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mittal
july 29, 1965

FOR IMMEDIATE RELEASE

Textile fabric and garment merchants and consumers will study recent developments in textiles at an intensive one-day seminar at the University of Montana, August 9.

The seminar, sponsored by the University Department of Home Economics, is designed to give businessmen dealing with fabrics in any way an opportunity to utilize the information and facilities available at the University.

Mrs. Emma Briscoe, associate professor of home economics in textiles and clothing and chairman of the home economics department, will be in charge of the seminar.

The seminar will open in the University Women's Center at 9:30 a.m. with discussion of recent textile developments including wash-wear, stretch, permanent press and bonding. The afternoon session, beginning at 1:30 p.m., will concern problems in understanding labeling, terms and trade names.

While the seminar has been planned largely for fabric and garment dealers, consumers and students also are invited to attend, Mrs. Briscoe said. "Every consumer can profit by a better understanding of a field which is witnessing changes which could compare with the great period of textile invention of the 18th century," she said.

Further information about the seminar is available from Mrs. Briscoe, Department of Home Economics, University of Montana.

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