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Montana companies sought for Australian trade opportunity

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NEWS RELEASE

Aug. 4, 2003

Contact: Fraser McLeay, MWTC senior manager, (406) 243-6982, fraser@mwtc.org.

MONTANA COMPANIES SOUGHT FOR AUSTRALIAN TRADE OPPORTUNITY

MISSOULA—

State and federal trade organizations are seeking Montana companies interested in participating in a mining trade show in Australia Sept. 9-12. It's an opportunity to explore business opportunities Down Under and along Asia's Pacific Rim.

Local involvement in the show is being organized by the Montana World Trade Center at The University of Montana and the U.S. Department of Commerce Export Assistance Center in Montana. Companies are asked to provide literature, brochures and other product information for the event.

The trade show, AIMEX 2003, is widely recognized as the world's most prominent mining exhibition, attracting between 10,000 and 15,000 buyers from throughout Australia and Asia each year. Interested Montana companies should call Fraser McLeay at (406) 243-2261 by Thursday, Aug. 14.

"We are planning to attend AIMEX for the first time this year and look towards having a booth next year," said Kim Wild, president and general manager of TowHaul/Smith Equipment USA of **Belgrade**. Her company designs and manufactures off-road trailers for the mining industry and is one firm that will participate in an information display for Montana companies at AIMEX this year.

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Plans also are being made for a Montana trade mission to Australia in spring 2004. Montana companies interested in this venture should call Fraser McLeay at (406) 243-6621 or e-mail him at fraser@mwtc.org.

The Montana World Trade Center is a nonprofit organization that helps businesses establish and strengthen their international commercial capabilities. The center develops untapped international trade opportunities and helps businesses capitalize on opportunities to expand their market share around the world. For more information, visit www.mwtc.org or call (406) 243-6982.

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