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ASUM Program Council to sponsor film, 'Sweet Sweetback's...Song' Sunday in University Center Ballroom

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IMMEDIATELY

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local

ASUM PROGRAM COUNCIL TO SPONSOR
FILM, 'SWEET SWEETBACK'S. . .SONG'
SUNDAY IN U CENTER BALLROOM

MISSOULA--

"Sweet Sweetback's. . .Song," the story of a black man's refusal to continue role-playing, will be shown in the University Center Ballroom at the University of Montana at 8 p.m. Sunday (March 4).

Admission to the movie, which is sponsored by the Program Council of the Associated Students of UM, will be 75 cents.

In the movie, Sweetback, a black professional actor, refuses to play roles and decides to stand up and assert himself.

Sweetback smashes two policemen performing their duty and is forced to make a run for his life over the Mexican border. As he runs, he screams to the world, "You bled my Momma... you bled my Poppa...but you won't bleed me!"

Melvin Van Peebles is writer, composer, editor, director and star of the film.

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