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PSCI 230X.01: Introduction to International Relations

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INTERNATIONAL RELATIONS

Autumn 2014

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Political Science Department, course #230

Class meets on Tuesday and Thursday 9:40 – 11:00

Office Hours in LA 349 Tuesday and Thursday 11:10 - 12:30 and by appointment

Teaching Assistants

The TAs' office is Corbin Hall 347

Kelci McFarland Kelci.McFarland@umontana.edu Office hours: Tuesday and Friday 2:30-4:30

Orry Hatcher Orry.Hatcher@umontana.edu Office hours: Monday and Thursday 12:00 – 2:00

Required text (available at the UC Bookstore and elsewhere):

Manfred Steger. (2009). *Globalisms: The Great Ideological Struggle of the Twenty-First Century*. Roman and Littlefield. 3rd Edition.

****In addition, the articles listed below (all of the required and most of the supplemental) have been placed on Moodle and more articles may be added over the course of the semester. It is a requirement of this class to learn how to access Moodle.**

Course Description

This course is designed to introduce students to the study and practice of global politics. It examines the ways in which a wide variety of actors interact across international borders. This list of actors includes states, non-governmental organizations, transnational corporations, weather, and migrants, amongst others. The course also examines the increasing frequency of cross national border traffic of ideas, goods, services, and environmental degradation. The course emphasizes the importance of defining and projecting interests and values. Of these, none is more important than the definition of security threats, thus the course surveys the historical trajectory and regional diversity of security threats. We talk a lot about how interests and values are defined by different actors and the balance of power between these contending definitions.

PSCI 230 investigates questions of central importance to a wide range of actors in a variety of different geographical locations around the world from a diversity of political, conceptual, and methodological perspectives. The course begins with an historical overview with a focus on the 20th century and then addresses a broad range of 21st century dynamics and challenges.

The class is designed to encourage students to develop your own views on a series of global issues (war and peace, international political economy, poverty, migration and ecosystem sustainability, amongst others). Students will read a series of important analyses from different perspectives and are then encouraged, in class discussion and exercises as well as writing assignments, to state and defend your own position in light of the analyses you have read. The diversity of the readings is enhanced by reading a number of articles from authors residing in countries other than the United States. The central goal of the class is to help students develop as global citizens and to inquire into how this identity potentially complements and conflicts with other identities.

Students are required to read all assigned readings **carefully and before the class period for which they are assigned.** We will discuss and debate questions raised by the readings in class. It will be near to impossible to follow – let alone participate – in these discussions if you have not already read the material. The TAs are available to discuss the reading and lectures with individuals and groups. Students are strongly encouraged to make use of this opportunity, especially if you are having difficulty with quizzes and/or exams. Start early and go often. Do not wait until you are in a crisis situation because it is often too late at that point to improve as much as would have been possible if you had addressed your confusions earlier.

Students are encouraged to follow current international events. There are a number of ways to do this. One way to do this is to read international news coverage in one of the major newspapers (including, but not limited to, New York Times, LA Times, Christian Science Monitor, Miami Herald, Chicago Tribune, Washington Post). Another good way to do this is to subscribe to The Washington Post national weekly edition. **Reading the Missoulian does not get the job done.** One can supplement reading newspaper coverage with other publications that focus on international affairs. Some suggestions include Harper's, Atlantic Monthly, New York Review of Books, Commentary, The New Yorker, The Nation, Foreign Affairs, and Foreign Policy. All of these and many more are available free on line. National Public Radio has a moderate tone as does the BBC Global News podcast (this podcast is particularly popular). For those interested in a left leaning perspective, Democracy Now! is excellent. Other good sources from the left include the weekly interview show done by Bill Moyers and the daily press reports of Nation of Change. For those interested in a right leaning perspective, check out the Cato Institute, National Review, The American Spectator and American Conservative. For those interested in a debate format, I highly recommend the radio show Left, Right, and Center. All of these sources are easy to find on the web. Journal publications that require subscriptions can usually be accessed and articles downloaded for free through the Mansfield Library.

Grading

- Your grade will be based on three exams (combined to be worth 65% of total grade) and quizzes and any homework assignments (together worth 35% of total grade).
- Exams and quizzes/homework assignments will be based on assigned readings, lectures, class discussions, films, and guest speakers. Grades will be posted on Moodle in a timely way. Students are encouraged to consult Moodle to check on your grade and if things are not going well to then review your graded work with the TAs and figure out what is going wrong and what to do about it. There is no extra credit in this class.
- There will be no make-ups for quizzes except in cases of emergencies – medical emergencies will require a doctor's note. Make-up quizzes will be given orally by one of the TAs within three days of the missed quiz unless other arrangements are made (in advance!). If you are not in class on a quiz day or fail to hand in a homework assignment you will receive a zero. Your two lowest grades on quizzes and homework assignments will not count toward your grade. Make-up exams will be allowed, but only with a doctor's note, or for non-medical emergencies, with a typed statement. Make-up exams must be approved before the date of the regularly scheduled exam. Your graded work will not be handed back. However, students are encouraged to review graded work with the TAs during their office hours.

If you miss a lecture, you are responsible to contact a TA and find out what you missed. If you miss a film showing, you are responsible for locating a copy of the film and watching it on your own. If you miss a guest speaker, you are responsible for finding out what was discussed. Remember: If you are going to miss an exam due to illness or emergency, you must contact the professor **before the exam** date and arrange a makeup. If you do not, you will not be able to make up the exam and will receive an F grade for that exam.

It may become necessary or desirable to rearrange assignments or alter the schedule: Any changes will be announced in class as well as on Moodle. If you miss class, you are responsible for checking with another student or TA for lecture notes and any announcements that may have been made regarding scheduling or assignments. I do not post nor do I lend out copies of my lecture notes.

Class schedule and assignments

Section I: Historical Overview and Introduction to the Budget

Week 1

Aug. 26: Introduction and discussion of class. Show video: *Commanding Heights*, Part 1 “The Battle of Ideas”

Aug. 28: General overview and History. Finish video: *Commanding Heights*

Required reading: Frieden, Lake, and Schultz, *World Politics*, Chapter 1, pp. 4-38

The video portrays a great debate over what form capitalism should take, highlighting the perspectives of the two most important economists of the 20th century: John Maynard Keynes and Fredrick von Hayek. The video is about 2 hours long. It can be found on Youtube.

http://www.youtube.com/watch?v=MCYU_HviAh0&list=PLJ11aiJdsq8cNtIMQoqNkgh2OzxvnupMe

The Frieden, Lake, and Schultz reading provides an historical overview from the mercantilism of the 1500s to the present. The reading provides basic historical context. You are responsible for reading it on your own. The reading will not be discussed in class. Reference the exam study guide. You can also consult with TAs.

Week 2

Sept. 2: The Federal Budget

<http://www.nationalpriorities.org/analysis/2014/budget-proposals-2015/>

<http://nationalpriorities.org/en/budget-basics/federal-budget-101/>

Your homework for today is to study both of these web sites carefully. We will discuss in class.

Section II: The Roots of Globalization

Sept. 4: Quiz 1

- Manfred Steger, *Globalisms*, Chapter 1, “The Roots of Market Globalism,” pp. 1-21.

Supplemental readings:

Theodore Levitt, “The Globalization of Markets,” in Steger, *Globalization: The Greatest Hits*, pp. 16- 32.

Roland Robertson and Kathleen White, “What is Globalization,” in George Ritzer, ed., *The Blackwell Companion to Globalization*, (Malden, MA: Blackwell Publishing, 2007), pp. 54-64.

Francis Fukuyama, “The west has won: Radical Islam can’t beat democracy and capitalism. We’re still at the end of history,” *Guardian*, October 11, 2001.

Week 3

Sept. 9: Current Event Day

Recent events in Israel/Palestine in historical context. There are two required readings. The first provides a basic background. The second is an interview with the former head of Israeli internal security and the third is a review essay from the New York Review of Books published in August 2014. There are also a number of supplemental readings. All of this can be found in a word document posted on Moodle. In addition, I strongly advise doing your best to follow this story in the news from a variety of sources.

Sept. 11: **Quiz 2**

- Bruce R. Scott, "The Great Divide in the Global Village," in Art and Jervis, *International Politics*, pp. 290-302.
- Jagdish Bhagwati, "Why Multinationals Help Reduce Poverty," *World Economy*, Vol. 30, Iss. 2, (2007), pp. 211-228.

These two readings provide differing views of how globalization is affecting global society, the poor specifically. Bhagwati emphasizes the positive effects of Multinational Corporations and Foreign Direct Investment while Scott highlights the growing inequality between and within nations as they open their economies.

Section III: What is Globalization?

Week 4

Sept. 16:

- Steger, *Globalisms*, Chapter 2, "The Academic Debate Over Globalization," pp. 21-50.
- 4 Theories of International Relations

Supplemental readings:

- John Tomlinson, "Cultural Globalization," in George Ritzer, ed., *The Blackwell Companion to Globalization*, (Malden, MA: Blackwell Publishing, 2007), pp. 352-366.
- Pankaj Ghemawat, "Why The World Isn't Flat," in Art and Jervis, *International Politics*, 9th ed., pp. 319-324.
- William H. McNeill, "Globalization: Long Term Process or New Era in Human Affairs?" in Steger, *Globalization: The Greatest Hits*, p. 294-303.

Sept. 18: **Quiz 3**

- Ziauddin Sardar, "Cultural Homicide, Ayoh!" in Eitzen and Baca Zinn, *Globalization: The Transformation of Social Worlds*, pp. 166-170.
- Arjun Appadurai, "Disjuncture and Difference in the Global Cultural Economy," in Steger, *Globalization: The Greatest Hits*, pp. 33-45.

These two articles present different views on the cultural implications of globalization. Sardar is representative of the school of thought that argues that globalization essentially means Americanization or Westernization. Appadurai has a contrasting position. He argues that different cultures remain different even as they integrate themselves into the globalized world.

Week 5

Sept. 23:

- Paul Hirst and Grahame Thompson, "Globalization: A Necessary Myth?" in Steger, *Globalization: The Greatest Hits*, pp. 71-84.
- Michael Hardt and Antonio Negri, "Preface to *Empire*," in Steger, *Globalization: The Greatest Hits*, pp. 85-89.

These two articles speak to each other as Hirst and Thompson argue that globalization is not really global as it is mainly occurring in the US, W. Europe, and parts of Asia. Hardt and Negri, on the other hand, claim we are in a completely new epoch where globalization is not only global, but influences all spheres of life. Reading the two together creates the opportunity for interesting debate.

Sept. 25: **Test 1 review session**

Week 6

Sept. 30:

- **Test 1**

Section IV: Globalization's Changing Face

Oct. 2:

- Steger, Chapter 3, "From Market Globalism to Imperial Globalism," pp. 51-97.

Supplemental Readings (not posted on Moodle but not hard to locate electronically):

- Henry Luce, "The American Century," originally from *Life* magazine 1941, reprinted in *Society*, Vol. 31, Iss. 5, (1994), pp. 4-11.
- Project for the New American Century, "Statement of Principles," June 3, 1997, at <http://www.newamericancentury.org/statementofprinciples.htm>
- David Dollar and Aat Kraay, "Spreading the Wealth," *Foreign Affairs*, Vol. 81, Iss. 1, (2002), pp. 120-133.
- Andrew Bacevich, "Prophets and Poseurs: Niebuhr and Our Times," *World Affairs*, Vol. 170, Iss. 3, (2008), pp. 24-37.

Week 7

Oct. 7:

- Martin Wolf, "The 'Magic' of the Market," in Henry Nau, pp. 471-489.
- Joseph Stiglitz, "The Future of Global Governance," in Serra and Stiglitz, *The Washington Consensus Reconsidered*, pp. 309-324.

Joe Stiglitz is a Nobel Prize Winner (in economics) who has held important governmental posts in the US government and at the World Bank. He is quite critical of the status quo. He argues that political globalization has not kept up with the economic side. He lays out multiple problems and then in the second part of the article provides specific steps to take to fix them. Wolf provides an interesting counterpoint to Steger.

Oct. 9: **Quiz 4**

- American Association for the Advancement of Science, What we Know. April 2014.
- Critical response to AAAS report by CATO Institute.

Supplemental Readings:

I have posted a long list of supplemental readings on Moodle.

Week 8

Oct. 14:

- Robert D. Kaplan, "Supremacy by Stealth," *The Atlantic Monthly*, Vol. 292, Issue. 1, (2003).
- Rebecca Zimmerman, "Know Thine Enemy," SAISPHERE, 2010 – 2011 Issue, pp. 69-71.
- Brief radio interview with special forces expert.

Supplemental Readings:

- Thomas L. Friedman, "Manifesto for the Fast World," *New York Times Magazine*, March 28, 1999.

These authors argue in defense of globalization and in support of US leadership in the world. They raise the issue of the use of force by the United States.

Section V: The Left's Challenge to Globalization

Oct. 16: **Quiz 5**

- Steger, Chapter 4, "Challenges From the Political Left: Justice Globalism," pp. 97-131.

Supplemental Readings:

- Amartya Sen, "Capitalism Beyond the Crisis," *New York Review of Books*, Vol. 56, No. 5, (2009).
- Immanuel Wallerstein, "The Rise and Future Demise of the World Capitalist System: Concepts for Comparative Analysis," *Comparative Studies in Society and History*, 16:4, (1974), pp. 87-107.
- James Petras, "Who Rules the World?" in D. Stanley Eitzen and Maxine Baca Zinn, eds., *Globalization: The Transformation of Social Worlds*, (Belmont, CA: Thomson Wadsworth, 2006).
- Robert J. Antonio, "The Cultural Construction of Neoliberal Globalization," in George Ritzer, ed., *The Blackwell Companion to Globalization*, (Malden, MA: Blackwell Publishing, 2007), pp. 67-83.
- Richard Kahn and Douglas Kellner, "Resisting Globalization," in George Ritzer, ed., *The Blackwell Companion to Globalization*, pp. 662-674.

Week 9

Oct. 21:

Alternatives to neoliberalism from Latin America

- Latin American History (real quick)
- Additional readings will be posted on the Pink Tide governments. Details forthcoming.

Oct. 23: **Quiz 6**

Global Poverty and Foreign Aid Day 1: Millennium Development Goals (MDGs)

The Guardian Newspaper has put together an online site where they gather information and analysis on the MDGs. Your assignment for today is to go to the site and at a minimum review the eight goals and have a basic sense of the MDG project. I encourage you if you have time and inclination to also read some of the articles that you find interesting on the Guardian site and/or look around the web – there is plenty of info out there on the MDGs. I further encourage you to bring your questions and comments to class.

<http://www.theguardian.com/global-development/millennium-development-goals>

Week 10

Oct. 28:

Global Poverty and Foreign Aid Day 2: The MDGs and Beyond. Readings are on Moodle.

Oct. 30:

- **Test 2 review session**

Week 11

Nov. 4: Election Day. No school. Vote!!!!!!

Nov. 6: **Exam 2**

Week 12

Nov. 11: Veteran's Day. No class.

Nov. 13:

- Globalization & Social Movements. Reading by Valentine Moghadam on Moodle.

Section VI: The Right's Challenge to Globalization**Week 13**

Nov. 18: Quiz 7

- Steger, Chapter 5, "Challenges from the Political Right: National Populism and Jihadist Globalism," pp. 131-157.

Nov. 20: Immigration

- "Should Countries Liberalize Immigration Policies?" A debate between James Hollifield and Philip Martin. This is chapter 14 in Peter Haas and John Hird, editors, *Controversies in Globalization*. Sage, second edition, 2013.

Supplemental Readings on Moodle include:

- Mark Krikorian, *The New Case Against Immigration*. Sentinel Press, 2008.
- Report from Center for Immigration Studies.
- James Jay Carafano, How should our immigration policies be reformed? *The Washington Times*, October 2009.
- William Robinson, "The New Global Capitalism and the War on Immigrants." *Truth-Out.org* September 13, 2013.
- Rex Teixeira and John Halpin, "Building an All-In Nation: A View from the American Public." Center for American Progress, October 22, 2013.
- "The Senate's Comprehensive Immigration Bill: Top 10 Concerns." Heritage Foundation, June 24, 2013.

Week 14

Nov. 25: Quiz 8

- Samuel Huntington, "The Clash of Civilizations?" in Henry Nau, pp. 332-346.
- Alissa J. Rubin, "How Baida Wanted to Die," in Henry Nau, pp. 397-406.

Supplemental Reading:

Richard Betts, "Conflict or Cooperation?" *Foreign Affairs*. November/December 2010

The Huntington and Rubin readings are quite different. The Huntington piece is a classic. It was referenced extensively by neoconservatives, particularly during the administration of George W. Bush. The analysis is still embraced by large populations in many parts of the world. The Rubin article is an interesting focus on one individual woman who was a suicide bomber that got arrested before she could go through with it. She presents a variety of causes for why she wants to be a suicide bomber and thereby may provide insight into the wider jihadi movement. The Betts article reviews the big visions of Fukuyama, Mearsheimer, and Huntington.

November 27 is Thanksgiving.

Week 15

Dec. 2:

- **Test 3 review session**

Dec. 4:

- **Test 3**

Accessibility

The University of Montana assures equal access to instruction by supporting collaboration between students with disabilities, instructors, and Disability Services for Students. If you have a disability that requires an accommodation, contact me at the beginning of the semester so that proper accommodations can be provided. Please contact Disability Services for Students if you have questions, or call Disability Services for Students (DSS) for voice/text at 406.243.2243. You may also fax the Lommasson Center 154 for more information at 406.243.5330.