1-2015

JRNL 620.01: Native News Honors Project - Covering Native American Issues

Jeremy J. Lurgio  
*University of Montana - Missoula, jeremy.lurgio@umontana.edu*

Jason D. Begay  
*University of Montana - Missoula, jason.begay@mso.umt.edu*

Let us know how access to this document benefits you.  
Follow this and additional works at: https://scholarworks.umt.edu/syllabi

Recommended Citation  
https://scholarworks.umt.edu/syllabi/2764

This Syllabus is brought to you for free and open access by the Course Syllabi at ScholarWorks at University of Montana. It has been accepted for inclusion in Syllabi by an authorized administrator of ScholarWorks at University of Montana. For more information, please contact scholarworks@mso.umt.edu.
Native News Honors Project JRNL 620
Spring 2015 • M 3:40-5:30 p.m./W 3:40-4:30 p.m. • Rooms: DAH 301/210

J620 Jeremy Lurgio Jason Begay
Office: DAH 434 Phone: 243-2601 Office: DAH 410 Phone: 243-2191
E-mail: jeremy.lurgio@mso.umt.edu E-mail: jason.begay@umontana.edu
Office Hours: T 1:30-3 and F 9:30, Office Hours: M-TH, 2-4;
Or by appointment or by appointment

Introduction
You have been selected to participate in Native News Honors Project because you are among the school’s best students. As such, we expect you will be intelligent and aggressive in researching story ideas and proposing stories that are unique and that show or tell readers about people whose lives illustrate an important issue in the Native American community.

We’re confident in your abilities to research, write, photograph, produce and design. This is your chance to put that to work in a project with major scope. We’ll be your coaches and editors, as will your partner and peers. As graduate students we expect you to be leaders in the class. You will be in responsible for leading numerous classroom discussions and brainstorming sessions. You will also work as photo and multimedia editors during the project. You will also be required to do additional research and writing for the project including the introductory section of the project.

Expectations

- **Attendance at each class** - We’ll meet together twice a week to share story ideas, learn from experts and get progress reports. Many meetings outside class will take place with your partner, your editor and one or both of the professors. Later in the semester reporters/editors and photographers/designers will meet separately.
- **Solid research** - Know where your story is going. Know everything you can about the topic before you do your first interview. Document your facts. Share your ideas.
- **Consistent work** - Don’t neglect your work and try to whip this story out in a week. Though you’ll have only a few deadlines, you must work consistently to meet them.
- **Class participation** - You’ll need to come to class each week prepared to discuss the status of your story idea or coverage. You’ll also need to prepare yourself to make helpful suggestions about the projects other reporters and photographers are working on.
- **Teamwork** - You’ll be assigned a partner (reporter or photographer) and an assigning editor. All members of the team are equally responsible for research, story ideas and coverage. Never move ahead on a story without consultation with the other member of your team and your assigning editor.
- **Adherence to deadlines** - This is crucial. The project must be completed by the last day of final exams. This project publishes in one of the state’s newspapers and must be finished on deadline. That means reporters and photographers must have their stories and photographs in by the deadline. You must leave adequate time for the editors to line-edit or photo-edit, for the designers to design the pages and website. If you don’t meet deadlines, your grade will be severely affected.
Learning Objectives

- Work as part of an editorial team that produces an in-depth project about issues in the Native American community.
- To collaborate with a writer in producing a compelling project.
- Research and analyze traditional and historical news coverage of Native American communities.
- Apply solid research skills to find, research and pitch innovative story topics.
- To learn apply crucial reporting skills for accurately and objectively covering stories in the Native American community.
- Refine your ability to produce publishable photography and multimedia work on deadline.
- Refine your ability to shoot and produce concise, thorough and effective multimedia projects for the web.
- Juggle the demands for producing content for both the print and web editions.
- Lead a team of reporters and photographers in brainstorming discussions about themes, issues and story ideas related to the topic.
- Develop abilities to work as photo and multimedia editors while taking the lead in the editorial process.

The Project And Topic

**Relationships**

Think far beyond the romantic type. Like in much of society, relationships are the cornerstone of Montana’s Indians. Family, clans, friendships; all play a major role in the development of both individuals and the systems that tribes have developed over the years. Recently, a massive social media campaign targeted federal lawmakers as they debated over the Violence Against Women Act, which contained a component directly tied to Native American women. Native Americans pride themselves on their strong familial bonds. These bonds can have several unforeseen impacts on the American landscape: From owning and running a business, to running for and winning a seat in public office, to even successfully leaving home for four years to finish a degree. Healthy, and even unhealthy, relationships are the basis of a strong community and affect every aspect of modern living.

This is admittedly a broad topic, which means this will allow each team to tap into their own creativity to find the most unique and intricate stories on their assigned reservations. This year’s stories can examine any aspect of Native American life. Keep in mind that there are also plenty of great stories where relationships falter. As we have discovered in the past, such a broad topic means teams risk losing themselves at sea. More than ever before, teams will be required to target tightly their ideas early in the semester, working very close with editors and professors. In addition, teams will need to become even more familiar with several layers of tribal life on their assigned reservations as opposed to limiting research to only one system. None of us is an expert in the issues, but we’ll learn about them together by doing what journalists do.

**Ad Sales**

The Native News Honors Project will be selling advertisement space in an effort to cover its operating costs. In order to do this, students are required to sell at least one advertisement. Ad sizes and prices will be determined later. With recent budget woes the project needs to create sources of revenue, not only for this year, but to continue the creation of this important project for years to come. This is just one of the
avenues. Note that this is a requirement. Failure to secure an advertisement sale by semester’s end will result in a grade of “Incomplete” until a sale is finalized.

**Course Structure**

We will meet on Mondays from 3:40-5:30 in DAH 301 or 316. On some Wednesdays from 3:40-4:30 the reporters will meet together as a team, as will the photographers, photo editor, and designers. Many times we’ll be together.

Share your contacts with one another. This project stresses teamwork. Your work will be published in a newspaper tabloid and online.

Individual team meetings need to be arranged before you leave for the reservation and immediately upon your return. Travel to the reservations can take place anytime during the month of March but no earlier than the first of the month. Most teams end up traveling to the reservation during Spring break. Spring break is March 30-April 3, which is VERY late. That means you’ll have to get stories, photos and multimedia done under deadline pressure because we must be ready for publication by the last day of finals week. Make sure to be on assignment when public offices are open as well.

- **Class Time:** Attendance during all class periods will be essential to the progress of the team and the project. Class will consist of lectures, discussions, student presentations and guest speakers. In addition the classroom will also serve as our newsroom and as such we will be doing budget meetings, story proposals, story editing and development, web and print design discussions. When teams return from their designated reservation we will be meeting in small teams and those editing sessions may occasionally run longer.

- **Staff Responsibilities:** you will be working on a two-person reporting team or you will be working as a photo-editor, print designer or web designer. You are responsible for meeting all deadlines that pertain to your chosen role in the project. Those deadlines are essential to the project’s completion.

- **Student presentations:** You will be required to make presentations on your research, proposals and projects throughout the semester. Photographers will present and incorporate class feedback into your multimedia projects. Designers will present and incorporate class feedback into your final design packages.

- **Graduate presentations:** You will be required to perform all of the above tasks in your designated role. In addition you will do the following: lead story brainstorming sessions, present about the ethics and issues of reporting in Indian country, act as photo and multimedia editors for the project and lead additional editing sessions.

**Textbooks (on reserve) and web links**

Unlike many classes the reading list for this class changes each semester to pertain to the topic at hand. Many of the readings are from selected texts, but throughout the semester there will be assigned readings from guest lecturers, newspapers, magazines, and online publications. Those readings will help you develop your understanding of reporting on Native American communities and about the topic. Your goal is to become an expert on the topic and on reporting in Indian country. There are many resources we will use.

**Books**

- This book is a bit outdated, but there is good material about reservation history.
Many good resources are available online.

- Montana-Wyoming Tribal Leaders Council, with links to all Montana reservations. It also has a feed for important stories relating to tribal issues, plus archives where you might find articles pertaining to your assigned reservation.
- The Senate Indian Affairs Committee Website http://indian.senate.gov
- Congress. Sen. Jon Tester is a member of that committee - Tester’s site.
- Bureau of Indian Affairs, (Regional office is in Billings: 406-247-2976)
- Indianz - Good aggregation site for news stories about Indian issues
- Reporting in Indigenous Communities – great new resource about reporting
- REZNET - Reporting From Native America:
- National Native News on NPR. Show is on MTPR at 6:35 pm every weekday.

There will be copies of several years of Best Newspaper Writing that reporters might want to look at. You will also be expected to read stories from your assigned reservations in past Native News tabs. Several of those over the last 20 years will relate to this years topic.

Travel Expenses
You will pay for travel expenses and then be reimbursed. You will need to approve your travel dates with Jason and Jeremy and then you need to fill out forms with Kathleen Whetzel, the dean’s assistant, before you travel. If you need an advance, a budget must be done at least a week before you leave. Receipts also have to be accounted for and any unused money returned.

You must keep lodging and gasoline receipts or you can’t be reimbursed.

Turn in your expenses to Kathleen Whetzel in DAH 203 by any Friday afternoon for reimbursement the next week.

Here’s the reimbursement schedule:

- $70 plus tax (must have receipt) per day for lodging. * Ask for the state rate when you reserve lodging.
- Gasoline receipts for actual use. (Fill up as you leave town and as you return.)

Grading
- Depth of research
- Teamwork
• Class participation and attendance
• How well you write/photograph/edit/design your stories
• Quality of your final product and your work during the revision process
  • Demonstrated ability to meet deadlines and fulfill requirements

After-Hours Access

Enrollment in this class will give you after-hours access. Your prior codes should continue to work this semester. Your griz card should also work to gain access to the building.

Academic Honesty
All work turned in for this class must be your own. Failure to comply with this and you will be assigned an F for your final grade. It is expected that you shoot all new work for this class. Any act of academic dishonesty will result in referral to the proper university authorities or disciplinary action. Students must be familiar with the conduct code. http://life.umt.edu/vpsa/student_conduct.php***
read carefully
You may not submit for this course any assignment that has previously, or will be concurrently, submitted for another class, unless you receive prior approval from the professor for this course. To do so without permission will result in an F for the assignment.

Accommodation For Students With Disabilities
This course is accessible to otherwise qualified students with disabilities. To request reasonable program modifications, please consult with instructor. Disability Services for Students will assist the instructor and student in the accommodation process. For more information, visit http://life.umt.edu/dss.

Final Exam Period:
Our last class will be during the final exam period. Wednesday May 13th, from 3:20–5:20. This class is mandatory. We will be editing our final proofs of the project. All work must be final.