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### Basketball Monte bobbleheads going fast

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## **NEWS RELEASE**

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March 18, 2005

**Contact:** Julie Schwartz, associate director, UM Alumni Association, (406) 243-4089.

### **BASKETBALL MONTE BOBBLEHEADS GOING FAST**

**MISSOULA —**

After the incredible sellout of its first two Monte the mascot bobbleheads, The University of Montana Alumni Association has created the Basketball Monte Bobblehead.

“Hundreds of people have collected all three in the Monte bobblehead series,” said Julie Schwartz, Alumni Association associate director. “We’ve had requests to do a fourth bobblehead but decided to stay with just our three hot collector items.”

She said the Alumni Association bobbleheads are the only ones whose sales actually benefit UM students and alumni. Other bobbleheads are created by mass marketing companies.

At four recent home basketball games, UM Advocates sold Basketball Monte Bobbleheads to excited Griz fans as soon as the doors opened at the Adams Center. In addition, announcements over the speaker system alerted fans to a bobblehead raffle during halftime festivities, and Monte himself presented bobbleheads to four lucky students.

If you would like to purchase a Basketball Monte Bobblehead, call (406) 243-5211 or visit <http://www.UMontanaAlumni.org> to place your order. The bobbleheads are \$29.99, hand painted and double boxed for gift giving. All proceeds support student and alumni programming.

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