

1-2013

## PSCI 503.01: Policy Analysis

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# PSCI 503 Policy Analysis

Masters of Public Administration Program / Spring 2013 / Campus Version

LA 337 -- 4:10-6:30 (Tuesdays)

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*The Spring 2013 semester begins on Monday, January 28 and ends Friday, May 16.*

*This class is open to graduate students from any graduate program at the University of Montana. Undergraduates must have the consent of the instructor to take this course.*

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## TEXTS

***Public Policy: An Evolutionary Approach, 3/e***, by Lester and Stewart (Students can use the 2/e of this book)

***Issues for Debate in American Public Policy, 13/e***, by The CQ Researcher (Supplemental reader)

***Public Policy: Theories, Models, and Concepts***, by McCool (Supplemental reader of classic articles; used for article summaries)

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## COURSE DESCRIPTION

Public policy is one of the most exciting areas in political science and public administration. **PSCI 503** is designed to provide students with an overview of the public policy process and an overview of the history and evolution of policy studies. The course also provides an introduction to the fundamental theories, concepts, terms, and methodologies associated with policy analysis, and an introduction to the basic procedures used in conducting policy analysis.

The purpose of the course is to acquaint students with the complexities of public policy and policy analysis. The course is intended to provide students with an adequate background at a level of understanding appropriate for a variety of public sector employment settings. The course will blend theory and practice. Much of the course (the last five or six weeks) will be used discussing and analyzing a series of policy issues included in the Lester and Stewart text and the ***Issues for Debate in American Public Policy*** text by Congressional Quarterly.

### Primary Objectives

**Objective #1:** To provide students with a general understanding of public policy and policy analysis by reading and discussing classic and contemporary literature. Students will be exposed to the basic concepts, terms, and methodologies associated with policy studies. In this process, students will gain a

general understanding of the history and evolution of policy studies. Students' proficiency will be measured via class discussions. *The written, comprehensive exam that was used in the past, will not be used in this section of PSCI 503.*

**Objective #2:** To enhance students' ability to write concise reports pertaining to public policy. This objective will be accomplished by having students write article critiques and an 8-12 page policy summary. Details of these projects are explained later in the syllabus. Students' proficiency will be assessed via the written article critiques and the policy summary paper.

**Objective #3:** To provide students with the basic procedures used to conduct policy analysis. Students' proficiency in this area will be assessed by material included on the comprehensive exam. Students will also develop proficiency at "framing" policy issues. This idea is developed in the National Issue Forums books; you can view these booklets at Public Agenda, [www.publicagenda.org](http://www.publicagenda.org) for a variety of policy issues.

Upon successful completion of the course, students should be able to:

- 1). Demonstrate knowledge of the history and evolution of domestic public policy
- 2). Demonstrate an understanding of the fundamental terms and concepts associated with public policy and policy studies, including the various stages of the *policy cycle*
- 3). Demonstrate proficiency at writing concise reports that deal with complex material
- 4). Be able to construct a policy analysis design
- 5). Demonstrate a thorough understanding of a specific policy by writing a policy summary.
- 6). Demonstrate the ability to "frame" complex policy issues.
- 7). Demonstrate the ability to present a complex public policy problem in a presentation format to a group.

It should be stressed that **PSCI 503** contains many other secondary objectives. For example, oral communication skills and critical thinking skills are not primary objectives in **PSc 503** but are deeply embodied in the course. Additional and more specific learning objectives can be viewed at [PSCI 503 Learning Objectives](#).

## **REQUIREMENTS: POLICY PAPER, ARTICLE SUMMARIES, and ORAL PRESENTATION OF A PUBLIC POLICY ISSUE**

### **Exam**

There is not a written, formal exam in PSCI 503.

### **Article Critique Guidelines**

The McCool text contains a variety of articles that will be assigned to students on the first day of class. Part of designated classes will be used for brief oral summaries of the assigned articles. The articles will be assigned to "individual students" and a written summary should be prepared to hand out to the class. The critiques constitute 20 percent of one's final grade. *All students are expected to read all of the assigned articles for each class but only have to prepare a written critique for their pre-assigned article.*

Each student is responsible to have thoroughly read the article, be prepared to present an overview of the article, and be prepared to respond to questions from the instructor and the class. The total time of the presentation should be no longer than 5 minutes. There are some specific questions one should consider while reading the article and developing a summary.

1. What is the major subject and theme of the article?
2. What is the major question the author addresses?
3. What techniques, tools of analysis, or methods are employed by the author to answer the question?
4. What major points does the author make?
5. What does the author conclude? What suggestions are made?
6. What is the relevance of the article to theory or practice? (What does it mean?)

[Click here](#) for a sample article critique.

### **Policy Presentations**

Each student will present a 30 minute presentation on a public policy issue. Students will select the policy, which must be approved to avoid replication by other students, and to ensure the policy areas is not too broad. This presentation is similar to what is used in PSCI 505 (the public budgeting class) but will consist of providing an overview of a policy, describing how the policy has been framed (or various ways it has been framed), a overview of the potential remedies to resolve the problem – the pros and cons of the remedies. Students are encouraged to use PowerPoint or other presentation software.

Students may use the same policy that they plan to use for the take home exam. This policy does NOT have to be a broad policy, such as welfare or economic policy. It should be a narrow policy or a part of a much larger policy. For example, no one should select health care policy in America, but a person might select either the new prescription drug plan associated with Medicare or "providing prescription drugs for senior citizens," and examine the various proposals.

The last few sessions of the class will be used for presentations.

### **Grade Weights**

Policy Paper..... 40% Due May 7 (Tuesday)

Policy Presentation.....40% Due when scheduled during the final weeks of class

Article Critiques.....20% Due when presented in class

**Attendance and Participation:** Students are encouraged to attend and participate in class discussions. Poor attendance and poor quality or lack of participating in class discussions may affect one's final grade. Students are expected to miss no more than two classes during the semester.

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## **COURSE OUTLINE and READINGS**

**\* Note: we will move quickly through the first nine chapters of the Lester and Stewart textbook**

## **PART I THE BASICS OF PUBLIC POLICY**

**Session 1: Introduction** / No readings assigned (January 29)

This is the introductory class and will cover some introduction to the various approaches and methods for conducting public policy.

**Session 2 Introduction, Background, and Context: What is Public Policy? What is Policy Analysis?** (February 5)

Lester & Stewart, Chapters 1,2

McCool, Sections 1,2 \_\_\_\_\_

Assigned Articles (McCool)

"Interest Groups and the Nature of the State" by Truman \_\_\_\_\_

"Three Types of Pluralism" by Kelso \_\_\_\_\_

"The Golden Era of Interest Group Pluralism" by Garson \_\_\_\_\_

"The Comparative Study of Political Elites" by Putnam \_\_\_\_\_

"A Critique of Elitist Theory of Democracy" by Walker \_\_\_\_\_

"The Political System Under Stress" by Easton \_\_\_\_\_

["Policy Science as Metaphysical Madness"](#) by Banfield \_\_\_\_\_

**Session 3 Approaches and Models** (February 12)

Lester & Stewart, Chapters 3,4

Assigned Articles (McCool)

"The Science of Muddling Through" by Lindblom \_\_\_\_\_

"Stages of the Policy Process" by Ripley \_\_\_\_\_

"Four Systems of Policy, Politics, and Choice" by Lowi \_\_\_\_\_

**Session 4 Analysis in the Policy Process: Agenda Setting and Policy Formulation** (February 19)

Lester & Stewart, Chapters 5,6

Assigned Articles (McCool)

"Developing Public Policy Theory..." by Greenberg, Miller, Mohr, and Vladeck \_\_\_\_\_

"Typologies of Public Policy..." by Steinberger \_\_\_\_\_

"Promoting Policy Theory" by Spitzer \_\_\_\_\_

"Fiscal Behavior of the Modern Democratic State by Mitchell \_\_\_\_\_

### **Session 5 Implementation, Evaluation, and Policy Change (February 26)**

Lesser and Stewart: Chapters 7,8,9

Assigned Articles (McCool)

"The Subsystems in Perspective" by Freeman \_\_\_\_\_

"Issue Networks and the Executive Establishment" by Hecl \_\_\_\_\_

"Patterns of Influence among Committees, Agencies, and Interest Groups" by Hamm \_\_\_\_\_

"An Advocacy Coalition Framework of Policy Change and the Role of Policy Learning Therein" by Sabatier  
\_\_\_\_\_

Section 6 of McCool

"Introduction: The Age of Dead Ideas?" by McCool \_\_\_\_\_

"The Future: Theoretical Choices" by McCool \_\_\_\_\_

## **PART 2 ANALYZING POLICY CHOICES AND POLICY ISSUES**

### **Analyzing Public Policy Choices**

*This section will examine a variety of policies, including Education Policy, Welfare Policy, Crime Policy, and Environmental Policy from the Lester & Stewart text. Also, additional policies are included from the CQ Reader. In addition to what is assigned in the printed material, students will be required to read summaries and overviews provided by **Public Agenda**. Adobe files are available that provide the general summaries for Public Agenda's studies. Public Agenda is located at <http://www.publicagenda.org>*

*Please note that only three policy chapters are included in the 3/e of Lester and Stewart. There are more policy chapters in the 2/e.*

### **Session 6: Education Policy (March 5)**

Education Policy (Lester & Stewart, Chapter 10) and Education (Chapters 9, 10, and 11 in the CQ Reader)

#9 "Digital Education" \_\_\_\_\_

#10 "Student Debt" \_\_\_\_\_

#11 "Youth Volunteerism" \_\_\_\_\_

Public Agenda's summary of [education policy](#) (Please note that some of the web links in this Adobe document no longer work due to changes on Public Agenda's website).

Public Agenda's summary of education policy is located at <http://www.publicagenda.org/citizen/issueguides/education>

### **Session 7 Welfare Policy** (March 12)

Lester and Stewart, Chapter 11 and Chapters 12, 13, and 14 in the CQ Reader

#12 "Occupy Movement" \_\_\_\_\_

#13 "Child Poverty" \_\_\_\_\_

#14 "Immigration Conflict" \_\_\_\_\_

Public Agenda's summary of [welfare policy](#): (Please note that some of the web links in this Adobe document no longer work due to changes on Public Agenda's website).

There is an [article](#) that appears in *City Journal* by James Q. Wilson. It is an interesting article titled, "Why We Don't Marry." It is related to welfare policy. \_\_\_\_\_

Public Agenda's summary of welfare policy <http://www.publicagenda.org/citizen/issueguides/poverty-and-welfare>

### **Session 8: Health Care Policy** (March 19)

No readings in Lester & Stewart

(Chapters 15 and 16 in the CQ Reader)

#15 "Preventing Disease" \_\_\_\_\_

#16 "Aging Problem" \_\_\_\_\_

Public Agenda's summary of [health care policy](#) (Please note that some of the web links in this Adobe document no longer work due to changes on Public Agenda's website).

["Ten years later, tobacco deal going up in smoke"](#) by Sullivan \_\_\_\_\_

Public Agenda's summary of health care policy is located at <http://www.publicagenda.org/citizen/issueguides/health-care>

### **Session 9: Crime Policy** (March 26)

Lester & Stewart, Chapter 12 (2/e only), *There is not a chapter on crime in the 3/e of Lester and Stewart.* (A copy of the 2/e of the book is on reserve at the Mansfield Library)

Public Agenda's summary of [crime policy](#) (Please note that some of the web links in this Adobe document no longer work due to changes on Public Agenda's website).

Public Agenda's summary of crime policy is located at <http://www.publicagenda.org/citizen/issueguides/crime>

"Broken Windows," by James Q. Wilson and George L. Kelling <http://www.theatlantic.com/ideastour/archive/windows.html> \_\_\_\_\_

### **Session 10: Spring April 1 – 5, No Class**

### **Session 11: Environmental Policy (April 9)**

Lester & Stewart, Chapter 13 in 2/e; Chapter 12 in 3/e; and Environment, Chapters 3 and 4 in the CQ Reader

#3 "Fracking Controversy" \_\_\_\_\_

#4 "Water Crisis in the West" \_\_\_\_\_

Public Agenda's summary of [environmental policy](#) (Please note that some of the web links in this Adobe document no longer work due to changes on Public Agenda's website).

Public Agenda's summary of environmental policy is located at <http://www.publicagenda.org/citizen/issueguides/environment>

A report from Public Agenda on **energy and the environment** <http://publicagenda.org/citizen/researchstudies/energy-environment>

### **Session 12: Business and the Economy (April 16)**

Business and the Economy in the CQ Reader, Chapters 6, 7, and 8

#6 "Financial Misconduct" \_\_\_\_\_

#7 "Reviving Manufacturing" \_\_\_\_\_

#8 "Attracting Jobs" \_\_\_\_\_

Assigned Article (McCool)

"American Business, Public Policy, Case Studies, and Political Theory" by Lowi \_\_\_\_\_  
(McCool's book)

Public Agenda's summary of [economic policy](#) (Please note that some of the web links in this Adobe document no longer work due to changes on Public Agenda's website).

Public Agenda's summary of economic policy is located at <http://publicagenda.org/citizen/issueguides/economy>

**Session 13: Presentations (April 23)** *Due to the size of the class, all five days will be needed for presentations*

**Session 14: Presentations (April 30)**

**Session 15: Presentations** (May 7) *Policy papers are due; these are the written version of your presentation policies.*

**Session 16: Presentations** (May 14) All work returned. **Please note that the class will likely meet in a different room if Exam Week is needed for presentations.**

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[Study Guide](#) and [PSCI 503 Learning Objectives](#) (*The learning objectives are considered to be part of the study guide. Although there will not be a traditional exam in this section, the learning objectives should be reviewed by all students.*)

Policy papers guidelines can be found at [Policy paper](#). (This file is a Microsoft Word document). The document is also available in [Adobe Acrobat](#) format. You may find the instructions and format of the document useful in preparing your policy papers. Policy papers are the written version of your policy issue presentation.

Click the following links for samples of past policy papers. [Sample 1](#) [Sample 2](#) (These are Word documents)

Visit **Governing.com**, which is filled with news and policy matters pertaining to state and local government at [www.governing.com](http://www.governing.com)

For students interested in foreign policy, visit [Foreign Policy Online Magazine](#)

Visit [Public Agenda](#), which is a rich source of data and studies about public policy.

### **Articles about New Orleans and Hurricane Katrina**

Many point to Hurricane Katrina, New Orleans, and the Gulf Coast as a perfect example of weaknesses and failures in federalism and intergovernmental relations. Public policy is at the center of preventing disasters and rebuilding after disasters occur.

I enjoyed reading the following article about New Orleans and Katrina. *A case study about Hurricane Katrina and New Orleans is now included in the Stillman text used in PSCI 501, but it is applicable to PSCI 503.* This article, from **City Journal**, is an interesting account of New Orleans. It is called "Who is killing New Orleans," by Nicole Gelinas. [Click here](#) for a copy of the article in Adobe Acrobat, or click this link to go directly to the article at **City Journal**. [http://www.city-journal.org/html/15\\_4\\_new\\_orleans.html](http://www.city-journal.org/html/15_4_new_orleans.html)

**PSCI 503 / Spring 2013 Syllabus for the campus class**

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