY CENTER. IT IS FREE AND OPEN TO THE PUBLIC. FOR MORE INFORMATION, CALL ANDREA AT 243-4153.

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AS/ps Local radio and TV TBTNaction.psa