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The University of
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NEWS RELEASE

March 14, 2008

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ANNUAL EASTER EGG HUNT RETURNS TO UM MARCH 22

MISSOULA -

The Easter Bunny invites children ages 9 and under to the eighth annual Missoula Easter Eggstravaganza at 1 p.m. Saturday, March 22, on The University of Montana Oval.

The campus lawns will be adorned with more than 20,000 prize eggs and 25,000 pieces of candy during Western Montana's largest egg hunt. Monte, UM's mascot; Sammy the Frog, the Missoula Federal Credit Union mascot; and the Easter Bunny will make special appearances at the hunt. KPAX television anchor Jill Valley and KMSO radio morning personality Rick Sanders will emcee.

The event is free and open to the public. There will be separate sections for age groups 0-2, 3, 4-5, 6-7 and 8-9. Kids who find the maroon, silver and gold eggs will be awarded top prizes.

A Bunny Story Hour will be held from 10 to 11 a.m. before the egg hunt at The Bookstore at UM, located in the University Center. It also is free and open to the public.

The Easter Eggstravaganza is organized by University Relations. High school student volunteers from the Missoula Flagship program and members of the Missoula Phoenix will help spread candy and eggs across the four-acre lawn the morning of the hunt and help hand out prizes.

This year's event is sponsored by Missoula Federal Credit Union, Community Medical Center, UM's President's Office, University Relations, Pacific Steel, Southgate Mall, The Bookstore at UM, Montana Rail Link, Merrill-Lynch (Roth/Woolhiser Team), US Bank, 102.5 Mountain FM, KPAX-TV, A Carousel for Missoula, Missoula Flagship and the Missoula Phoenix.

For more information, call University Relations at 243-2522.

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