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The University of
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NEWS RELEASE

April 10, 2006

PSA, 30 seconds

UM LECTURE SERIES FEATURES ELITE BUSINESS COMMUNICATOR

PETER GEORGESCU, ONE OF THE WORLD'S LEADING BUSINESS COMMUNICATORS, WILL TALK THURSDAY, APRIL 20, AT THE UNIVERSITY OF MONTANA. HIS LECTURE, "SHIFTING PARADIGMS AND THE RISING VALUE OF CREATIVITY AND VALUES," STARTS AT 5:30 PM. IN GALLAGHER BUSINESS BUILDING ROOM 106. THE EVENT IS FREE AND OPEN TO THE PUBLIC. GEORGESCU IS CHAIRMAN EMERITUS OF YOUNG & RUBICAM, A NETWORK OF TOP COMMERCIAL COMMUNICATION COMPANIES DEDICATED TO HELPING CLIENTS BUILD THEIR BUSINESS BRANDS.

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