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## 30-Second PSA: Monte Madness to sweep Missoula Saturday

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## NEWS RELEASE

Jan. 29, 2003

PSA, 30 seconds

### MONTE MADNESS TO SWEEP MISSOULA SATURDAY

GET READY FOR MONTE MADNESS! SATURDAY, FEB. 1, HAS BEEN DECLARED MONTE DAY IN MISSOULA, AND THE UNIVERSITY OF MONTANA INVITES FANS TO CELEBRATE MONTE'S CAPITAL ONE NATIONAL MASCOT OF THE YEAR AWARD. MONTE WILL GIVE A PERFORMANCE TO REMEMBER DURING THE GRIZZLY MEN'S BASKETBALL GAME BEGINNING AT 7:35 P.M. IN UM'S DAHLBERG ARENA. TICKETS ARE \$3/GENERAL AND \$5/RESERVED. CALL 243-4051 FOR TICKETS.