University of Montana

ScholarWorks at University of Montana

University of Montana News Releases, 1928, 1956-present

University Relations

4-16-1971

Anaconda, UM hold unique management lab for fourth year

University of Montana--Missoula. Office of University Relations

Follow this and additional works at: https://scholarworks.umt.edu/newsreleases

Let us know how access to this document benefits you.

Recommended Citation

University of Montana--Missoula. Office of University Relations, "Anaconda, UM hold unique management lab for fourth year" (1971). *University of Montana News Releases, 1928, 1956-present.* 24905. https://scholarworks.umt.edu/newsreleases/24905

This News Article is brought to you for free and open access by the University Relations at ScholarWorks at University of Montana. It has been accepted for inclusion in University of Montana News Releases, 1928, 1956-present by an authorized administrator of ScholarWorks at University of Montana. For more information, please contact scholarworks@mso.umt.edu.

Information Services • University of Montana • Missoula, Montana 59801 • (406) 243-2522

IMMEDIATELY

doty/sale/dg
4-16-71
state + cs

ANACONDA, UM HOLD UNIQUE MANAGEMENT LAB FOR FOURTH YEAR

MISSOULA --

A unique program in management education is under way for the fourth year as a result of continuing cooperation between the Anaconda Company and the University of Montana School of Business Administration.

According to Dr. Jack H. Doty, UM professor of management, Anaconda Forest Products Division (AFPD) officials are conducting a series of seminars and tours for the graduate business course entitled Advanced Management Problems.

The seminar is centered on policy level issues and problems, with the AFPD serving as a laboratory for the students. Real experience also is present, as a student's final reports-both oral and written-will be submitted to Anaconda executives for evaluation.

Dr. Doty said the course helps in integrating theory and practice as the students are required to apply concepts acquired in the classroom to the solution of real problems and to mapping out future business strategy for the AFPD.

The program this year was planned by J.F. Leary, AFPD administrative assistant to the general manager. Leary said the course fits Anaconda's interest in aiding education with the business school's concept of industry participation in management education. The program was originally conceived by Robert E. Sheridan, AFPD general manager, and Dr. Doty.

Graduate students in the course include Frank Buckley, Helena; Mike Collins, Missoula; Pat Conroy, Hamilton; Bruce Grebe, Ossining, N.Y.; Don Grosso, Butte; Deane Hockersmith, Great Falls; David Krueger, Lewistown; Peter McGillivray, Black River Falls, Wis.; Gary McKinley, Conrad; Gene Neely, Oil City, Pa.; and Paul Schaefer, Chester.

MANAGEMENT LAB UNDER WAY IN MISSOULA--2

Anaconda officials participating in the program besides Sheridan and Leary include George Neff, production manager; Ernie Corrick, forest and logging manager; John Cramer, factory manager; Robert Lamley, products manager; Konrad Nonnenmacker, sales manager.

Also James McClafferty, accounting manager; Rick Sherwood, personnel manager; Vern Anderson, accountant; Lance Michaelson, salesman; James Robischon, assistant general counsel; Lew Brown, director of industrial relations; J.A. Rounds, district forester; and R.L.

Black, logging engineer.