

12-17-1966

Video tape will improve University of Montana television studio technique

University of Montana--Missoula. Office of University Relations

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Recommended Citation

University of Montana--Missoula. Office of University Relations, "Video tape will improve University of Montana television studio technique" (1966). *University of Montana News Releases*. 2292.
<https://scholarworks.umt.edu/newsreleases/2292>

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stewart
12-17-66

VIDEO TAPE WILL IMPROVE UM
TELEVISION STUDIO TECHNIQUE

Attention TV's: 2"
glass slide enclosed

"Stop Action" is only one benefit of the video tape recorder presented to Radio-TV studios in the University of Montana Journalism School by Lee Newspapers of Montana.

According to Philip J. Hess, assistant professor of journalism and director of Radio-TV at UM, the equipment was presented to the department by Lloyd G. Schermer, publisher of the Missoulian-Sentinel and assistant general manager of Lee Newspapers of Montana.

Lee owns newspapers in Montana and the Midwest. The video-audio recording equipment worth \$15,000 was obtained through Lee Broadcasting Corp., a subsidiary of Lee.

Hess said the gift of the television tape recorder and its associated equipment "is the best Christmas present we could have received."

"I think it is significant, when communication competition is increasing, that a newspaper publishing firm is anxious to aid in the training of future TV competitors."

Hess said the recorder will be used in the training of students in television production courses. The device records picture and sound signals from a television station or a closed-circuit TV facility such as the one in operation at UM.

Student productions will be recorded and played back for evaluation and critique by the instructor, Hess said. The tape can be played back immediately after recording, he noted. "Students will be able to see their own work for the first time."

"The use of video recording in commercial and educational television

MORE

operations is increasing daily and the University must offer realistic training to students who will work in television," Hess commented. "Although we still face some training limitations, the addition of video recording equipment represents a big step forward for us."

The new equipment also will permit students and staff at UM to record programs on tape for distribution to television stations throughout the Northwest, just as "Grizzly Sports" and "University Reporter" have been distributed to radio stations in the area for several years.

He said the potential uses of the device in research and in sharing instructional resources with other educational agencies are limitless.

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CUTLINE

VIDEO TAPERECORDER gift worth \$15,000 from Lee Newspapers will augment Radio-T.V. training at the University of Montana. Charles E. Meyer, left, demonstrates operation of the recorder to Lloyd Schermer, publisher of the Missoulian-Sentinel, and Philip Hess, director of the UM Radio-TV studios. Schermer presented the recorder in behalf of the Montana company he serves as assistant general manager. Meyer, chief engineer of the UM studios, plays back a video tape of Schermer and Hess he recorded a few moments earlier.