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Fall 9-1-2022

JRNL 342.01: Multimedia Sports Announcing

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Recommended Citation

Twiggs, John P., "JRNL 342.01: Multimedia Sports Announcing" (2022). *University of Montana Course Syllabi, 2021-2025*. 1473.

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JRNL 342

Syllabus-Fall 2022

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Multimedia Sports Announcing

Course Outline:

Multi-media Sports Announcing will provide hands-on opportunities for students to perform in the roles of play-by-play announcer, color commentator, and game-story writer/producer. Each student will work eight games during the semester, rotating through the jobs gaining experience in each role. Students will work in teams of three and provide feedback and critiques for their teammates.

Learning Outcomes:

--The successful JRNL 342 student will learn about organization and preparation for live sports broadcasts. They will learn proper research techniques to be ready for a game broadcast.

--The successful student will also gain valuable experience by announcing live sports events and improving their ability to communicate accurate information and a coherent storyline for listeners/viewers.

Job assignments:

Each student will perform in each of these three jobs during their eight game schedules. The **play-by-play announcer** will be the main voice and provide a running account of the game action. The **color commentator** will add additional information and insight into players, coaches, game action and relevant storylines. The **writer/producer** will organize stories and also assist with logistics (media passes/arrangements) and technical set-up and provide statistical support.

Equipment:

JRNL 342 students will record their radio broadcasts on a Marantz audio recorder. Students will be using a Xenyx Mixer with two microphones (headsets) as well as a third microphone for ambient crowd noise. Students will be required to post these audio files on Soundcloud for class access, peer review and class time playback. There will also be television assignments that will use that audio equipment along with a Atomos recorder to capture the video and audio of the project.

By the Numbers:

Journalists often need to present basic numeric information to put a story in context. In sports reporting and broadcasting we are drowning in numbers and statistics, you will be required to give context and significance to these numbers during your broadcast. You can present this as a play-by-play announcer or color commentator or game story writer. This will be required in each game broadcast you produce for the class.

Diversity in programs:

The well-rounded journalist knows how to tell stories from varied perspectives. The School of Journalism has undertaken an initiative to create opportunities for students to tell stories of more varied and diverse groups of people. Diversity means not only racial diversity, but ethnic, socio-economic, gender and age diversity. As a team, we will work to ensure appropriate representation in all of our radio & television projects.

Attendance Policy:

Attendance is mandatory. There will be assigned off-days for preparation. Any other absences must receive prior approval. More than one unexcused absence will result in a grade reduction. This includes full class meetings as well as game day assignments.

Same Work for Multiple Classes in J-School

You may not submit for this course any assignment that has previously or will be concurrently submitted for another class unless you receive prior approval from the professor for this course. To do so without permission will result in an "F" for the assignment and could result in an "F" for the course.

After Hours Access:

For after hours access to Don Anderson Hall, complete and submit this form online: <http://jour.umt.edu/after-hours/>. Complete only one request form per semester, be sure to list all courses you are taking. Codes will remain active until the last day of the semester.

Academic Honesty

All students must practice academic honesty. Academic misconduct is subject to an academic penalty by the course instructor and/or a disciplinary sanction by the University. All students need to be familiar with the Student Conduct Code. The Code is available for review online at <http://www.umt.edu/SA/VPSA/index.cfm/page/1321>.

Accommodations for Students with Disabilities

This course is accessible to and usable by otherwise qualified students with disabilities. To request reasonable program modifications, please consult with the instructor. Disability Services for Students will assist the instructor and student in the accommodation process. For more information, visit the Disability Services website at www.umt.edu/dss/.

Grading Policy:

We will use the (+/-) grading system for this semester.

Organization/Preparation:	45%
Announcing Performance:	25%
Peer Review Responsibility:	20%
Class Participation:	10%

Eight games=100 points each (breakdown above)

Attendance/deadlines met/teamwork=200 points

1000-950=A

949-900=A-

899-860=B+

859-830=B

829-800=B-

799-760=C+

759-730=C

729-700=C-

699-660=D+

659-630=D

629-600=D-

JRNL 342 Schedule: (SUBJECT TO CHANGE)**Mon. Aug. 29th**

Listening to examples. Concept of a story, developing story lines. Research & Preparation. Radio vs. Television vs. Web. Start rules discussions. Watch/listen.

Wed. Aug. 31st

Assign teams. Set up Team Twitter accounts. Developing sources. Keeping statistics. Identify best scoresheet for you. Guest speakers: Griz Sports Comm. reps help us prepare

Wed. Sept. 7th

Guest Speakers: Voice of the Griz talks preparation & organization. Rules Quiz. Define terminology. First assemble of equipment. Soundcloud. Prepare scoresheets for games.

Mon. Sept. 12th

Review first TV football. In-class recording testing. Defining roles, PxP, Color, Producer. Emphasis on basic game information, developing storylines for broadcast.

Wed. Sept. 14th

Discuss game announcing approach, and when to use certain information. Discuss player identification + field description techniques. Last equipment setup test in class.

Mon. Sept. 19th

In class review of game performances. Continue discussions on player identification + field description techniques.

Wed. Sept. 21st

Start discussion about different sports. Discuss rules/terminology and researching new sports to cover.

Mon. Sept. 26th

Review different scoresheets and player identification methods used for various sports other than football.

Wed. Sept. 28th

In class review of game performances. Provide feedback & keys to work on for games.

Mon. Oct. 3rd

In class review of game performances. Provide more feedback for specific things to improve.

Wed. Oct. 5th –Wed. Dec. 7th

Continue reviews and feedback for announcing to assist in the improvement during future games.

Mon. Dec. 12th

Review high school basketball announcing games. Time TBD

Mon. Dec. 12th

Super Spectacular Final Exam!

Schreiber Gymnasium

Time TBD