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Seminar aims to help businesses expand to markets in China, India

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The University of
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NEWS RELEASE

Sept. 21, 2009

Contact: Montana World Trade Center, 406-243-6982, mwtc@mwtc.org.

SEMINAR AIMS TO HELP BUSINESSES EXPAND TO MARKETS IN CHINA, INDIA

MISSOULA —

A seminar for Montana businesses titled “Expanding Exporting Opportunities and Building Business in China and India” will be held Tuesday, Sept. 29, in **Bozeman**.

The event features U.S. Commercial Officer Eric Hsu and U.S. Department of Commerce International Trade Specialist David Nufrio, who will present an overview of the current economic situation in China and India and discuss stimulus plans, market opportunities for U.S. businesses and the challenges businesses may encounter in these markets.

The seminar costs \$35 and is open to the public. The registration deadline is Friday, Sept. 25. The seminar will take place from 9 a.m. to noon at the Bozeman Comfort Inn, located at 1370 N. Seventh Ave. Breakfast and check-in will begin at 8:30 a.m.

To register, call Amanda Schuetz at 406-587-3113 or e-mail aschultz@ProsperaBusinessNetwork.org.

The seminar is hosted by the Montana World Trade Center, Prospera Business Network, the U.S. Export Assistance Center and the Montana Department of Commerce.

The Montana World Trade Center is a program of The University of Montana that operates in cooperation with universities throughout the state. The center works to increase international trade through public-private partnerships, business networking and student education.

Since its inception in 1996, the center has undertaken a dual role as consultant and activist, assisting its member businesses to establish and strengthen international commercial capabilities while

striving to develop untapped international trade opportunities throughout Montana and neighboring regions.

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