

University of Montana

ScholarWorks at University of Montana

University of Montana Course Syllabi, 2021-2025

Fall 9-1-2021

BFIN 439.01: Financial Management II

Tony Crawford

University of Montana, Missoula, tony.crawford@umontana.edu

Follow this and additional works at: <https://scholarworks.umt.edu/syllabi2021-2025>

Let us know how access to this document benefits you.

Recommended Citation

Crawford, Tony, "BFIN 439.01: Financial Management II" (2021). *University of Montana Course Syllabi, 2021-2025*. 1071.

<https://scholarworks.umt.edu/syllabi2021-2025/1071>

This Syllabus is brought to you for free and open access by ScholarWorks at University of Montana. It has been accepted for inclusion in University of Montana Course Syllabi, 2021-2025 by an authorized administrator of ScholarWorks at University of Montana. For more information, please contact scholarworks@mso.umt.edu.

Financial Management II
BFIN 439
FALL SEMESTER 2021

Instructor: Tony Crawford, PhD

Office Phone: 406.243.2557

Office: GBB 316

E-Mail: tony.crawford@umontana.edu

Class Location and Time: Section 01: MW 2:00 – 3:20 GBB L14

Office Hrs: Tuesday 12:00 - 1:00 PM (tentatively)
Wednesday 12:00 – 1:00 PM (tentatively)

And by appointment

General Information:

This is an advanced course in finance; therefore, much of the responsibility for a successful course rests with you. You are expected to be prepared to contribute to the class every period, and thereby realize the greatest benefit from the course.

- Course Number: BFIN 439 Fin Mgmt II: Analysis/Problems (3 Credits)
- Section: 01
- Pre-requisites:
 - Junior standing in COB.
 - BFIN 322
 - BFIN 429 is helpful but not necessary
- Course meets only Fall Semester

Text Book:

Required:

(Read Carefully!) We are using Brigham and Daves, Intermediate Financial Management, 14th Edition, Thomson-Southwestern 2022. ISBN: 978-0-357-51666-9 | © 2022 | Published (w/MindTap access).

The best way to access the materials is through the RedShelf access on Moodle. The charge for the materials will show up as part of your tuition bill and is the cheapest access to materials we could negotiate. This will give you access to the e-book, and the homework platform.

If you need a hard copy of the text, you may be able to purchase a loose leaf from the MindTap home page for the course.

The University requires an **opt-out option** for students. This option will allow you to opt-out and receive a refund from the registrar's office – if complete in the first two weeks. **Do Not** opt out **unless** you wish to pay much more for the materials in this class. We have negotiated a special rate that works well for the way we have segregated 429/439.

Covid Rules: More will be communicated throughout the semester

Are masks required in classrooms and academic laboratory spaces?

Yes. Mask use is required, regardless of vaccine status, in all UM classrooms and academic laboratories, including computer labs. All faculty members should announce this requirement to their students on the first day of class and include a reminder in the course syllabus.

Am I required to provide accommodations for students who request (or cannot attend) a face-to-face class?

If a student requires a COVID-related accommodation in order to safely attend, they should be referred to the Office of Disability Equity (<http://www.umt.edu/disability>) (ODE) (formerly Disability Services for Students). ODE will work with the student and their advisor on a case-by-case basis.

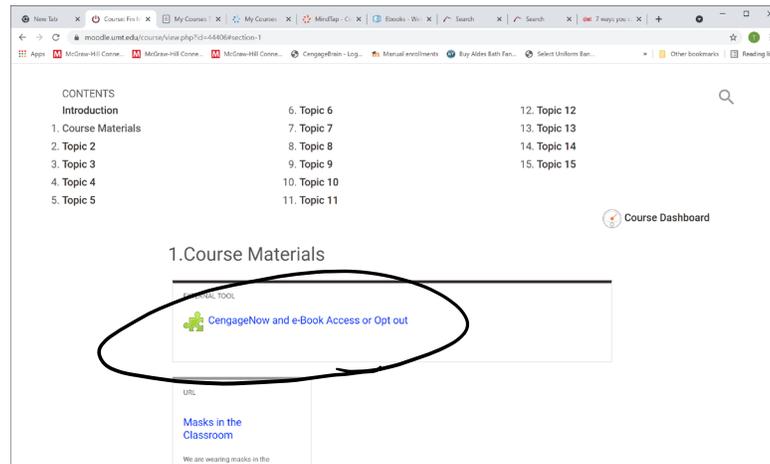
What is my obligation to accommodate students who cannot attend a face-to-face class?

Faculty are not required to provide a Zoom link for an in-person class, and I do not promise to provide any Zoom recordings for students who cannot attend class. All materials are posted on Moodle, and I encourage students to reach out to class mates for notes if class is missed. I may choose to record classes but they will not be shared widely. Instead they may be available to students that have excused absences.

There will be a seating chart – please pick a seat you plan to stay in (and spread out if possible)

Book/MindTap Access:

Access the book from the embedded link in Moodle: **(More will be shared in class)**



Other: Business Press: Wall Street Journal, Business Week, and/or Barrons (Recommended)

Use the online order form at www.wsj.com/studentoffer to purchase a subscription. Must have a credit card to complete this purchase online. Students are also required to verify their student enrollment before proceeding to the order page, by submitting their legal name as it appears on college transcripts and birth date.

Professors are provided a list of their WSJ student subscribers. To be on that list, make sure to follow these instructions when activating your bookstore packet or online subscription:

- Under School Information use the following:
- First 3 digits of the school zip code – 598
- School Name – click on UNIVERSITY OF MONTANA
- Referring Professor – click on CRAWFORD, TONY

Upon activation you will have immediate access to WSJ.com. Your print paper will begin in 3-5 days after you complete the activation and will be delivered to the address you list on the activation form.

Mission Statement and Assurance of Learning

The College of Business at the University of Montana creates transformative, integrated, and student-centric learning experiences, propelling our students to make immediate and sustained impact on business and society. We nurture our students' innate work ethic to develop confident problem solvers and ethical decision makers. We pursue thought leadership and collectively create opportunities for a better life for our students, faculty, and staff.

COB Core Values:

- Students first: We educate the whole person
- Experiential learning: We create experiences that matter
- Thought leadership: WE create rigorous and relevant knowledge
- Stewardship: We value people, planet and profit

Learning Goals: As part of our assessment process and assurance-of-learning standards, the COB has adopted the following learning goals for our undergraduate students:

Learning Goal 1: COB graduates will possess fundamental business knowledge in the core disciplines of Accounting, Finance, Management Information Systems, Management and Marketing.

Learning Goal 2: COB graduates will be able to integrate business knowledge.

Learning Goal 3: COB graduates will be effective communicators.

Learning Goal 4: COB graduates will possess problem-solving skills

Course Objective and Learning Goals:

This course is one part of a two part senior level course in Financial Management. The course examines both the theory and application of corporate financial management decisions. This half of the two part series examines strategic finance decisions, such as the firm's capital structure decision, and the decision to raise funding. The course concludes with an examination of working capital management and a brief examination of corporate risk management.

The course will utilize several cases and some spreadsheet modeling. Students will be required to develop spreadsheet models and use these spreadsheet models in analyzing cases and homework assignments.

In Finance we concentrate a great deal on the quantitative analysis surrounding business decisions; however, the true value of finance comes from how you use this analysis. Lectures and readings emphasize financial theory and problem solving, but even more important is the interpretation, conclusions and recommendations that come from your analysis. By becoming more proficient in analyzing data you will be able to spend more time developing conclusions and recommendations.

Course Learning Goals

- ✓ After this course, students will be able to apply basic finance valuation tools to valuing a company.
- ✓ After this course, students will be able to apply basic finance tools to the evaluation of a firm's capital structure and dividend decisions.
- ✓ After this course, students will be able to describe how firms issue equity, and when it is appropriate for a firm to refinance its debt.
- ✓ After this course students will be able to apply basic financial tools in evaluating whether it is better for a firm to lease or buy an asset.
- ✓ After the course students will understand the roll of hybrid securities, and be able to compute the impact of hybrid securities on a firm's cost of capital.

- ✓ After this course, students will understand how a firm's working capital management impacts firm value, and will be able to evaluate a firm's working capital policies and make recommendations for improvement to working capital management.
- ✓ After this course, students will be able to apply basic valuation tools in evaluating a simple merger opportunity, and will be able to assess the potential impact an acquisition would have on firm value.

Course Homework, Quizzes, and Exams (Tentative):

| | | |
|---------------------------------|-----|------------|
| Exams | 3 | 60% |
| Spreadsheets and/or Case Memos | 4-6 | 15% |
| Class Participation | | 10% |
| Homework (drop lowest chapter)* | 12* | <u>15%</u> |
| Total | | 100% |

Exams

In the past Exam format consisted of approximately 25 multiple choice questions – I will communicate in class if this changes. Exam questions will come from homework, lecture and case discussions. You should be able to complete all assigned homework, and understand lecture examples for exams.

General (Practice) Homework:

You should be able to answer all the end-of chapter questions and problems (unless otherwise instructed). These are questions and problems that I think you should be able to complete for test purposes. Some may be covered in lectures while others will not. Problems are not be collected or graded, but answers will be posted on Moodle and examples will be worked in class.

Cases:

Cases (if assigned) will be group assignments- (case group assignments will be made early in the semester). For each case, you will submit a memo-form write-up responding to specific questions that I provide.

One of the most important skills you can gain is the ability to write accurate and well-organized reports or responses. In business, sloppiness is not tolerated. **I will deduct up to 25% for disorganized and sloppy responses.** A grading rubric provided on Moodle and in class for Case write-ups.

Rules for Submitting Cases:

- The original copy of your case solution is due at the **beginning of class (in class – not under my office door)** the day the case is assigned. Late papers, if accepted, will be penalized a minimum of 20%. Any cases not submitted will receive a zero grade. Since we will be discussing the cases in class you may want an additional copy to reference during class.
 - **Anything not submitted as described above and without previous instructor approval will be penalized a minimum of 20%**
- I will provide a template and an organizational format that you must follow. Details provided in class and on Moodle.

- Again, responses should be well organized. A memo format may prove helpful. **Always list the question answered followed by your response.**
- If you are including tables or other spreadsheet output in your response copy and paste the information in the body of your write-up. **DO NOT** simply **paste a spreadsheet** after or before your write-up. Spreadsheets contain more information than is necessary for outside readers. Choose the relevant information and present it logically and concisely in a abbreviated table.
- Also, **DO NOT** simply reference pages of output at the end of your write-up. You may attach your output to the end of your write up if you want me to have the information for partial credit when your analysis is inaccurate, **but I will not search** through your spreadsheets for answers or numbers
- **Case Grading:** See Rubric on Moodle

MindTap Homework:

(Individual Assignment) There will be homework posted on MindTap. Chapter homework will be due shortly after coverage in class. Assignments will include conceptual questions, work-out problems and short spreadsheet exercises. (see schedule). Pay attention to due dates - There will be no make-ups!

Spreadsheet Assignments

(Individual Assignment) There are (tentatively) three spreadsheet problems scheduled. Students will submit the completed Excel template via Moodle. No additional write-up is necessary (There may be minor (but important) write-ups within the Excel workbook). Excel Templates should be submitted via Moodle and you must follow the instructions for submitting these assignments. More Instructions to follow in class

Participation, Attendance and Lectures:

I will use detailed PowerPoint presentations to support my lectures. You should have access to these either electronically (preferred) or printed out. PowerPoint presentations will be posted in advance of class and I expect all students to work from these.

As mentioned above much of the responsibility for a successful class depends on you. I expect students to be actively involved in the lecture by asking questions, and answering questions. I will from time to time randomly call on students to answer questions from cases, readings etc. (Be prepared!!!)

I will take attendance Participation clearly requires attendance, but attendance is not sufficient to earn a good participation grade. **More than 4 unexcused absences will lead to a zero participation grade.**

Allowable absences:

- Instructors may excuse brief and occasional absences for reasons of illness, injury, family emergency, religious observance, cultural or ceremonial events, or participation in a University sponsored activity. (University sponsored activities include for example, field trips, ASUM service, music or drama performances, and intercollegiate athletics.) Instructors shall excuse absences for reasons of military service or mandatory public service. **When possible – notification will be made before an absence.**
- Cultural or ceremonial leave allows excused absences for cultural, religious, and ceremonial purposes to meet the student s customs and traditions or to participate in related activities. To receive an authorized absence for a cultural, religious or ceremonial

event the student or their advisor (proxy) must submit a formal written request to the instructor.

Moodle:

I will maintain a Moodle site for posting notes, case supplements, homework solutions, grade information and other course communications

Curves:

I do not write exams with the intent of curving. I believe that exams are straight forward representations of the material covered. However, I am a realist and from time to time I will need to curve scores. My belief is that curves should be used when I write an exam that is too hard. Curves are not used to lift your grades when you do not adequately prepare. When I do use a curve I will follow the following rule(s):

1. If I do offer a curve on an exam it will not be automatic! If you score below 65% on an exam (before the curve) you must see me in office hours or by appointment so that we can discuss why you struggled on an exam, and what you can do to improve your next score. You will not receive a curve until you meet this requirement. Furthermore, this must be done before the subsequent exam. Failure to meet this criterion will result in lose of curve for you.
2. **Students who have more than 4 unexcused absences or missing assignments, will not receive any curve for the course,**

Fine Print

Academic integrity

Integrity and honesty are hallmarks of the accounting profession. It is your duty to abide by the University's academic policies, and it is the instructor's duty to enforce those policies. Cheating of any sort will not be tolerated. Cheating, failure to follow instructions, and/or failure to follow course policies may result in a reduced grade or a failing grade at the instructor's option.

A message about academic integrity, from the Provost's office:

All students must practice academic honesty. Academic misconduct is subject to an academic penalty by the course instructor and/or a disciplinary sanction by the University. All students need to be familiar with the Student Conduct Code. The Code is available for review online at: <http://www.umd.edu/student-conduct-code>

Calculator policy

The faculty of the Department of Accounting and Finance has approved two calculators for use in all accounting and finance courses. The specific models are the **Texas Instruments BA II+** and the **Hewlett-Packard 10BII**. Only these two calculators will be allowed face-to-face exams.

Professional Courtesy

While we often stress the importance of multi-tasking in the work place, in the classroom it's best to have your full attention focused on the task at hand. Cell phones are to be turned off when entering the classroom. No texting during class. If I see your cell phone out, I will ask you to leave class and you will be marked absent for that day.

If you leave the class, please do not come back during the class and finally arrive on time and be prepared for class. Arriving late or departing early is disrespectful to your instructors and your classmates.

Email

As of 1 July 2007, faculty may only communicate with students regarding academic issues via official UM email accounts. Email from non-UM accounts may be flagged as spam and deleted without further response. Due to security issues, confidential information (including grades and course performance) will not be discussed via email. **Check your university e-mail frequently.**

Grievance policy

Although conflicts between students and professors are rare, they do occasionally occur. Please be aware that the standard operating procedure for dealing with such conflicts within the College of Business Administration is as follows:

1. Try to resolve the conflict with the instructor.
2. If you feel that the conflict cannot be resolved between yourself and the instructor, contact the department head.
3. If, after speaking with the department chair and the instructor, you still feel that the conflict has not been resolved, contact the dean or Associate Dean of the College of Business Administration.

Incomplete policy

University policies regarding incompletes will be followed. In particular, the policy on incompletes is as follows:

The incomplete is not an option to be exercised at the discretion of students. In all cases it is given at the discretion of the instructor within the following guidelines . . . A mark of incomplete may be assigned students when:

1. They have been in attendance and doing passing work up to three weeks before the end of the semester, and
2. For reasons beyond their control and which are acceptable to the instructor, they have been unable to complete the requirements of the course on time. Negligence and indifference are not acceptable reasons.

Drop date

September 8, 2021 (5PM) – Last day to add class without instructor approval.

September 20th (5PM)–

- Last day for students to add a class with instructor approved electronic override on CyberBear.
- Also, last day to drop on CyberBear with refund.

November 1st (5PM)– last day to drop the course without a petition. A 'W' will appear on the transcript for dropped classes. No refunds.

After November 1st drops require a petition; here is the UM catalog language: "Documented justification is required for dropping courses by petition. Some examples of documented circumstances that may merit approval are: accident or illness, family emergency, or other circumstances beyond the student's control." A 'WP' or 'WF' will appear on the transcript for dropped classes. No refunds.

ODE

I am more than happy to accommodate documented Office of Disability Equity (formally DSS) requests for extra time or special accommodations on exams. Typically, these accommodations are achieved by scheduling a test time with DSS. If you are requesting consideration for accommodations, I must receive requests for DSS accommodations for exams **within two weeks**

of the start of class! Exam scheduling must be completed **one week in advance of exam dates (see calendar).**

Classroom Philosophy:

My Role: My role will be to act as a facilitator. I will provide opportunity, structure and direction to facilitate your learning of fundamental concepts centered on the concepts of financial management

Your Role: Your role is to engage in active learning. You will learn and apply important financial concepts while you gain experience. Your success in this class, as in life, will depend on both your effort and performance.

Miscellaneous: Students frequently regard this course and finance courses in general as some of the most difficult ones in the business curriculum. There are several tips that I can offer to not only help you pass this course but to learn something along the way. **First, come to class---** there is a very strong relationship between attendance and grades. **Second,** read the chapters and prepare answers to the assigned problems **before** coming to class. **Third,** it is impossible to make sure every individual understands each concept. If you are struggling with a concept, please come see me outside of class. Please, **do not wait** to see me until just before, or worse, just after an exam. At this point it is too late to do much if any good. Finally there are no dumb questions, so feel free to ask for clarification. I maintain an open door policy and am willing to meet with you nearly anytime that I do not already have a commitment.

Final Note:

All dates in this syllabus are tentative and subject to change. Any changes will be announced in class. I also reserve the right to alter coverage, assignment weights, exam weights etc., if I feel they are necessary for the course (although I have no expectations of this at this time). Any changes will be announced in class.

Tentative Schedule posted separately on Moodle