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NEWS RELEASE

Nov. 3, 2009

Contact: William Marcus, “Backroads of Montana” host, 406-243-4154; John Twiggs, producer, 406-243-4565; Ray Ekness, producer, 406-243-4088.

NEW BACKROADS EPISODE FEATURES CAKES AND COWBOYS

MISSOULA –

“Backroads of Montana,” the popular travelogue series on MontanaPBS, presents an all-new episode at 7 p.m. Sunday, Nov. 8.

The episode will repeat at 5:30 p.m. Saturday, Nov. 14, and 10:30 a.m. Sunday, Nov. 15.

The program, subtitled “Cakes and Cowboys,” begins with sisters Tia Kober and Fritzi Idelman of **Park City** who are known as the “Cake Ladies.” They bake what locals say are the best angel food cakes around. They’re assisted by a coop full of chickens who produce two dozen eggs a day. Producer Gus Chambers spent a day with the sisters and learned all, or nearly all, their secrets.

Producer John Twiggs found a smile-producing surprise in the small town of **Winifred**. The museum there hosts what could be the world’s largest Tonka toy collection. Viewers will get a fast-paced tour from a 5-year-old boy.

Twiggs also visited the Montana Veterans Memorial in **Great Falls**. It’s unique in that it honors living veterans, as well as those who have died. A grassroots project, the memorial quickly grew beyond its planned size.

The final story profiles Bob Petermann, a cowboy, rancher and singer of old country tunes who lives on a ranch south of **Wibaux**. Petermann is well-known at Cowboy Poetry

gatherings across the West. “Backroads” host William Marcus, a Wibaux native, interviewed Petermann on a ridge overlooking the Badlands of Eastern Montana.

Marcus’s host segments were filmed in the Montana Hi-Line community of **Malta**, with stops at the Great Plains Dinosaur Museum and Field Station, the Bowdoin National Wildlife Refuge, Malta High School and an evening at a Malta Mustangs football game.

“Backroads of Montana” is a production of MontanaPBS, a collaborative effort of The University of Montana and Montana State University. Check local listings for channels.

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NOTE TO MEDIA: For high-resolution photographs, visit <http://www.montanapbs.org/BackroadsofMontana/episode131/pressroom/>.

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