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NEWS RELEASE

Nov. 26, 2007

Contact: Katie Murphy, community relationship manager, American Cancer Society, 327-9905.

EVENT SET TO KICK OFF 2008 UM RELAY FOR LIFE

MISSOULA—

A kick-off rally for the American Cancer Society's 2008 Relay for Life will be held Wednesday, Nov. 28, at The University of Montana.

The rally will take place from 11 a.m. to 2 p.m. in the University Center Atrium. The event is a fun way to get information about the annual overnight relay that brings family and friends together to help increase awareness about cancer and raise funds to fight the disease.

"In the past six months, we've had a lot of students and a number of UM faculty and staff come up and ask us about the relay," said Liz Martin, who co-chairs the annual event. "The rally will be a low-key, no-pressure way for them to learn more about it before they decide to get involved."

The 2008 Relay for Life will be held April 25-26 on the UM Oval. Those who have participated in previous relays will be able to get specific information about plans for the 2008 event at Wednesday's rally.

Team captains will be given gifts if they register their teams at the kick-off rally. This year registration costs \$10 per team member.

"We had a record-setting response last year," relay co-chair Jamie Terry said. "Our 32

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teams raised more than \$40,000 for the American Cancer Society, but we're not about to rest on our laurels. We believe by holding the kick-off rally earlier in the relay season, it will give all of us the momentum to top anything we've done in the past."

For more information, call Terry at 531-3019 or Martin at 529-4635.

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