

1-2004

JOUR 280.02: Broadcast Reporting & Writing

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University of Montana
School of Journalism - Department of Radio/Television
Missoula, MT. 59812

JOUR 280 – WRITING/REPORTING FOR BROADCAST

Spring 2004 – 3 semester credits

Syllabus

Course Overview: This is a beginning broadcast news reporting class with strong emphasis on writing. It includes basic training in audio recording and digital audio editing, and use of field recording equipment.

General Education/Journalism Credits: This course counts toward requirements of lower-division writing experience in general education.

Class Meeting: Monday/Wednesday/Friday in GBB 205. Some meetings will be held in Studios C & D in PAR/TV.

Instructor: Sally Mauk. Office is Room 153 in PARTV. Drop-in's OK, but telephone appointment preferred. Ph: 243-4075. E-mail: sally.mauk@umontana.edu.

Required textbook: Broadcast News Writing Stylebook by Prof. Robert A. Papper of Ball State University. Available at the U.C. Bookstore.

E-mail: Each student is required to have an e-mail account.

Examinations: Each writing assignment will count as an examination and there will be quizzes from time to time relating to text and lecture material. Students will be responsible for text assignments, even if not covered in class, and for lecture contents as presented, including hand-outs. There will be a final examination during the week of May 10-14.

Grading: Will be done on a point system with each assignment given a numerical grade, and letter grades on quizzes. Students failing to turn in an assignment will receive a zero. Assignments turned in late may not be accepted or at the very least will be marked down. Students will also be graded on subjective values of interest, enthusiasm, desire and participation as judged by the instructor. Broadcast professionals are judged in the newsroom, studio and on assignment by their skills, work habits and attitude; you will be as well.

Attendance: Mandatory. If you must miss a class, please notify me in advance. Generally, illness, family emergency or university business are the only acceptable excuses. Students with two or more unexcused absences may be asked to drop the course.

Spring 2004 – J280 Syllabus

Class Date	Subject	Reading
Mon. 1/26	Course intro	Ch. 1
Wed. 1/28	Writing exercise	Ch. 2
Fri. 1/30	Words	
Mon. 2/2	Writing exercise	Ch. 3
Wed. 2/4	Rules and phrasing	Ch. 4
Fri. 2/6	Sentences	Ch. 5
Mon. 2/9	Leads	
Wed. 2/11	Endings	
Fri. 2/13	Writing exercise	
Mon. 2/16	HOLIDAY	
Wed. 2/18	Review	
Fri. 2/20	Review Quiz	Ch. 6
Mon. 2/23	Putting it all together	Ch. 7
Wed. 2/25	Working with bites	
Fri. 2/27	Writing exercise	
Mon. 3/1	Lead-in's etc.	Ch. 8
Wed. 3/3	Reporting	Ch. 9
Fri. 3/5	Defining terms	
Mon. 3/8	Guest lecture	
Wed. 3/10	Reporting exercise due	
Fri. 3/12	Review	

Class Date	Subject	Reading
Mon. 3/15	Reporting	
Wed. 3/17	Audio Editing	
Fri. 3/19	Audio Editing	
Mon. 3/22	Semester reporting assignments (individual and team reports)	Ch. 10 & 11
Wed. 3/24	Interviewing	
Fri. 3/26	Use of sound (submit individual story ideas)	Ch. 12 & 13
3/29-4/2	SPRING BREAK	
Mon. 4/5	Styles	
Wed. 4/7	Writing and reporting	
Fri. 4/9	Writing and reporting (deadline for raw tape team reports)	Ch. 14 & 15
Mon. 4/12	Writing and reporting	
Wed. 4/14	Writing and reporting	
Fri. 4/16	Writing and reporting	
Mon. 4/19	Writing and reporting	
Wed. 4/21	Review	
Fri. 4/23	Review Quiz	
Mon. 4/26	Writing and reporting (deadline for produced team reports)	Ch. 16 & 17
Wed. 4/28	Writing and reporting (deadline for script outlines for individual reports)	Ch. 18 & 19
Fri. 4/30	Writing and reporting	Ch. 20 & 21
Mon. 5/3	Writing and reporting (deadline for individual reports)	
Wed. 5/5	Review	
Fri. 5/7	Review	
5/10– 5/14	FINAL EXAM WEEK	