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Fall 10-7-2020

### **SB33-20/21: Resolution Merging the ASUM Website Upkeep Committee and the Student Outreach and Marketing Committee**

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1                                   **The Associated Students of the University of Montana**  
2   **Resolution Merging the ASUM Website Upkeep Committee and the Student Outreach and**  
3                                   **Marketing Committee**

4                                   **May 13, 2020**  
5                                   **SB 33-20/21**

6           **Authored by: Patrick James Flanagan, ASUM Vice President; Noah Durnell, ASUM**  
7                                   **Senator;**

8           **Sponsored by: Jack Rinck, ASUM Senator; Clara Bentler, ASUM Senator; Lyssa Schei,**  
9                                   **ASUM Senator;**

10  
11   Whereas, the makeup of the Website Upkeep Committee in Article V Section 25 Subsection A of  
12   the ASUM Bylaws currently states:

13       *A. The ASUM Website Upkeep Committee shall be composed of five (5) voting members,*  
14       *of which three (3) will be ASUM Senators (one who must also be a member of the*  
15       *Marketing and Outreach Committee, one who must also be a member of the Relations*  
16       *and Affairs Committee, and a third Senator-At-Large), one Student-at-Large, and the*  
17       *ASUM Secretary.;*

18  
19   Whereas, This section identifies collaboration with the Student Outreach and Marketing  
20   Committee as a necessary component of Website upkeep;

21  
22   Whereas, The Website Upkeep Committee has largely been carried out by one senator or a third  
23   party in previous years;

24  
25   Whereas, The duties and functions of the Website Upkeep Committee in Article V Section 25  
26   Subsection D of the ASUM Bylaws currently state:

27       *D. Duties and functions of the ASUM Website Upkeep Committee shall include:*  
28           1. *The oversight and maintenance of the ASUM Website by an ASUM Web*  
29            *Developer.*  
30           2. *Updating all website content, which may include but is not limited to: outdated*  
31            *information, photographs, and text found on the ASUM Website.*  
32           3. *Adding or removing sections to the ASUM Website as deemed necessary by the*  
33            *committee.*  
34           4. *Working with either the ASUM Secretary or one of the ASUM student*  
35            *receptionists, to be determined by the ASUM President and the ASUM Office*  
36            *Manager.*  
37           5. *Any other duties determined necessary to the upkeep and development of the*  
38            *ASUM Website implemented by the committee with a simple majority of voting*  
39            *members.;*

40  
41   Whereas, The duties of the Website and Upkeep Committee all pertain to oversight and  
42   maintenance of the ASUM Website;

43  
44   Whereas, The duties and functions of the Website Upkeep Committee would be better reflected  
45   in one succinct subsection regarding oversight and maintenance;

46

47 Whereas, Having only one true duty and function does not constitute the need for the Website  
48 Upkeep Committee to be its own standing committee;

49  
50 Whereas, The Student Outreach and Marketing Committee is responsible for education and  
51 outreach pertaining to ASUM and its agencies, as noted in Article V Section 21 Subsection D of  
52 the ASUM Bylaws;

53  
54 Whereas, Upkeep of the ASUM Website is a form of education and outreach of ASUM functions  
55 for the student body;

56  
57 Whereas, Education and outreach to the student body regarding ASUM functions is the  
58 responsibility of the Student Outreach and Marketing Committee;

59  
60 Whereas, Having multiple committees with the same purpose is ultimately redundant and  
61 detrimental to the schedules of ASUM members;

62  
63 Whereas, The mechanisms of which the ASUM Website Upkeep Committee reports changes to  
64 the Website in Article V Section 25 Subsection E of the ASUM Bylaws currently states:

65 *E. The ASUM Website Development Committee will present to ASUM the changes they*  
66 *have made or plan to make twice per semester to inform the Senate on the progression*  
67 *and upkeep of the Website. The initial report at the start of each semester will be a list of*  
68 *recommended changes to the ASUM Website that will be approved by the ASUM Senate*  
69 *before the first week in October in the fall, and before the first week of March in the*  
70 *spring. The end of the fall semester report will be given at or before the final ASUM*  
71 *meeting before winter break. The end of the academic year report will include a*  
72 *comprehensive list of all changes made and will include a section that outlines areas that*  
73 *will need to be changed during the upcoming academic year for the subsequent*  
74 *committee to utilize. This end of the academic year report will also be given to the ASUM*  
75 *Senate at or before the last meeting before the summer break.;*

76  
77 Whereas, The Website Upkeep Committee in previous years has not presented its suggested  
78 changes to the ASUM Senate for a vote;

79  
80 Whereas, ASUM Committee reports serve the same purpose as those charges presented in  
81 Article V Section 25 Subsection E;

82  
83 Whereas, The Student Outreach and Marketing Committee writes an ASUM committee report  
84 weekly and could present suggested changes to the ASUM Website within it;

85  
86 Whereas, An additional senator seat on the Student Outreach and Marketing committee would  
87 allow the committee to handle additional responsibilities;

88  
89 Therefore, Let It Be Resolved, That ASUM dissolves the Website Upkeep Committee;

90  
91 Therefore, Let It Be Resolved, That Article V Section 25 be struck from the ASUM Bylaws;

92

93 Therefore, Let It Be Further Resolved, That all Sections following Article V Section 25 of the  
94 ASUM Bylaws be renumbered to reflect this change;

95  
96 Therefore, Let It Be Further Resolved, That previous duties and functions of the Website Upkeep  
97 Committee now be under the jurisdiction of the Student Outreach and Marketing Committee;

98  
99 Therefore, Let It Be Resolved, That Article V Section 21 Subsection A be amended to read:

100  
101 *A. The Board shall be composed of eight (8) ~~seven (7)~~ voting members who shall be*  
102 *~~54~~ recommended for appointment by the ASUM Vice President, subject to a two-~~55~~ thirds*  
103 *~~(2/3)~~ vote of the Senate. Of the eight (8) ~~seven (7)~~ Board members appointed by ASUM, five*  
104 *~~(5)~~ four (4) shall be members of the ASUM Senate, and three (3) shall be students-at-large*  
105 *~~and one (1) shall be the Marketing and Outreach Director, each serving a one-year term.~~*  
106 *~~The ASUM Vice President, Board Chair, and Marketing and Outreach Director shall~~*  
107 *~~serve as ex-officio, non-voting members of the Board. A student-at-large or ASUM Senator~~*  
108 *shall chair the Board and will vote in the case of a tie;*

109  
110 Therefore, Let It Be Further Resolved, That Article V Section 21 Subsection D of the ASUM  
111 Bylaws be amended to read:

112  
113 *D. The Student Outreach and Marketing Committee shall be responsible for education*  
114 *and outreach pertaining to ASUM and its agencies. Duties and functions of the Student*  
115 *Outreach and Marketing Committee shall include:*

- 116 *1. Working on unbiased projects, ideas, or campaigns, intended to increase student*  
117 *involvement in ASUM government and any particular issue(s) pertaining to*  
118 *ASUM.*
- 119 *2. Overseeing the ASUM website by updating, adding, and/or removing content to*  
120 *the website when deemed necessary by the committee.*
- 121 *3. Maintaining ASUM's public appearance through all appropriate outreach*  
122 *platforms.*
- 123 *4. Facilitating public events on campus that are designed to inform and educate*  
124 *students about ASUM and items relating to it.*
- 125 *5. Assisting the Elections committee with marketing the ASUM elections to the*  
126 *student body.*
- 127 *6. Meeting with ASUM agency directors to discuss how the Board can assist their*  
128 *agency in marketing and outreach efforts.*
- 129 *7. Offering a continuous stream of information about ASUM developments and*  
130 *information to the student body.*
- 131 *8. Develop an outreach budget for the following year to be presented to the ASUM*  
132 *Administration before ASUM budgeting begins. This budget request will be*  
133 *clearly delineated in the ASUM administration budget request for final budgeting.*

134  
135  
136 Passed by Committee: \_\_\_\_\_, 2020

137  
138 Passed by ASUM Senate: October 7, 2020

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140

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142 Patrick James Flanagan,

143 Chair of the Senate

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