1-2015

JRNL 350.01: Intermediate Video Photography and Editing

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JRNL 350
INTERMEDIATE VIDEO PHOTOGRAPHY AND EDITING
SPRING 2015

Class meets Tuesdays & Thursdays 9:10 am - 11:00 am in DAH 114

Instructor
Ray Ekness
UM Radio-Television Department, School of Journalism
Don Anderson Hall 402
Office hours MW 8:30-9:30am (or by appointment)
243-4088 (office)
542-0251 (home)
E-mail: ray.ekness@umontana.edu

Learning Outcomes
• Show visual literacy, understanding, and skills.
• Think critically and creatively.
• Critically evaluate and tailor video projects for an appropriate audience.
• Use appropriate tools and technology.

Scope and Expectations
This course will incorporate remote video projects to teach production techniques. Using a variety of assignments, students will be expected to master the areas of producing, video photography, post-production editing, audio, graphics, copywriting and other production areas.

Television is a team effort. You will have to learn to work with others to be successful. Learn to get along with each other. Your cooperation and willingness to work together and get along during productions will be noticed and recorded.

I expect you to show up to class prepared. You are expected to pay attention and take notes during each class.

Attendance Policy
Attendance is mandatory. Excused absences must be documented by the instructor. If you are late for class or for a script or edit review session, you will be considered absent.
Punctuality is expected.

Deadlines
As is the case with all broadcast programs, deadlines are critical. All assignments must be handed in on time. One full grade (10%) will subtracted for each day the assignment is late. No assignments will be accepted later than ONE WEEK AFTER THE DEADLINE.

Academic Honesty
All students must practice academic honesty. Academic misconduct is subject to an academic penalty by the course instructor and/or a disciplinary sanction by the University. All students need to be familiar with the Student Conduct Code. The Code is available for review online at http://life.umt.edu/vpsa/student_conduct.php.

Equipment
You will need the following items for this class:
• A good set of headphones with both 1/4" phone and 1/8" mini plug connectors.
• A powered hard drive and USB drive to backup footage and archive your work.
• Writing implements and paper for taking notes.
Text Book
There is no required textbook for this course.

Same Work for Multiple Classes in J-School
You may not submit for this course any assignment that has previously or will be concurrently submitted for another class unless you receive prior approval from the professor for both courses. To do so without permission will result in an “F” for the assignment and could result in an “F” for the course.

Accommodations for Students with Disabilities
This course is accessible to and usable by otherwise qualified students with disabilities. To request reasonable program modifications, please consult with the instructor. Disability Services for Students will assist the instructor and student in the accommodation process. For more information, visit the Disability Services website at www.umt.edu/dss/.

Diversity Initiative
The School of Journalism has undertaken an initiative to create opportunities for students to tell stories of more varied and diverse groups of people. You will need to integrate one of these groups into one of this semester’s assignments. We will discuss the groups of people and some possible story ideas during the preparation of the assignments.

Checkout
• Remote equipment kits with Sony EX-1 digital cameras, tripods, lights, batteries and microphones are available for use through Student Checkout in DAH 007. You can check out the kits for a maximum of 24-hours. Make sure you pick-up and return your equipment on time or you will lose your checkout privileges. Do not expect to always get the equipment at the exact time you need it. Always have a secondary plan.
• Be careful with all equipment you use either in the studio or in the field. Don’t leave any equipment in your car or anyplace it could be stolen. Do not lose your temper and take it out on the equipment. Problems will happen, whether you’re at the network level or in college. Everything breaks down eventually. Batteries die and computers don’t always cooperate. Be patient and learn to solve problems on your own. You are financially responsible for any lost, stolen or damaged equipment.
• Failure to follow proper checkout procedures will result in a loss of points for this class, affect your final grade and may lead to losing your check out privileges.

Access
Attention All Graduate & Professional Program students: You will NOT need to submit this form for Spring 2015 if you are a JOUR/RTV graduate student OR undergraduate student, already admitted to the JOUR/RTV Professional Program. Your security-code has already been generated for the semester and your GrizCard has already been activated. You will have continual access (during the semester) to DAH, until you graduate or drop from the professional program. If your code has not already been emailed to you, please see Cameron in DAH201 or call her at 243-4001, to attain your access code.

Studio and Labs
DAH 114 must be cleaned up and everything put away or thrown away at the end of each class. Anything you bring into the classroom, you take with you out of the classroom. Please clean up your areas. Log off and put computers to sleep when you are finished working. Keep drink containers on the floor to prevent accidental spillage on computer keyboards.
Grading & Critique
You will receive a class-wide critique summary and a personal critique and grading sheet following every assignment. Writing & graphics assignments will be graded with only the personal critique sheet. This is a building block class. I expect to see you to continue growing throughout the semester.

Assignments
- News Editing 100
- Construction Story 100
- Visual Story #1 100
- Visual Story #2 100
- No Narration News Story 200
- Reporter Narration News Story 200
- Business: Made in Montana Pre-production 100
- Business: Made in Montana Production 100
- Business: Made in Montana Post-Production 200
- Quiz 100
- Class Attendance 100
- Participation/Checkout 100
- Total 1500

Final Grades (Plus/Minus grading)

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J-Tech
When you’re having problems with School of Journalism lab computers, please go to the J-Tech site at https://wikis.jour.umt.edu/groups/jtech/. You can read articles, search the knowledge base or send in “tickets” if you’re having trouble.

Printing
Printing costs. To get print credits, go to the Jtech window in room 010, Don Anderson Hall. You must pay with CASH. The Jtech office is supposed to be staffed 9am-5pm Monday through Friday.

Graduate Students
Graduate students will work on final production, post-production and promotion of the Business: Made in Montana television program such as producing, writing, shooting and ingesting host wraps, assist in program editing and graphics and promotion of program on-air and online.
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<tr>
<th>Week</th>
<th>Date</th>
<th>Topic</th>
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| 1    | Jan. 27   | Syllabus, Course Preview and General Housekeeping  
Assignment—Business: Made in Montana story ideas |
|      | Jan. 29   | Introduction to Avid Media Composer digital non-linear editing/Avid ISIS Storage Recording Audio review  
Assignment—News Editing |
| 2    | Feb. 3    | Introduction to video news photography/sequences  
Introduction to HD video and Sony EX-1 camera |
|      | Feb. 5    | News Editing Assignment Due—Review and critique  
Business: Made in Montana Story Ideas Due / Presentations  
Working with, backing up and importing using Sony SxS cards  
Assignment—Construction Story with your Classmate |
|      | Feb. 10   | Construction Story Due—Review and critique  
Assignment—Visual Story #1—Washing Dishes  
Assignment—Business: Made in Montana Teams and Stories |
|      | Feb. 12   | Producing, constructing, and writing news stories  
Ethics of video news photography  
Lighting for Video |
| 3    | Feb. 17   | Visual Story #1 Due—Review and critique  
Assignment—Visual Story #2—Gas Prices |
|      | Feb. 19   | Business: Made in Montana Research Due  
Business: Made in Montana Research Presentations/Updates  
Shooting and Editing Review |
|      | Feb. 24   | Visual Story #2 Due—Review and critique  
Diversity in storytelling  
Assignment—No Narration News Story |
|      | Feb. 26   | No Narration News Story Pitches Due  
Business: Made in Montana Questions/Shots Due |
|      | March 3   | No Narration News Story Updates  
Review Camera and Editing |
|      | March 5   | Introduction to Adobe Photoshop  
Effective use of stills, titles and graphics in Avid |
|      | March 10  | No Narration Story Script Review (One-on-one)  
No Narration Story Edit Review (One-on-one) |
|      | March 12  | No Narration Story Edit Review (One-on-one)  
No Narration Story Script Review (One-on-one) |
| 8    | March 17  | No Narration News Story Due—Review and critique  
Assignment—Reporter Narration News Story |
|      | March 19  | Final Prep for Business: Made in Montana production  
Reporter Narration Story Pitches Due |
|      | March 24  | Review Avid Media Composer/Sony EX-1 Cameras  
Review Photoshop and working with Graphics & Stills |
|      | March 31  | Spring Break-No Class |
|      | April 2   | Spring Break-No Class |
| 11   | April 7   | Reporter Narration News Story Script Review (One-on-one)  
Reporter Narration News Story Edit Review (One-on-one) |
|      | April 9   | Reporter Narration News Story Due—Review and critique  
Assignment—Business: Made in Montana story ideas  
Shooting must be completed for Business: Made in Montana  
Business: Made in Montana Raw Footage Review  
Business: Made in Montana Updates/Final Assignments |
|      | April 14  | Business: Made in Montana Script Review (Individual Teams)  
Guidelines for final editing/finishing television programs |
|      | April 21  | Business: Made in Montana Final Script Review (Individual Teams)  
Business: Made in Montana Final Edit Review (Individual Teams) |
|      | April 23  | Business: Made in Montana Raw Footage Review  
Business: Made in Montana Promos and Press Release  
Business: Made in Montana Edit Review (Individual Teams)  
Business: Made in Montana Promos/Scripts for CC Course Evaluation |
|      | April 30  | Business: Made in Montana Anchor Wraps  
Create Business: Made in Montana Graphics  
Create Business: Made in Montana Promos and Press Release |
| 15   | May 5     | Business: Made in Montana Final Edit Review (Individual Teams)  
Business: Made in Montana Final Script Review (Individual Teams) |
|      | May 7     | Review Business: Made in Montana Promos/Scripts for CC Course Evaluation |
| 16   | Thursday, Dec. 11 | Final Test Period—9:00-10:00am  
Business: Made in Montana Review and critique |