How Do You Love?: Conversations About Love and Lust in Morocco, Sweden, and the United States

Margaret Finlay
Audrey Brosnan
Autumn Fraser
Emily Morrison
Julia Maxon

See next page for additional authors

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Author Information
Margaret Finlay, Audrey Brosnan, Autumn Fraser, Emily Morrison, Julia Maxon, and Paris Summers

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How Do You Love?:
Conversations About Love and Lust in Morocco, Sweden, and the United States

Autumn Barnes, Audrey Brosnan, Margaret Finlay, Julia Maxon, Emily Morrison, Paris Summers
Morocco

- Morocco is particularly sensitive to matters pertaining to sexuality and sex education.

- Ignorance and confusion affects many Moroccan youths’ first encounters with sex or even questions about sexuality.¹

- Emotional literacy is not included in sex education.

(Roudi-Fahimi, F., & Feki, S.E. (2011). Facts of Life: Youth Sexuality and Reproductive)¹
United States

- **80%** of the curricula from the abstinence-only generation\(^1\)
- **12%** of health enhancement teachers in the 2000s didn’t teach about contraceptive use at all\(^2\)
- **Emotional well-being** and in a formal classroom\(^3\)

\(^1\) (Greslé-Favier, 2013); \(^2\) (Landry, Darroch, Singh, and Higgins, 2003); \(^3\) (Casemore, 2012)
Sweden

- Sweden's definition of successful sex education\(^1\)
- Compulsory for schools to teach sex education\(^2\)
- Only 6 percent\(^2\) of adults studying to become teachers received any sort of sexuality education training. Teachers are awkward and timid when teaching the subject

\(^1\)(2008; RFSU 2011)\(^1\); (Kelefang Bonolo)\(^2\)
Explanation of the Problem:

We discovered that there is a global stigma present surrounding the open discussion of sex as well as the emotional aspects of intimate relationships.
American Hookup: The New Culture of Sex on Campus by Lisa Wade
How Do You Love?

Cause

Starting conversations and sharing stories about relationships, hookup culture, emotional intimacy and everything in between.

#howdoyoulove

facebook.com/How.Do.You.Love.Lust

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how.do.you.love Hi! We are team #howdoyoulove, a group of six women at the University of Montana looking to start a conversation about relationships, hookup culture, and emotional intimacy. In an era in which hookup culture is popularized in the media while sex and sexuality are still stigmatized globally, we are exploring how young people are navigating the blurred lines of love and lust. 

DON'T FEEL BAD ABOUT FEELING

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how.do.you.love Don't apologize for your feelings, and know that your feelings are valid. 😊

A motto we hold close at @how.do.you.love - you could call it a mantra of sorts, so pass it on ~

*: @subliming.jpg
Why Social Media? Why Instagram?
What kinds of lessons did you learn in Sex-ed?

We learned that you can get diseases.

Did we talk about how sex would affect you emotionally or mentally?

No.
IF YOU COULD WRITE A LETTER TO YOUR YOUNGER SELF AND TEACH THEM SOMETHING ABOUT RELATIONSHIPS, WHAT WOULD YOU SAY?

WHAT DISCUSSIONS ABOUT RELATIONSHIPS DO YOU WISH WERE MORE PREVALENT AMONG YOUR PEERS?
Sadie, 21

“I think we don’t talk about friendships as relationships that require the same amount of intimate conversations as relationships.”
How We’ve Reached Our Community and Beyond

@how.do.you.love
Constraints

Those who do not have access to social media will not currently be able to engage with our project. We are hoping to overcome this barrier by eventually growing the platform beyond the online sphere.
References

Thank you for your time.
Questions?