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Business professor is appointed University of Montana administrative vice president

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BUSINESS PROFESSOR IS APPOINTED
UM ADMINISTRATIVE VICE PRESIDENT

Dr. Norman E. Taylor, professor of business administration at the University of Montana for the past five years, has been promoted to the new position of administrative vice president, it was announced Monday (March 6), by UM President Robert T. Pantzer.

Dr. Taylor, who also was director of the Bureau of Business and Economic Research in the UM School of Business Administration, will begin his duties as vice president immediately.

In addition to assuming varied assignments as a member of the general University administrative staff, Dr. Taylor's new duties will involve direction of several administrative and support departments, including the offices of Registrar and Admissions, Dean of Students and Data Processing. He also will have general responsibility for coordinating the University research activities and Institutional Research Program.

Dr. Taylor's appointment is designed to fill administrative gaps resulting from the resignation of former executive Vice President Darrell J. Inabnit.

An Oakland, Calif., native, Dr. Taylor attended the University of California at Berkeley, where he obtained an A.B. degree in economics and a M.B.A. in marketing. He received his Ph.D. in marketing and economics from the University of Minnesota.

He has taught at Utah State University, the University of Minnesota
and the University of Oregon. He also served the latter institution as assistant director of the Bureau of Business and Economic Research.

Dr. Taylor first taught at the University of Montana from 1952 to 1955. He rejoined the UM faculty in 1962 following two years of association with a lumber business in Arizona and five years with the University of Oregon. He also has had extensive consulting experience.

Among his professional memberships are the American Economic Association, American Marketing Association, Forest Products Research Society, Montana Natural Resources Council, Montana Conservation Council and the Advisory Committee of the Pacific Northwest Economic Base Study. He is affiliated with Beta Gamma Sigma business honorary.

Dr. Taylor's University committee activities include the Curriculum Study Coordination Committee, Computer Center Advisory Committee, Athletic Committee and Committee on Graduate Studies.

He has been a frequent guest lecturer and conference participant. He is an author, a regular contributor to the "Montana Business Quarterly," and has published numerous articles and monographs. Marketing, economics and forestry are his major research interest areas.

Dr. Taylor and his wife, the former Mary M. Boorman of LaCombe, Alberta, Canada, make their home in Missoula. They have three sons and two daughters, 7 to 17 years of age.