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NEWS RELEASE

Oct. 27, 2009

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ENJOY SNOWBOARD FILM PREMIERES AT THE WILMA

MISSOULA –

KBGA College Radio at The University of Montana and Missoula's Edge of the World present a night of snowboard film premieres Thursday, Nov. 12, at the Wilma Theatre.

The event, a fundraiser for the Backwoods Project, features the new Absinthe film "Neverland" and Burton's "The B Movie." KBGA disc jockey Fleege will provide music before the show and at intermission.

Doors open at 5 p.m., and the film showings start at 6 p.m. Tickets for the event cost \$6 and can be purchased at Edge of the World, located at 618 S. Higgins Ave., or at the door. Edge of the World and KBGA merchandise will be given away during the event and on air at 89.9 FM.

"Neverland" has been voted the No. 1 snowboard film of the year. It was filmed on location in Japan, British Columbia, Utah and Europe and features heavy hitters such as Travis Rice, Marc Frank Montoya, J.P. Solberg and many more. The film is filled with huge backcountry booters, gnarly ledges and plenty of tree jibbing.

"The B Movie" is Burton's first film in more than a decade. It features new tricks that have never been thrown down before and a \$1.5 million park built exclusively for the movie.

The Backwoods Project was created to support Missoula's freestyle community and improve lives through the healthy activities of snowboarding and freestyle skiing. The initial

goal of the project is to institute a safe, professional-quality terrain park that is in line with Missoula's unique culture, supports the local riding community and is open to anyone with a lift ticket.

A proposal for the park, to be located at Montana Snowbowl, was accepted by the owner of the resort this spring. Under the conditions of the proposal for year one, the terrain park will not be a season-long fixture. Rather, there will be a series of parks built for weekend-long events throughout the year. The events are designed to show the resort and the community the value of a terrain park, as well as to demonstrate that a safe and professional-quality park can exist in Missoula.

More information about the Backwoods Project is online at <http://www.thebackwoodsproject.com>.

Information about the film premiere event is online at <http://www.edgeoworld.com/zoo> or <http://www.kbga.org>.

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