

1-2004

JOUR 280.01: Broadcast Reporting & Writing

Joel Lunstad

University of Montana - Missoula

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Jour 280 - Broadcast Reporting & Writing

Spring Semester, 2004 - 3 Credits

Syllabus

Scope

This is a beginning broadcast news reporting class, with strong emphasis on writing. It includes basic training in radio reporting, including digital audio editing and use of field recording equipment. It also offers a basic introduction to TV reporting. This is a hands-on course.

General Education/Journalism Credits

This course will count as a lower-division writing course toward general education requirements. It is a sophomore pre-requisite for admission to the professional program of the School of Journalism.

Class Time

M/W/F 1:00 - 2:00 pm in GBB205. Some meetings will be held in Studios C & D in PARTV.

Instructor

Joel Lundstad, KPAX-TV News Director. Work number: 542-4450. Home phone: 273-2888. Cell phone: 544-2564. E-mail: joeljon@onewest.net

Office Hours

I am available by •appointment only• Tuesdays and Thursdays between 12:30 and 1:30 pm in the basement of the R/TV House at 730 Eddy.

Required Text

Broadcast News Writing Stylebook by Prof. Robert A. Papper

E-Mail

Each student must have an e-mail account on the university's Selway central computer or with any other Internet service that provides a working e-mail address.

Keys

In PARTV, one key opens Student Production/170, Audio Control C/172 and D/173, and Video Editing/174. A separate key opens the back door of 730 Eddy, so you can get at our mini computer lab after hours. Each of you must get a keycard from RTV secretary Wanda LaCroix.

Attendance

Mandatory. The only acceptable excuses are severe illness and university business. You must notify me in advance if you expect to miss a class. You will be docked 10 points for each class missed, in addition to any points you may have earned in class that day. I reserve the right to require students with repeated unexcused absences to drop the course.

Deadlines

Journalists who miss deadlines aren't journalists for very long. As such, deadlines for this class are absolute. If you miss a deadline, you will be docked one letter grade on that assignment. If you do not have a legitimate excuse (i.e. severe illness) for missing the deadline, you will fail the assignment.

Plagiarism

Plagiarists use other people's words, ideas, data or materials as their own. Some consider using just a few words in a row from another source as plagiarism. Make sure you give proper credit when using other people's words or work. This is a serious offense in journalism, as in other fields. Students at the University of Montana Department of Radio-TV face these penalties;

- a grade of •F• on the assignment;
- a request for the student to drop the class;
- withdrawal of student from the class, initiated by the professor;
- an •F• in the course;
- denial of the student's degree;
- expulsion, suspension or probation from the university.

Grading

This will be on a points system.

Quizzes	150
Assignments	300
Radio Project 1	200
Final Radio Project	300
Class Participation	50
Total	1000

Journalism 280, Section 2. Joel Lundstad, Adjunct Professor. MWF 1:10-2p

<u>Date</u>	<u>Activity</u>	<u>Assignment</u>	<u>Read</u> (prior to class)
M-Jan 26	Intro to the Course		
W-Jan 28	Writing	Wire Copy	Chap. 1
F- Jan 30	Clear Writing	Writing	Chap. 2
M-Feb 2	Phrases	Writing	Chap. 3
W-Feb 4	Writing Exercise	Writing	
F-Feb 6	Short Sentences	Writing	Chap. 4
M-Feb 9	Writing Leads	Writing	Chap. 5
W-Feb 11	Quiz Review	Writing	
F-Feb 13	Writing & Reporting	Writing	
M-Feb 16	NO CLASS		
W-Feb 18	Stories	Write Full Story	Chap. 6
F-Feb 20	Writing and Reporting	Write Full Story	

M-Feb 23	Writing and Reporting	Wire Copy	
W-Feb 25	Writing and Reporting	Wire Copy	
F-Feb 27	Writing and Reporting	Wire Copy	
M-Mar 1	Interviewing	Interview Classmates	Chap. 7
W-Mar 3	Interviewing	Interview Classmates	
F-Mar 5	Interviewing	Writing/Interview Stories	
M-Mar 8	Writing and Reporting	Writing Exercise	
W-Mar 10	Gathering Sound	Field Interviews	
F-Mar 12	Gathering Sound	Field Interviews	
M-Mar 15	Gathering Sound		Chap. 10
W-Mar 17	Audio Editing	Meet in Studio C/D	
F-Mar 19	Audio Editing	Meet in Studio C/D	
M-Mar 22	Reporting Terms		
W-Mar 24	Scripting		
F-Mar 26	Assign. Proj. 1	Audio Editing Assignment Due	
M-Mar 29	NO CLASS	Spring Break	
W-Mar 31	NO CLASS	Spring Break	
F-Apr 2	NO CLASS	Spring Break	
M-Apr 5	Story Ideas		
W-Apr 7	Story Ideas	Assign Final Project	
F-Apr 9	Voice Performance		
M-Apr 12	Nat Sound		
W-Apr 14	Crime Reporting	Writing	Chap. 15
F-Apr 16	Live Reporting	Live Exercise	
M-Apr 19	NO CLASS		
W-Apr 21	NO CLASS		
F-Apr 23	Teases & Promos	Proj. 1 Due	Chap. 12
M-Apr 26	Ethics		Chap. 11
W-Apr 28	Writing Lab	Quiz	
F-Apr 30	Writing Lab		
M-May 3	TV Reporting	Writing to Video	Chaps. 8, 9 & 23
W-May 5	TV Reporting		
F-May 7	Course Review	Writing Exercise	