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IMMEDIATELY

25TH ANNUAL MIEA CONFERENCE SEPT. 20 TO ATTRACT 450 HIGH SCHOOL STUDENTS erickson/ds/rb 9-13-74 state + cs

MISSOULA --

Approximately 450 Montana high school students will attend the 25th Annual Montana Interscholastic Editorial Association (MIEA) Conference Friday, Sept. 20, at the University of Montana in Missoula, Dr. Warren J. Brier, dean of the UM School of Journalism, has announced. Teachers and advisers will accompany the student delegates.

Those attending the conference may pick up conference programs and campus maps at 8 a.m. Friday on the second floor of the Journalism Building. Sectional meetings will be from 9-11:45 a.m. and 2-2:45 p.m. in various buildings on the Missoula campus.

Brier and five members of the UM journalism faculty will join 10 other speakers in presenting sectional meetings.

Keynote speaker at the conference luncheon at noon Friday in the University Center Ballroom will be Dorothy M. Johnson, Missoula, author of "The Hanging Tree," "The Man Who Shot Liberty Valance," "A Man Called Horse" and "The Bedside Book of Bastards." She will discuss her experiences as a professional writer.

Miss Johnson, who was a member of the UM journalism faculty from 1953-67, is author of 14 books. She also has completed the manuscript of a biography of Charles M. Russell, famous western artist, and she is awaiting publication of that book.

Luncheon reservations, which are \$2.50 each, must be received by the UM School of Journalism by Tuesday, Sept. 17.

During the luncheon, the Montana School of Journalism's 27th Gold Key Award for distinguished service in Montana scholastic journalism will be presented to a high school teacher. Lew Morris of <u>Billings</u> West High School was the 1973 Gold Key Award recipient.

Brier will discuss "The Adviser's Role in the Quest for Excellence." UM journalism faculty and the titles of their sectional meetings are:

Dr. Nathan B. Blumberg, professor and former UM journalism dean, "An Editorial Page for the Mid-1970s"; Robert C. McGiffert, professor, "Headline Writing" and "What Every Adviser Should Know About Libel"; Donald C. Miller, associate professor, "Understanding the Basics of News Photography"; Charles E. Hood Jr., assistant professor, "A Professional Approach to Covering and Reporting the News", and Jerry R. Holloron, assistant professor, "The Techniques of Investigative Reporting."

Other sectional meetings will include discussions of general news and sports reporting, publication of high school yearbooks and newspapers, and yearbook judging.

Ron Hayes, <u>Lewiston</u>, <u>Idaho</u>, newspaper adviser at Lewiston High School, who was named national "Journalism Teacher of the Year" in 1973, will be keynote speaker during a sectional meeting entitled, "Some Advice and Counsel for the Beginning Adviser."

The annual meeting of the Montana Association of Journalism Directors, will be held in conjunction with the conference at 2 p.m. Friday in room 211 of the Journalism Building. High school advisers may attend the meeting.

Founded May 14, 1915, the MIEA is the nation's oldest statewide high school press association.