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KUFM TO BEGIN BROADCASTING  
TUESDAY (JAN. 16) AT UNIVERSITY

MISSOULA--

The new, more powerful campus radio station, KUFM, will begin broadcasting Tuesday (Jan. 16) from the University of Montana, Phillip J. Hess, chairman of the UM radio-television department, has announced.

Hess said KUFM broadcasts will be beamed throughout the Missoula valley beginning Tuesday, after completion of the 10-day waiting period required by the Federal Communications Commission following FCC broadcast approval.

New radio equipment, installed at the University in November and valued at about \$41,620, will increase the broadcast power of KUFM from 28½ watts to 4,3 kilowatts or 4,300 watts, expanding transmission from the campus and vicinity to the entire Missoula valley.

"Our power compares with that of the only other FM radio station in Missoula, KYSS-FM, which has 2.85 kilowatts of power," Hess said.

Hess said the regular KUFM broadcast <sup>hours</sup> will be from 9 a.m. to midnight Monday through Thursday and 9 a.m. to 2 a.m. Friday and Saturday, with University radio-TV students handling production and programming <sup>under</sup> the direction of UM faculty and staff. KUFM broadcasts the first week will be from noon to midnight.

"There will be no Sunday broadcasts by KUFM unless something special comes up," Hess said.

Broadcasts will include news, popular and classical music, radio drama, University sports and programs provided by the Pacifica Program Service in Berkeley, Calif., and by the Longhorn Network from the University of Texas, Austin.

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KUFM radio equipment--including a 120-foot radio tower and the three-component radio antenna--was purchased with \$31,120 from the U.S. Department of Health, Education and Welfare and about \$10,500 in local funds. Of the local funds, \$1,000 is from Montana Tech, Butte, for purchase of the old KUFM transmitter and antenna, and \$500 is a cash gift from the University's "Radio-TV Student Club."

Hess and W. Durrell Kinghorn, chief engineer for KUFM, prepared the grant application for submission to HEW, making the power boost and additional programming possible.

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