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FORMER SOLON, CORRESPONDENT,
BROADCAST EXECUTIVES
TO SPEAK AT UM MAY 21

MISSOULA--

The "father of federal broadcasting legislation," a network television White House correspondent and top executives of two major broadcast corporations will be among the participants in the Fourth Annual Connie R. Craney Radio-Television Seminar at the University of Montana, Missoula, on May 21.

Philip J. Hess, chairman of the UM Radio-TV Department, said the seminar is sponsored by KOOK-TV, Billings, and the Greater Montana Foundation (GMF). KOOK-TV was honored by the Foundation last year as Montana's TV Station of the Year.

Participating in the seminar will be former Sen. C.C. Dill, co-author of the Radio Act of 1927; Robert Pierpoint, CBS News White House correspondent; Arch Madsen, president of Bonneville International, owner of radio and television stations in Salt Lake City, Seattle, Kansas City, Los Angeles and New York City; and Fred Weber, executive vice president of Rustcraft Broadcasting, owner of stations in Ohio, Tennessee, Georgia, New York, Florida and Pennsylvania.

Vic Miller, manager of KOOK-TV, said the morning session of the seminar will be devoted to practical production workshops for UM radio-TV students. The workshops will be directed by staff members of several Montana broadcast stations. Pierpoint will speak at a luncheon meeting.

The "Evolution of Television Translators" will be the subject of the afternoon sessions led by Judge Nat Allen of Roundup, president of the National Television Translator Association. Dale G. Moore, chairman of the board of Western Broadcasting Co. of Montana, will speak on the "Future of Small Market Broadcasting."

Following presentations by Dill, Weber, Madsen and others, Keith Anderson, a television engineer from Canada, will demonstrate new low-power, low-cost TV transmission equipment he developed.

Friday evening, students will be guests of the GMF at its annual Radio-TV Awards Banquet.

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