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### 30-Second PSA: Cheer the Grizzlies on to Chattanooga

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# NEWS RELEASE

FOR IMMEDIATE RELEASE

Dec. 15, 2008

PSA, 30 seconds

### CHEER THE GRIZZLIES ON TO CHATTANOOGA

CHEER YOUR MONTANA GRIZZLIES ON AS THEY HEAD OFF TO PLAY IN FRIDAY'S NATIONAL CHAMPIONSHIP GAME. THE GRIZZLIES WILL DEPART FOR CHATTANOOGA, TENN., ON TUESDAY, DEC. 16, AND FANS ARE INVITED TO WISH THE TEAM WELL ON THEIR WAY TO THE AIRPORT. TEAM BUSES WILL LEAVE FROM WASHINGTON-GRIZZLY STADIUM'S SOUTH ENTRANCE AT 1:30 P.M. THEY'LL TRAVEL OVER THE MADISON STREET BRIDGE AND TURN LEFT ONTO BROADWAY, PASSING THROUGH DOWNTOWN MISSOULA ON THEIR WAY TO THE AIRPORT. PICK UP POSTERS FROM BUSINESSES ALONG THE BROADWAY ROUTE AND GIVE 'EM SOME NOISE!

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BM/ps Local 121508griz