Central Board Minutes
June 1, 1960

Absent: Datsopulos, Lee, Brown, Stone

The meeting was called to order by President Paul Ulrich in the Silver Bow Room. The minutes were read and corrected as follows: Jorgensen on the second page was misspelled.

FACULTY DELEGATES
Ulrich reported that he had met with President Newburn to discuss faculty appointments to Central Board. The President said that he makes all committee appointments July 1, at which time he will look over the entire faculty. He wishes to relieve some of the faculty who have large committee loads of some of their duties. The President also expressed his regret on the number of choices Central Board had given him as he will not know whether his choices will be entirely satisfactory to the Board. He also pointed out that he has the power to appoint and that Central Board will not dictate. Carlson asked Dean Cogswell when has it become tradition that the President appoint the faculty delegates. Cogswell said that the President has always done it with the exception of the last few years. Carlson said there was a clause in the constitution that might differ with this and that he would check on it.

JUDICIAL COUNCIL
Central Board representatives, Brad Dugdale, and two hold-over Council members, Bill Greenwald and Mrs. Joyce Hall, interviewed applicants for the open positions on J-Council. Ulrich announced that the Junior women who will serve on the council for two years will be Elma Knowlton and Corrine Collier. The Junior men, two year terms, will be Dave Thomas and Larry Juelfs. Jerry Agen will fill the opening for Senior men. The Council still needs one Junior man and one Junior woman. All vacancies and absences will be filled in the fall.

BUDGET & FINANCE
Bon reported that Budget and Finance Committee had met June 1, at 4:00, to hear requests from Doug Grimm for Bear Paw signs advertising the University and Helen Bwelle for Publicity Committee. Bon moved that Central Board allocate $600. to the Bear Paws for the signs with the stipulation that if
the signs are not completed by 1961, the money will be returned. Motion was seconded by Colness. These signs are to be placed: one this side of Bonner, one on the Hamilton road, and one on this side of the 'Y'. Any money spent above the $600, the Bear Paws will pay. Dave Browman expressed his opinion that $600 for three signs will be a great improvement over another proposal of $5000 for one sign.

Carlson asked whose responsibility is it to advertise the University. Browman suggested that since Central Board had more than enough money and since the students shouldn’t completely rely on what seems to be the duty of the administration, that Central Board and the students should get out and make the University what it could be.

Cogswell said that the students themselves are the best advertising. He also asked if the sign could be criticized and suggested that the word Montana be put on a separate line to get away from being called Montana State and so being confused with the College at Bozeman. Bon offered a complete description of the proposed sign. The University is to furnish the welding equipment necessary to build the signs.

Carlson said that Grimm has estimates for all the parts and supplies. Grimm is going to continue working on the project all summer with the help of a Bear Paw committee. He hopes to have the signs up this summer and surely before winter. Wording on the sample sign is to be different on the signs other than the one at Bonner. Grimm stated that the last administration wanted to put University on a line of its own so that it could be easily distinguished from College. A straw vote was taken to see if the Board favored putting 'Montana' on a separate line or to have 'Montana State' with 'University' on a separate line. The majority ruled for 'Montana' separately with 'State University' below. Grimm asked for other suggestions. Ulvila said that 'Cross Over The Bridge' seemed quaint. Grimm said that he took that slogan off of University literature Ulrich said that if anyone has other suggestions to see Grimm. The Motion was passed 12-0, with the faculty abstaining.

Bon moved that Central Board give Helen Dwelle $25 for supplies for Publicity Committee to be used for Orientation Week. Seconded by Johnson. Motion passed 12-0 with the faculty abstaining.
PUBLICATIONS BOARD

Publications Board, under Jean Taté recommended Jim Polk as 1960-61 editor of the VENTURE magazine and Tina Bohlinger as the business manager of the same. Both have grade point averages of over a 3.

Romstad moved that these people be approved. Seconded by Morris. Motion passed unanimously.

TRADITIONS BOARD

Ulrich announced that Mary Pat Sauerbier would be Head Cheerleader for 1960-61 and Nancy Jo Hirst would be Head Pom Pom Girl. Other applicants for cheerleader were Sally Leland and Marva Kirby, for pom pom girl were Karen Upshaw, Sue Frizelle and Gail Paige.

Dodge asked if the girls had cheered before Traditions Board or had merely been interviewed. Denis Adams, chairman of T-Board said that only interviews had been held but that all applicants had had experience.

Whitelaw moved that Central Board accept these recommendations for 1960-61. Seconded by Bon.

The motion carried, 10-1, with Mossey opposed and Dodge and Bon abstaining.

Adams also announced that the SOS Saturday night has been planned.

DANCE COMMITTEE

Meyer reported that he had contacted Art Talmidge Manager for Ralph Marteri, to see if connections could be made for October 1. The price quoted was $3000. Meyer said Central Board had three alternatives. We could pay the $3000 for Marteri. We could contact some other schools to see if they would also hire him. Or since Meyer would be living in the Chicago area over the summer he might be able to contact some booking agent to line up some other big name band for less money.

Carlson suggested that Bozeman’s plan of operation be used, to say that $2200 was available, take it or leave it. Meyer answered that we are choosing the date and that the band might incur extra travelling expenses. Whitelaw asked if we could afford $3000.

If the admission charge were $2 per couple, 3000 people would have to attend the dance in order to break even. Carlson doubted if more than 500 couples would attend.

Dodge added that Roger Williams is to play a concert the next week for $2000. Dugdale brought up that the alum association would reimburse the students if they could. Carlson said that Central Board would just be out $3000.
Whitelaw moved that all consideration of getting Ralph Maier be stopped. Seconded by Johnson. Colness expressed his opinion that the students should hit the alumns with good advertising immediately and steadily. Morris asked if this would actually draw the alumns. Cogswell answered that the alumnae aren't good dance attenders. Meyer said that people will have to get used to having big name bands on campus. The motion was carried, 9-2, with Dodge and Romstad opposed and Colness and the faculty abstaining.

Morris suggested getting an entertainer such as Shelley Benjamin on campus. Johnson asked if the students are actually keeping up with the opportunities of getting celebrities on campus. Meyer said he usually has contact through flyers and bulletins. Carlson said that an entertainer would not be so much risk and more draw than a dance band.

Morris moved that Central Board recommend Meyer to scout the Chicago area to find an entertainer for October 1. Seconded by Carlson. Motion passed unanimously. The delegates will be contacted by Ulrich, during the summer, (who will be contacted by Meyer) for a vote if someone is found to entertain. Delegates will be given two weeks to return their vote.

HOMECOMING COMMITTEE

Jack Griffith reported that the theme for the 1960 Homecoming will be "WSU GATEWAY TO THE FUTURE". The Queen Judges have selected six finalists for the contest next fall. They are: Marlys Nelson, Gloria Dixon, Lisette Bennett, Joyce Christensen, Mary Pat Sauerbier, Terry Stephenson. Pictures have been taken and news releases have been sent out so that the campaigns can get underway immediately in the fall. Campaigns will be September 19-28. The noise parade has been set for Sept. 28, near the dinner hour, and the election, with all male students voting, will take place Sept. 29. The crowning will be Sept. 30, at the SOS. The game Saturday will be with the Idaho Vandals. The committee is working on the bonfire. The University Marching Band will perform. Other arrangements will be made during the summer.

Instructions have been sent out for the Parade on Saturday, Oct. 1. Living groups will be able to build their floats in the field house for a small
fee for the night watchman.
Colness asked about a price limit for floats. Dugdale answered that it had been set at $50 in past years but that the expense sheets had never been audited. Colness thought that more impression could be made without expense limitations. Dugdale thought that the limit had been set in order to equalize the living groups. Dodge wondered about changing themes to something like "broadway plays" or "a deep South theme" so that there would be more leeway for originality. Griffith answered that the Alumnae had decided the theme title.
Ulviina suggested having house representatives meet with the committee where they would be shown pictures given pep talks, etc. Colness suggested that the committee have materials on how to build floats.

STUDENT UNION
Ulrich reported that there will be a regional committee of Student Union October 27 and 28, at Davis, Calif. Barbara Wheeler will be on a panel for discussion. A program director for next year is still being discussed but as yet no interviews have been held. The budget for next year has begun to be discussed. The East end of the Lodge will be re-varnished this summer at a cost of $1700 to the Student Union Committee.

INTERNATIONAL STUDENTS
Ulrich reported that there will be an orientation program for the foreign students next fall. The Spurs and Bear Paws are to help them through registration. Johnson said that he had heard that it is hard to get the foreign students to mix with the students more familiar with American ways. There will be a special group for foreign students during Orientation Week headed by Carol Cooper and Joe Dietrich.

NEW BUSINESS
Romstad moved that the additional list of committee members and chairmen, plus the student faculty committee appointments, be approved. Seconded by Bon. The motion was passed unanimously. The committees will be opened to freshmen students next fall. Also those students not in attendance this quarter may also apply then. If the committees still need more representation, other interested students may apply. The appointments are as follows:
BUDGET & FINANCE
Larry Juelfs
Jean Buldhaupt
David Voight
Ken Fordik

ACTIVITIES COMMITTEE
Phillip Currie
Ronald Smith
Lyla Matson
Bill Corette

HOMECOMING COMMITTEE
H. Staves
Patricia Howell
Sue Howard
Sally Shiner
Janet Mackenzie
Sharon Fast

ELECTIONS COMMITTEE
Dan Bieri
Kyra Shults
Barbara Kaber
Douglas Midgett
Tom Flaherty

LEADERSHIP CAMP
Penny Loucas
H. Staved
William Palmer
Linda Kammerzell
Dan Bieri
Linda Madsen

PUBLIC RELATIONS
Ralph Bloomenfeld
Marcia Meagher
Peggy Josephson
Judy Thomas
Tom Riggert
Jeff Lenci
Ed Dotson
Mary Steadman
John Wertz

PLANNING COMMITTEE
Theodora Rudis
Ed Canty
Joseph L. Tucker

PUBLICITY COMMITTEE
Barbara Mittal
Boone Sparrow
Patricia Schmitt
Helen Lewis

PUBLICATIONS COMMITTEE
Margo Murphy
Geneva Hicks
Susan Blanton
Darrilyn Burns
Dorothy Ceerle
Marlene Kolesar
Nancy Nelson

VISITING LECTUREBS
Dorothy McBride
Richard Stephenson
Steve Fenter
RADIO-TV COMMITTEE
Kenneth Maki—Chrm.

STUDENT-FACULTY COMMITTEE COORDINATOR
Jennine Funk

STUDENT-FACULTY COMMITTEE MEMBERS
(Recommended to Dr. Newburn)

HONORS PROGRAM
Evelyn Oberosler
Paula Simmons

LIBRARY COMMITTEE
Gloria Eudaily
Bill Wallace

CAMPUS DEVELOPMENT
Ernie Gerling
Barbara Liebe

STUDENT FACILITIES
Sue Blanton
Steve Postle

STUDENT HEALTH
Nancy Nelson
Becky Egemo

RELIGIOUS CENTER
Ellen Thordwardson
Susan Greenfeld

MUSEUM COMMITTEE
Marcia Holmes
Sandra Knudsen

SCHEDULE B AND STUDENT EMPLOYEES
David Voight

The next meeting of Central Board will be the Wednesday evening at 7:00 p.m. of the first week of classes.

There being no further business the meeting was adjourned.

Respectfully submitted,

Diane Mossey
ASMSU Secretary