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Business and the arts get together in Business Quarterly

University of Montana--Missoula. Office of University Relations

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BUSINESS AND THE ARTS GET TOGETHER IN BUSINESS QUARTERLY

Two worlds so diverse as business and the arts are brought together for a relationship analysis in the winter issue of the Montana Business Quarterly, published this week in Missoula.

Interdependence of the realms of art and "practical affairs" is discussed by Dr. Charles W. Bolen, dean of the University of Montana School of Fine Arts. The two subjects are often considered strange bedfellows in academic circles.

Joining Dr. Bolen in this issue of the quarterly, published by the UM Bureau of Business and Economic Research, are three other UM faculty and staff members and one UM graduate.

Dr. John W. Wicks, UM associate professor of economics, and Brian G. Johnson, a 1966 UM graduate in economics, collaborated to write "The Burden Distribution of Certain Montana and Federal Taxes." Their article is a resumption of Dr. Wick's discussion of Montana's tax problems.

The second article entitled "It's a New Sales World" is written by Dr. Lawrence Hunt, UM assistant professor of business administration. He discusses the new salesman's attitudes and approaches in the modern selling world.

Mrs. Maxine Johnson, assistant director of UM's Bureau of Business, continues her regularly featured series of forecast articles in the winter edition of the quarterly with a study entitled "The Business Outlook".

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Dr. Glen Barth, a UM associate professor of business administration, describes urban attitudes toward market and supply cooperatives in his third contribution to the quarterly. His article is entitled "City People and Farm Cooperatives."

The quarterly has an international as well as a national circulation with readers in Australia, Canada, England, Germany, the Phillipines and the United States. Copies are available from the Bureau of Business and Economic Research, School of Business Administration, University of Montana, Missoula.