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# JRNL 328.01: Intermediate Photojournalism

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# J328 Intermediate Photojournalism

Autumn 2022 • Tues. and Thurs., 12:30 to 1:50 pm. • Don Anderson Hall 210

Jeremy Lurgio, Professor, Photojournalism and Multimedia

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Office hours: Mon. 1:30 -3:00, Thursday 2:00-3:00 PM

Graduate Teaching assistant, Richard Forbes, richard.forbes@umconnect.umt.edu

Office hours: Monday 12 – 1 p.m. or by appointment; Office DAH408

#### Course Introduction

Intermediate Photojournalism prepares you for future work in the professional world of photojournalism (newspapers, magazines, and online publications). This course, addresses the three foundations of photojournalism: quality of content, command of technical elements and the ability to meet deadlines. You will learn about "photo" with an emphasis on "journalism." You will also develop your creative eye and your vision while learning to make creative decisions with your camera.

Assignments are fast-paced and deadline driven. Assignments include features, sports, portraits, news, events, stories and exercises. This course offers challenges that ultimately provide you with basic fundamentals and creative story telling skills that will serve you in the professional field.

The work in this class will help build your portfolio and prepare you for internship opportunities. One of the goals of this class is to get some of your work published. We will have the opportunity to publish 2-3 projects this semester.

## Course Objectives/Outcomes

To improve your visual story-telling skills.

To understand and cover diversity in your community.

To produce assignment work on deadline.

To shoot, shoot and shoot some more. This is a shooting class.

To know a good photograph based on composition, lighting, content and technical quality.

To produce images/stories that will enhance your portfolio.

To develop your research, reporting and writing skills.

To write accurate and efficient photo captions.

To develop your understanding of ethics and fairness in photojournalism.

To develop multimedia skills.

To publish your work.

#### Class Time

This class will feature lectures, presentations, editing sessions and critiques. We will utilize remote teaching technology as well as small group sessions in our outdoor classroom. There is an online Moodle supplement to this course where you will find assignments and additional resources for the class. We will use zoom for remote lectures if need be.

The majority of learning in this class comes from shooting and critiques. Assignments will be discussed each week. See weekly schedule for assignments and respective due dates. Any changes to the schedule will be announced in class. Students will be expected to participate in class discussions and critiques whether in person or online. If you are absent, you will be expected to learn the material that you missed from a fellow student and Moodle. Instructor will not review missed classes. Arrive to class on time and be prepared for the day's agenda. Attendance will be taken and points are deducted from the final grade for unexcused absences and tardiness.

## Suggested Texts

Kobre, Kenneth. Photojournalism: The Professional's Approach, 6<sup>th</sup> ed. Boston: Focal Press, 2008. Chapnick, Howard, The Truth Needs No Ally: Inside Photojournalism, University of Missouri Press, 1994.

Websites: readingthepictures.org

https://www.nytimes.com/section/lens

https://www.magnumphotos.com/

https://www3.bostonglobe.com/news/bigpicture?arc404=true

nppa.org

https://www.worldpressphoto.org/

## Equipment

You are required to shoot your assignments with a professional digital camera DSLR or mirrorless camera that has manual exposure control. Canon, Nikon, Pentax, Fuji, Sony, and Panasonic are some of the best rated brands. With that said if you see a great picture and only have your phone. Use it. Phone cameras are amazing these days.

We have a lot of additional Canon and Nikon lenses available for limited checkout.

You will also be required to use your phone for photography and social media posts as well. If you need a camera kit for class, we will check one out to you for the semester.

If you purchase a strobe you will need it by week six. (We recommend Canon 430EXIII-RT, 600 EXII-RT, Nikon SB-700 AF or SB-5000, Godox for Sony and Fuji.) We'll review specific cameras and flash units in class. We have limited numbers of flashes at checkout.

## **Academic Honesty**

Nothing that was shot before this semester may be turned in for this class. It is expected that you will turn in new work for each assignment in this class. It is also expected that work done in this class will be your own.

I expect your honesty in presenting your own work for this course. Academic misconduct at The University of Montana is subject to an academic penalty ranging from failing the assignment to expulsion from the university. Students need to be familiar with the <u>University of Montana Student</u> Conduct Code

You may not submit for this course any assignment that has previously, or will be concurrently, submitted for another class, unless you receive prior approval from the professor for this course. To do so without permission will result in an F for the assignment and could result in an F for the course.

#### After Hours Access

For after-hours access to Don Anderson Hall, you will be able to enter the building using the Griz Card swipe at the front door.

## **Drop Deadlines**

For information about dropping a course and for deadlines to different policies on dropping courses view the Online drop deadline information

#### Accommodations for Students with Disabilities

This course is accessible to and usable by otherwise qualified students with disabilities. To request reasonable program modifications, please consult with the instructor. Disability Services for Students will assist the instructor and student in the accommodation process. For more information, visit the Office of Disability Equity.

## Cell Phones and Text Messaging

If you bring your cell phone to class, it must be in the off position. No text messaging allowed in class. If you are discovered text messaging you will receive a zero for that day – that includes any assignment that may be due that day. The same is true if you are on any electronic contact device.

## **Assignments**

Your photographic assignments receive the most weight toward your final grade. Assignments will be discussed in class. There will be single assignments, exercises, story proposals and story projects. You need to wait until we discuss each assignment in class before you photograph that assignment. You must shoot a different subject for each assignment. You may not select photos from a prior assignment for a current assignment.

See deadlines for deductions, if you submit an assignment after deadline. Do not come to me with excuses: instead, be on time with all your assignments.

Nearly all assignments will be submitted online through Moodle. There may be other assignments that are social media based and those will be noted in the assignment sheet.

#### **Deadlines**

Assignments must be submitted to the Professors server no later than one hour before class on the due date. (11:30 am on due date)

A late assignment is one that is turned in after the deadline.

There may be several assignments that will have slightly different deadlines or submission requirements. Those will be posted on Moodle and discussed in class.

All assignments must be submitted on time. If your assignment is late, you are deducted two letter grades for each 24-hour period it is submitted late. Do not wait until the last minute to upload your files to the server, as that is not an excuse for submitting assignments late. If it is one minute late, it is late.

NO ASSIGNMENTS WILL BE ACCEPTED LATER THAN ONE WEEK AFTER THE DEADLINE. If you can't meet a deadline due to illness or some other emergency, you must let me know before the deadline (unless you have an emergency on deadline). Please email me or see me during office hours.

#### \*\*\*QUESTION ABOUT A GRADED ASSIGNMENT READ CAREFULLY

You have two weeks to discuss a posted grade. After that, you may not ask for a review of that grade, as you need to check feedback and ask about anything concerning that assignment so you can take what you learned and apply it to your next assignments.

#### Resubmissions

There are no resubmissions for this class. This class simulates a newsroom environment and many of the assignments are time sensitive.

## Submission of Assignments

All photo assignments will be turned in electronically to the Journalism school servers. Please upload your assignments to the appropriate assignment location.

There may be some assignments where I require you to shoot and submit via email or ftp. Please see each assignment for specific details. You may use Adobe Bridge, Adobe Lightroom or other RAW compatible photo software.

For the single-picture assignments:

- 1. Always shoot in RAW format, it gives you more power in post processing and editing
- 2. For every assignment you will export a medium resolution JPG to be uploaded to the server. After you make your adjustments and write captions in Lightroom or Photoshop., save the jpg file at 10 inches on the long side and at 200 dpi.

Submit each image with the following slug.

Example: First image - YourLastName\_assignment1.jpg

Lurgio\_Portrait01.jpg

3. For assignments requiring more than one image. Title your files the same way but add 01, 02, 03, 04 to the file name to signify the correct order of the images.

-Lurgio\_event01.jpg, Lurgio\_event02.jpg

- 4. Make a Photoshop or Lightroom Contact sheet in PDF format with ALL of your images from your shoot. Do not delete images. ONLY 6-to-9 IMAGES PER PAGE. Title it yourlastname\_portrait.pdf Reviewing your entire shoot will help me guide your progress as a photojournalist.
- 5. Upload your final jpg file(s) to the appropriate assignment folder on the Professors server.

>RTV (server) > J328 Lurgio > Assignment Dropboxes > 01 Classmate portrait (etc.)

All written assignments will be submitted via Moodle.

Always back up your work. (an external hard drive or to the cloud.) You are required to keep backups. Final project submissions will be covered in the classes leading up to deadlines.

## Grading

Assignment Grades: Points will be earned for each assignment based on photographic quality, composition, use of light, correct exposures, use of depth of field, versatility, consistency, human interest, news value, and originality. Your grade will also be based on your captions, so write thorough captions in complete sentences with correct spelling, grammar usage and correct AP style. Be sure to submit on time. Follow directions. As with anything in life there are always a number of solutions to each assignment.

Points				
45		Class attendand	ce and p	participation
20		Classmate port	rait and	Slow shutter(10 pts. each)
180		Nine Single Photo assignments (20 pts. each)		
50		Event Story (Proposal = 10, Final Event = $40$ )		
20		Picture Story Proposal		
15		Picture Story U	odate 1	
15	Picture Story Update 2			
50		Picture Story Fi	nal	
10		Portfolio image		
C	Cl -			
Grading		00/	С	73 to 77%
	93 to 10		_	
A –	90 to 92	%	C –	70 to 72%
B+	88 to 89	%	D+	68 to 69%
В	83 to 88	%	D	63 to 67%
B —	80 to 82	%	D -	60 to 62%
C +	78 to 79	%	F	59% and below

## Supply List

## Mandatory

Compact Flash or SD cards (we recommend several 8GB or 16GB or 32 GB cards)

If you check out one of our cameras, you will need an SD card.

A portable external hard drive for backing up and storing your work. We recommend at least a one terabyte drive with USB 2.0/3.0 and Fire Wire 400 and Fire Wire 800.

Software - we recommend using Adobe Lightroom for organizing, selecting, editing and adjusting your photos for this class.

Notebook – a journalist's best friend.

## Highly Recommended

35mm digital SLR camera, with a manual mode or a choice of manual and automatic modes, and 35mm or 50mm lens. We highly recommend Canon & Nikon camera systems. Sony and Fuji are also solid.

Dedicated flash unit for your camera

Off camera shoe cord: check compatibility of sync cord connections from flash to camera.

Batteries for your flash unit. We recommend AA NIMH rechargeable batteries.

Tripod

#### **TOPICS COVERED**

- 1. Portraiture and interaction in Photojournalism
- 2. Sports
- 3. Event coverage and stories
- 4. Feature photography

- 5. Diversity in Photojournalism
- 6. Covering diversity in your community
- 7. News and ethics in photojournalism
- 8. General and spot news events
- 9. Strobe and location lighting techniques
- 10. Editorial portraiture
- 11. Pitching stories
- 12. Photo stories and photo essays
- 13. Veterans Day event coverage
- 14. Building a portfolio

#### Graduate Student Increment

Graduate students will have additional work and responsibility in this course. Graduate students will act as photo editors for different group projects during the course; one will be a Veterans Day shoot for the Missoulian. Graduate student editors will be in charge of organizing the research, planning, editing and publishing phases of that group photo project.

Lastly, graduate students will lead small discussions about ethics and diversity during this course. Those sessions will be from 30-60 minutes in length for both brainstorming, discussion and reflection.

#### **COVID Protocol**

- While COVID-19 still exists within our community and new variants of concern are identified, we also have the tools to mitigate its effects. We now manage COVID-19 on a regular basis, much like other common viruses and illnesses. At the same time, we continue to monitor how COVID-19 is impacting our campus and the Missoula community. Should we need to share timely updates regarding COVID-19, we'll send campus-wide emails and post updates on <a href="UM">UM's Curry Health Center website</a>.
- Students who <u>test positive for COVID-19 need to isolate</u> for at least five days, which includes not
  attending in-person classes. During isolation, students should stay home or follow UM Housing
  guidance for isolation in place, and, if they must leave for food, medicines or other essentials, wear a
  high-quality mask.
- After five days students can leave isolation if they are symptom-free. If symptoms persist, isolation should continue until students are symptom-free for 24 hours (without use of medications to alleviate the symptoms).