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Case district conference is scheduled at UM February 3-6

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IMMEDIATELY

CASE DISTRICT CONFERENCE IS
SCHEDULED AT UM FEBRUARY 3-6

MISSOULA--

Forty-nine schools will be represented at the Pacific Northwest Conference of the Council for Advancement and Support of Education (CASE), which will be in session at the University of Montana Feb. 3-6.

Approximately 2,000 colleges and universities are institutional members of the national CASE organization. Representing these institutions are about 8,700 individuals in the fields of alumni administration, educational fund raising, government relations, institutional relations/information services, periodicals/publications, and the management of advancement programs.

Deanna W. Sheriff, executive director of the UM Alumni Association, is conference chairman.

She said participants will include Dr. James Fisher, Washington, D.C., president of CASE; Robert Forman, Ann Arbor, Mich., executive director of the University of Michigan Alumni Association and chairman of the CASE board of trustees; Susan Heitman, Providence, R.I., director of the Brown University News Bureau and Cliff Underwood, San Diego, Calif., director of development for the San Diego Zoological Society.

Several university and college presidents, including UM President Richard C. Bowers, will be on the program, as will Dr. John Richardson, Montana commissioner of higher education.

(over)

CASE DISTRICT CONFERENCE--add one

According to Sheriff, Montana delegates to the 1979 district CASE conference lobbied vigorously for more CASE programming in the state and "as a result the 1980 conference was awarded to the University of Montana."

Sheriff said, "We are honored to host the first Pacific Northwest CASE Conference in Montana. We're looking forward to a stimulating exchange with advancement professionals from across the country."

Sheriff said information about the program and registration, including fees, is available at the UM Alumni Center on campus, 243-5211.

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