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NEWS RELEASE

Sept. 4, 2009

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WYLIE AND THE WILD WEST TO PLAY IN MISSOULA

MISSOULA –

Most people have heard Wylie Gustafson's yodel, even if they don't realize it. Gustafson is the distinctive voice in the Yahoo! commercials.

"Yahoo-oo-OO-oo!" Yep, that's him.

Montana native Gustafson is also lead singer of Wylie and the Wild West, and the band will bring their rollicking Western sound to Missoula Thursday, Oct. 1. The concert begins at 8 p.m. in the University Theatre at The University of Montana.

Tickets are \$17 the day of the show or \$15 in advance from all GrizTix locations, online at <http://www.griztix.com> and by phone at 406-243-4051 or toll-free at 888-MONTANA.

Wylie and the Wild West are regulars on the Grand Ole Opry stage, performing there more than 50 times, and have appeared on "A Prairie Home Companion" and "Late Night with Conan O'Brien." (Wylie taught Conan to yodel.) They've also performed on such premier stages as the Lincoln Center, the Kennedy Center and the National Folk Festival.

Wylie partnered with famous cowboy poet Paul Zarzyski to write several songs on the band's latest and 14th album, "Hang-n-Rattle!"

For more information about Wylie and the Wild West, visit <http://www.wylieww.com>. For other assistance, contact the University Theatre at 406-243-2853.

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