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BGEN 360.50: International Business

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BGEN 360 – INTERNATIONAL BUSINESS (3 credits), Course Outline
Fall 2021 – Instructor: Dr. Nader H. Shooshtari

Office: GBB 302 **E-Mail:** nader.shooshtari@umontana.edu, **Phone:** 243-6701

Office Hours: 1:00-3:00 pm Friday and by appointment via email. Please note, we may connect via email or Zoom in case of COVID health concerns.

Required Text:

Introduction to Global Business: Understanding the International Environment & Global Business Function, 2nd edition by Gaspar et al. Cengage Learning. You will have access to the e-text plus all other course resources such as videos, practice quizzes, etc. on MINDTAP as a part of the bookstore's Inclusive Access Program.

All Power Point slides/lecture outlines and related course documents are posted on course Moodle.

Course Objectives:

- Develop an understanding of important concepts and practices when conducting business internationally
- Create and enhance students understanding of the nature and sensitivities of conducting business in a global business environment and its implications for the U.S. economy

Class Structure, Participation, and Conduct:

This course includes lectures to help guide you through each chapter, assigned readings and instructional videos to enhance student learning about international business. Given the course online format, you need reliable access to the Internet and you are strongly encouraged to become familiar with the course modules and the Moodle course shell. All resources related to your e-text are available on Cengage Mindtap. The link to these resources is in your course Moodle shell. Pay particular attention to due dates for various assignments in the class schedule and check your emails carefully when you receive them.

Email

According to University policy, faculty **may only** communicate with students regarding academic issues via **official UM email accounts**.

Professionalism and Student Conduct Code: Student professionalism is to be maintained at all times. Our goal is to create a positive, courteous, and respectful environment that is conducive to learning. For more information, students should refer to SoBA Code of Professional Conduct at <http://www.business.umt.edu/Soba/SoBAEthics/CodeofProfessionalConduct.aspx>
All students need to be familiar with the Student Conduct Code. The Code is available for review online at <http://www.umt.edu/SA/VPSA/index.cfm/page/1321>. Please note that it is a form of academic misconduct to submit work that was previously used in another course. All students must practice academic honesty. Academic misconduct is subject to an academic penalty by the course instructor and/or a disciplinary sanction by the University.

DSS: Reasonable accommodations are available for students who have a documented disability. Please notify me during the first week of class of any accommodations needed for the course. All accommodations must be approved through the Disability Services for Students (DSS) in Lommasson Center 154, phone: 243-2243.

IMPORTANT NOTE: In fairness to the entire class members, there are no opportunities for individual students to do additional work for extra credit in this class so make sure you do things right the first time around. Also, please note that grades are not curved.

Videos, Flashcards and Practice Quizzes: These resources are there to provide you with examples, test your knowledge of important concepts and prepare you for exams. None of them is graded except for specific assignments noted in the syllabus.

Graded Assignments:

Assigned Readings Quizzes: There are two sets of articles assigned and posted on Moodle and covered in two quizzes. Each quiz includes 20 multiple choice questions and you have 30 minutes to complete the quiz are allowed only one attempt. **Make-ups for missed quizzes incur a 20% grade penalty which must be taken within a week of the original due date.**

Media Quizzes: The two media quizzes are submitted on Moodle and each quiz includes ten multiple choice questions based on the related video and article for that media quiz. From the time you open a quiz, you have a total of 15 minutes to complete and submit the quiz and get only one try. **Make-ups for missed media quizzes have a 20% grade penalty which must be taken within a week of the original due date.**

Examinations:

There are three multiple-choice exams administered on Moodle based on the assigned chapters. The exams open and close on Moodle on the dates and times indicated. I do not allow students to take exams at any time other than the times indicated on the schedule. Each exam includes forty (40) questions, you have a total of 60 minutes to complete each exam and are allowed only one attempt. **Make-ups for missed exams have a 20% grade penalty which must be taken within a week of the original due date.**

Grades will be weighted in the following manner:

Two Reading Quizzes (15% each)	30%
Two Media Quizzes (5% each)	10%
Three Exams (20% each)	60%
Total	100%

COURSE GRADES ARE ASSIGNED AS FOLLOWS (grades are not curved):

A	93 or more points	(93% and up)
A -	90 to 92.9 points	(90 to 92.9%)
B +	87 to 89.9 points	(87 to 89.9%)
B	83 to 86.9 points	(83 to 86.9%)
B -	80 to 82.9 points	(80 to 82.9%)
C +	77 to 79.9 points	(77 to 79.9%)
C	73 to 76.9 points	(73 to 76.9%)
C -	70 to 72.9 points	(70 to 72.9%)
D	60 to 69.9 points	(60 to 69.9%)
F	59.9 or fewer points	(< 59.9%)

College of Business /Mission Statement

The University of Montana’s School of Business Administration is a collegial learning community dedicated to the teaching, exploration, and application of the knowledge and skills necessary to succeed in a competitive marketplace.

College of Business /Assessment and Assurance of Learning

The University of Montana’s School of Business Administration is a collegial learning community dedicated to the teaching, exploration, and application of the knowledge and skills necessary to succeed in a competitive marketplace.

The School of Business Administration has adopted these learning goals for our undergraduate students:

- Learning Goal 1 – SoBA graduates will possess fundamental business knowledge.
- Learning Goal 2 – SoBA graduates will be able to integrate business knowledge.
- Learning Goal 3 – SoBA graduates will be effective communicators.
- Learning Goal 4 – SoBA graduates will possess problem solving skills.
- Learning Goal 5 – SoBA graduates will have an ethical awareness.
- Learning Goal 6 – SoBA graduates will be proficient users of technology.
- Learning Goal 7 – SoBA graduates will understand the global business environment in which they operate.

BGEN 360 -- Class Schedule

Monday:	TOPICS	ASSIGNMENTS (all assignments are done on course Moodle).
Aug. 30	Ch. 1: The Rise of Globalization	
Sept. 6	Ch. 2: The Evolution of International Business	Media Quiz 1: Thai’s Booming Economy. The quiz opens Thursday, Sept. 9 at 8:00 am and closes Saturday, Sept. 11 at 11:59 pm.
Sept. 13	Ch. 3: Regional Economic Integration	
Sept. 20		Exam I – Chs. 1,2,3. The exam opens Thursday, Sept. 23 at 8:00 am and closes Saturday, Sept. 25 at 11:59 pm.
Sept. 27	Ch. 4: The International Flow of Funds and Exchange Rates	
Oct. 4	Ch. 5: The Cultural Environment	Readings Quiz 1: The quiz opens Thursday, Oct. 7 at 8:00 am and closes Saturday, Oct. 9 at 11:59 pm.
Oct. 11	Ch. 8: Entry Strategies in Global Business	
Oct. 18	Ch. 9: Control of Global Business	Media Quiz 2: Goat Farming in Texas. The quiz opens Thursday, Oct. 21 at 8:00 am and closes Saturday, Oct. 23 at 11:59 pm.

Oct. 25	Ch. 10: The Organization of Global Business	
Nov. 1		Exam II – Chs. 4,5,8,9. The exam opens Thursday, Nov. 4 at 8:00 am and closes Saturday, Nov. 6 at 11:59 pm.
Nov. 8	Ch. 11: Global Human Resource Management	
Nov. 15		Readings Quiz 2: The quiz opens Thursday, Nov. 18 at 8:00 am and closes Saturday, Nov. 20 at 11:59 pm.
Nov. 22		
Nov. 29	Ch. 12: Global Marketing	
Dec. 6		
Dec. 13	Exam III	Exam III – Chs. 10,11,12. The exam opens Monday, December 13 at 8:00 am and closes Wednesday, December 15 at 11:59 pm.