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### 30-Second PSA: Hike Mount Sentinel, benefit UM triathlon team

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**NEWS RELEASE**

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Oct. 12, 2004

PSA, 30 seconds

**HIKE MOUNT SENTINEL, BENEFIT UM TRIATHLON TEAM**

THE MISSOULA COMMUNITY IS INVITED TO CLIMB MOUNT SENTINEL AT 11 A.M. SATURDAY, OCT. 23. RACE DAY REGISTRATION IS FROM 9:30 TO 10:30 A.M. THE ENTRY FEE IS \$15. AWARDS WILL BE GIVEN TO BOTH OVERALL AND AGE DIVISION WINNERS. THE RACE BEGINS IN THE PARKING LOT AT THE BOTTOM OF THE "M" TRAIL AND CONTINUES 1.75 MILES TO THE TOP OF MOUNT SENTINEL. THE HILL CLIMB BENEFITS THE UNIVERSITY OF MONTANA TRIATHLON TEAM. FOR MORE INFORMATION CALL ADAM AT 240-1304.

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