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FOR RELEASE

THURSDAY, SEPTEMBER 29

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BENEFIT PERFORMANCES OF BROADWAY HIT OPEN AT U

"How to Succeed in Business Without Really Trying," Frank Loesser's Pulitzer prizewinning musical satire, will open a three-night run in the University Theater Thursday (Sept. 29) at 8:15 p.m.

The lively comedy about how to make it big in big business is presented at the University of Montana by the Bigfork Summer Playhouse as a benefit for the Montana Masquer scholarship fund, according to Firman H. Brown Jr., chairman of the UM Department of Drama and director of the show.

Most of the company that scored a hit with the production in Bigfork this summer will be on hand to repeat their performances in the University Theater. Three members of the Bigfork cast who are not enrolled at the University flew to Missoula to appear in the benefit shows.

"How to Succeed" is the first of 13 productions on the UM 1966-67 theater calendar. Season tickets for all 13 shows or individual admissions for the season opener may be purchased at the University Theater box office or ordered by mail or telephone.