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NEWS RELEASE

Sept. 28, 2004

PSA, 30 seconds

UM HOMECOMING KICKOFF CELEBRATION TO BE HELD OCT. 3

THE UNIVERSITY OF MONTANA'S HOMECOMING KICKOFF CELEBRATION WILL BE HELD AT NOON SUNDAY, OCT. 3, AT SOUTHGATE MALL'S CLOCK COURT. FESTIVITIES FEATURE MONTE, THE UM CHEERLEADERS AND THE SUGAR BEARS. THERE IS ALSO A CHANCE TO WIN THE ULTIMATE TAILGATE PARTY, WHICH INCLUDES A HOT TUB, FLAT SCREEN TV, HOMECOMING GAME TICKETS AND USE OF A MOTOR HOME FOR THE GAME. FOR INFORMATION CALL KEN THOMPSON AT 243-6439.

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