

1-2004

## ANTH 581.01: Applied Anthropology

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**Applied Anthropology**  
Anthropology 581  
Wednesdays 2:00 – 5:00  
**Spring 2004**

**Kimber Haddix McKay, Professor**  
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Office hours: M/W 10:00-11:00  
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## **What is applied anthropology?**

Many anthropologists choose to apply their skills outside of the hallowed halls of academia. The label applied to their work is “applied anthropology”: they are applying their anthropological skills in non-academic fields. In this class we explore the various ways in which this is and can be done, ranging from anthropologists involved in public policy formation and implementation, in health-related work across cultures, and in international development in a variety of sectors. The course draws on a wide range of examples to illustrate the variety of roles anthropologists have taken outside of academics, and to explore the potential for the further articulation of these roles in the 21<sup>st</sup> century.

### **I. Reading**

Readings for the course will be drawn from the following sources:

*In Bookstore:*

McDonald, The Applied Anthropology Reader, Allyn and Bacon, 2002.  
Gwynne, Applied Anthropology, Allyn and Bacon, 2003.

*On Reserve:*

Various papers on Eres. Kimber will announce password in class.

### **II. Grading**

Grades for the course will be determined as follows:

Discussion of research papers or articles in class. Students must talk in each class about the readings assigned for that day: 30%

Formal presentation of one outside reading (on topic of your choice). This presentation must include a handout or a set of overheads that summarize main points, present graphical information to be explained, etc.: 20%

Paper (handout on this available in mid February) : 50%

The paper will be preceded by a descriptive abstract, due on March 24<sup>th</sup>.

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### III. Schedule:

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| <b>Day:</b>                  | <b>Topic:</b>   | <b>What to Read:</b>                    | <b>Notes:</b>  |
|------------------------------|---|---|--|
| January<br>28 <sup>th</sup>  | Introductions, description of course, charting semester   | None                                    |  |
| February<br>4 <sup>th</sup>  | Why not just work in academics? How to evaluate other options open to you as an anthropologist                        | Gwynne Chpt 1<br><br>McDonald Chpt 1&2  |  |
| February<br>11 <sup>th</sup> | History of applied anthropology   | Gwynne Chpt 3                           | <i>Each student to prepare a 5 minute description of a notable/infamous/interesting event in the history of applied anthro</i>   |
| February<br>18 <sup>th</sup> | Skills anthropologists possess that other people need: Why our methods are valuable outside the field of anthropology | Gwynne Chpt 2<br><br>McDonald Section 4 | Guest speaker: Sheila Hoffland, IRB<br><br>Come prepared with questions for Sheila. You MUST complete the IRB training program on their website before class!                                  |
| February<br>25 <sup>th</sup> | Anthropology and public policy  | McDonald Section 5                      | <i>Each student to prepare a 5 minute presentation on whether they think anthros should involve themselves in policy issues, using one 'real' example to illustrate their point (e.g., FGM</i> |

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|------------------------|--|---|--|
| March 3 <sup>rd</sup>  | Ethics   | Gwynne Chpt 4<br>McDonald Section 3             | Guest speaker:<br>Dick Sattler   |
| March 10 <sup>th</sup> | What does the Peace Corps really accomplish? Links to applied anthropology.              | McDonald Section 6                              | Guest speaker: Stuart Green  |
| March 17 <sup>th</sup> | Anthropology and 'Local Development'   | Gwynne Chpt 5<br>McDonald Section 8             |  |
| March 24 <sup>th</sup> | Anthropology and 'Local Development'   |   | Guest speakers:<br>TBA<br><br><i>Remind Kimber to give you handout for next week ☺</i> |
| April 7 <sup>th</sup>  | Anthropology and international development: Stepping back to examine some general issues | Gardner and Lewis Handout<br>McDonald Section 8 |  |
| April 14 <sup>th</sup> | Grassroots NGOs  | Cultural Survival Chpts (on Eres)               | Guest speakers:<br>Allison Fissel and Stacy Russell                                    |
| April 21 <sup>st</sup> | Anthropology and international development: medical anthropology                         | Gwynne Chpts 11 & 12<br>McDonald Section 7      | Guest speaker: Jean Margaritis   |
| April 28 <sup>th</sup> | Anthropology and international development: medical anthropology                         | Haddix McKay 2002 (Eres)                        | <i>Remind Kimber to give you handout for next week ☺</i>                               |

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| May 5 <sup>th</sup> | Anthropology and international development: environmental | Kuna Yala reading<br>McDonald Section<br>9 | Guest Speaker: Randy Tanner |
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| May 13 <sup>th</sup> | Final Meeting 3:20—5:20 |  | Finish up whatever we haven't gotten to yet! |
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